



Telecommunication
Development Bureau (BDT)

Ref.: Circular BDT/DNE/FNS/003

Geneva, 27 January 2026

To: Administrations of ITU Member States

Subject: ITU–IEEE GenAI for Good Challenge - Timeline update

Dear Sir/Madam,

Reference is made to my letter (circular [BDT/DNE/FNS/085](#)) regarding the launch of the global initiative “**GenAI Challenge for Good**” aimed to fostering responsible and inclusive development of open-source generative artificial intelligence in advancing the United Nations Sustainable Development Goals (SDGs).

Following the unprecedented success of the call for applications, I would like to inform you of the following timeline update:

- Finalists notified: **until 10 February 2026**
- Winners announced: **between 7-to 10 July 2026**

I thank you for your continued support.

Yours faithfully,

(signed)

Cosmas Luckysone Zavazava
Director