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|  | **Telecommunication Development Advisory Group (TDAG)**  **32nd Meeting, Geneva, Switzerland, 12-16 May 2025** | | A close up of a sign  Description automatically generated |
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|  | | **Document** **TDAG-25/****37-E** | |
|  | | **14 March 2025** | |
|  | | **English only** | |
| Chair, Council Working Group on Financial and Human Resources (CWG-FHR) | | | |
| Incoming LS – Liaison statement from the Council Working Group on financial and human resources to Sector Advisory Groups and the Inter-Sector Coordination Group – Strengthening Sector Membership engagement and revenues | | | |
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| **Summary:**  The attached is a liaison statement received for comment from Council Working Group on Financial and Human Resources (CWG-FHR) on strengthening Sector Membership engagement and revenues.  **Action required:**  TDAG is invited to note this document and provide guidance as deemed appropriate. | | | |

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| **A black background with blue text  Description automatically generated**  **Council Working Group  on financial and human resources** Twentieth meeting – From 17 to 19 February 2025 |  |

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|  | **Document CWG-FHR-20/31** |
| **7 March 2025** |
| **English only** |
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| Chair, Council Working Group on Financial and Human Resources (CWG-FHR) | |
| LIAISON STATEMENT FROM THE COUNCIL WORKING GROUP ON FINANCIAL AND HUMAN RESOURCES TO SECTOR ADVISORY GROUPS AND THE INTER-SECTOR COORDINATION GROUP - STRENGTHENING SECTOR MEMBERSHIP ENGAGEMENT AND REVENUES | |
| **Sent to:** Sector Advisory Groups (RAG, TSAG, TDAG) and the Inter-Sector Coordination Group (ISCG)  **For:** Comment  **By deadline:** ---  **Reference:** [CWG-FHR-20/20(Rev.1)](https://www.itu.int/md/S25-CWGFHR20-C-0020/en) - Liaison statement on strengthening Sector Member engagement and revenues  **Summary:**  The Council Working Group on financial and human resources, during its meeting on  17-19 February 2025, examined and discussed document [CWG-FHR-20/20(Rev.1)](https://www.itu.int/md/S25-CWGFHR20-C-0020/en) on the topic of strengthening sector membership engagement and revenues.  The CWG-FHR would like to request that the Sector Advisory Groups and the Inter-Sector Coordination Group (ISCG) provide comments on this document to be submitted as input to the next meeting of the Council (see [Annex](#Annex)).  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Contact**  Ms Vernita Harris, Chair, CWG-FHR E-mail: [vdharris@protonmail.com](mailto:vdharris@protonmail.com) | |

Annex

**Abstract**

This liaison statement is a request from the Council Working Group on financial and human resources (CWG-FHR) to the Sector Advisory Bodies to add an agenda item to their upcoming meetings in 2025 to consult Member States and Sector Members (including Associates and Academia) on ways to strengthen Sector Membership engagement and revenues, in line with the resource mobilization strategy endorsed by Council 2024. These inputs from the Sector Advisory Groups would help inform potential recommendations for the Council.

**Keywords**

Sector Membership, rights and benefits, revenues

**For action to:** RAG, TSAG, TDAG, ISCG

**Strengthening Sector Member engagement and revenues**

The Plenipotentiary Conference instructed the Secretary-General in Decision 5 (Rev. Bucharest, 2022) to develop an ITU-wide resource mobilization strategy to address the need for additional funding to meet organizational priorities and present it to the ITU Council for review and guidance on its implementation. Following a series of consultations through the CWG FHR, the Secretary-General presented a draft strategy to Council 2024 (Doc. [C24/70](https://www.itu.int/md/S24-CL-C-0070/en)). This strategy was endorsed.

The resource mobilization strategy has three main pillars, including strengthening member engagement and revenues, leveraging events, products, and services, and increasing voluntary contributions. To strengthen Sector Membership engagement and revenues, the strategy calls for a review of Sector Membership rights and benefits in consultation with the Sector Advisory Groups. This includes considering benefits that would encourage existing Sector Members to have memberships across multiple Sectors and Associates to upgrade to full Sector membership. It also includes reviewing and modernizing key member services like Study Groups.

In line with the strategy endorsed by the Council, the CWG-FHR invites the Sector Advisory Groups to add an agenda item to their upcoming meetings in 2025 to consult Member States and Sector Members (including Associates and Academia) on ways to strengthen Sector Membership engagement and revenues and to report their findings back to the CWG-FHR by the end of 2025.

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