Telecommunication Development Advisory Group (TDAG)

30th Meeting, Geneva, Switzerland, 19-23 June 2023

Document TDAG-23/INF/6-E
19 June 2023
English only

Director, Telecommunication Development Bureau

TDAG

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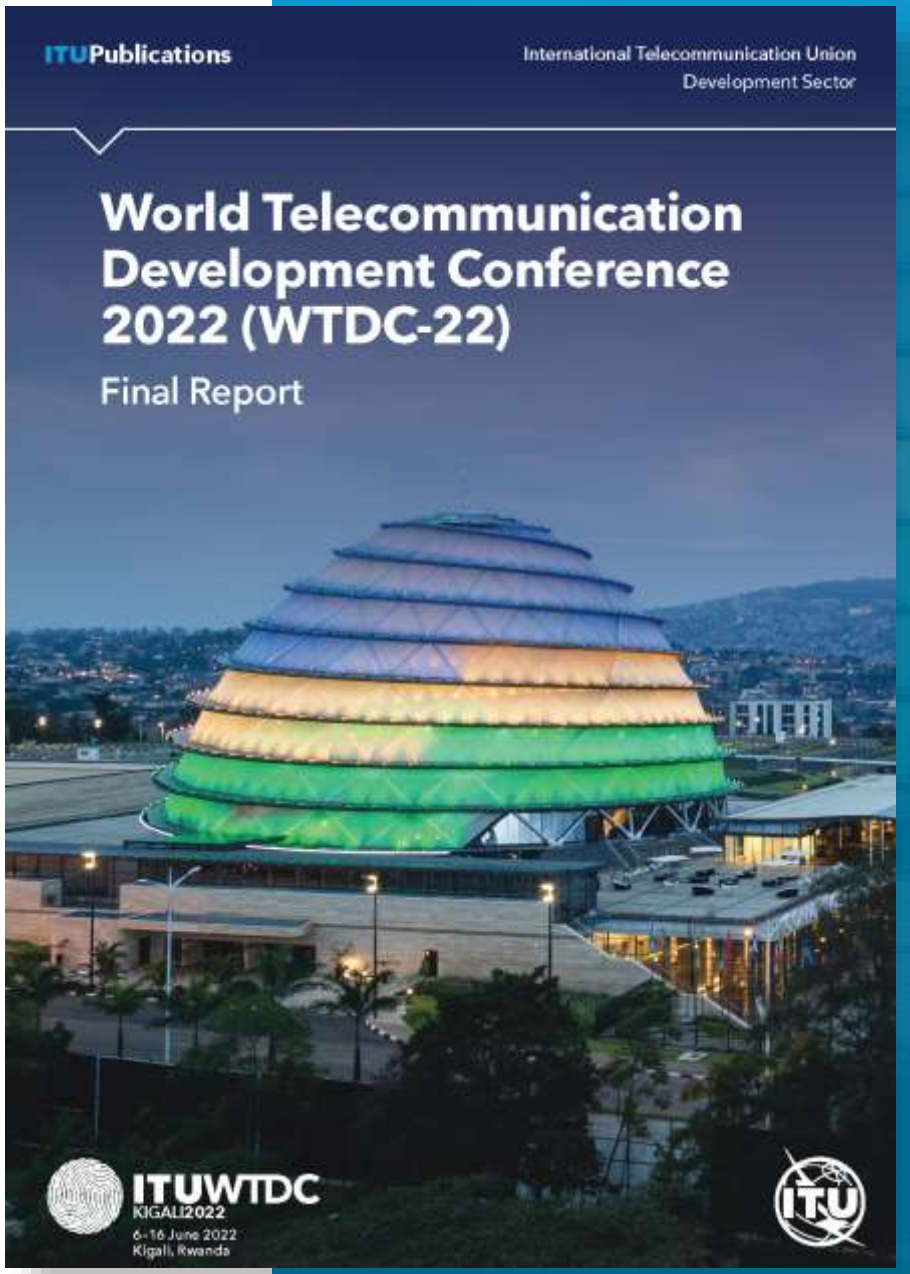
TDAG

19-23 June 2023

BDT4Impact

A BDT that **delivers results** and **impacts people's lives** through **digital development**

BDT4Impact – Kigali Action Plan



The Road to a BDT4Impact: 90-day plan & beyond

Month 1:
Begin journey

- ❑ Listen to perspectives
  - Engage staff
  - Engage stakeholders
- ❑ Undertake 2023 RBM Operational Planning (OP-23)
- ❑ Share my vision with staff
- ❑ Embark on resource mobilization
- ❑ Emphasize work-life balance
- ❑ Engage and empower regional offices
- ❑ Inspire BDT staff to cultivate team spirit
- ❑ Introduce work principles in BDT

Month 2:
Keep travelling

- ❑ Continue listening tour
- ❑ Codify strategy for organizational transformation in BDT
- ❑ Hold retreat for senior management
- ❑ Communicate direction to staff
- ❑ Start implementation of the Kigali Action Plan
- ❑ Embark on staff skills development processes review
- ❑ Craft a stakeholder engagement plan

Month 3 and beyond:
Full cruise towards implementation of the Kigali Action Plan

- ❑ Continue listening tour
- ❑ Socialize strategy with key stakeholders
- ❑ Start implementing the strategy
- ❑ Deliver impactful results
- ❑ Position BDT as a premier development entity

Towards WTDC-25 and beyond

A BDT that is:

- Agile
- Efficient
- Effective
- Innovative
- Adaptable
- Responsive

= BDT4Impact

A BDT that delivers results and impacts people's lives through digital development

Our Principles to Build a BDT4Impact

Individual and team principles

Kigali Action Plan

Kigali Action plan

ITU-D priorities

- Affordable connectivity
- Digital transformation
- Enabling policy and regulatory environment
- Resource mobilization and international cooperation
- Inclusive and secure telecommunications/ICTs for sustainable development

ITU-D Contribution

ITU strategic plan

ITU Strategic Goals

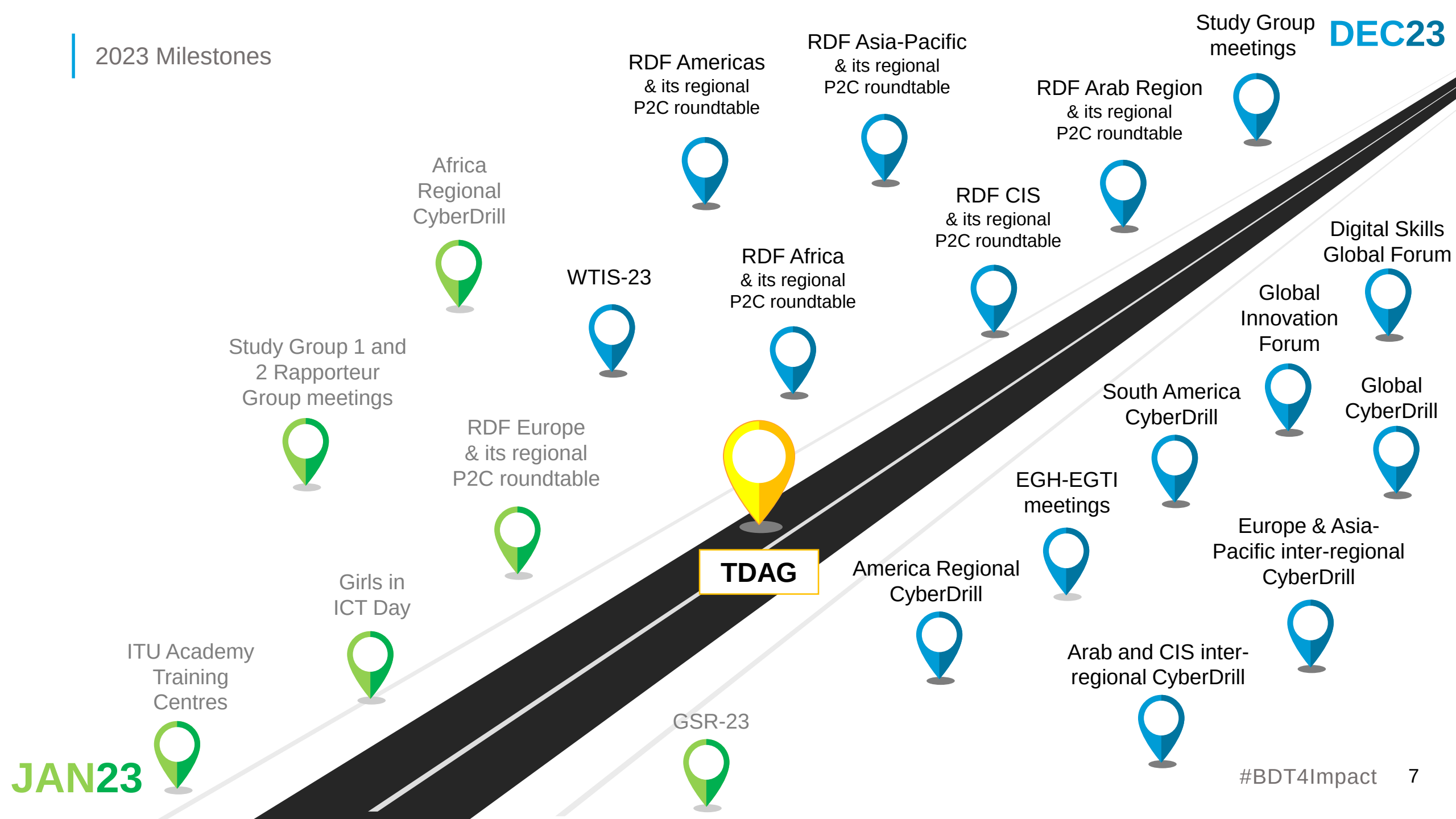
My Vision

- Close the digital gap
- Bridge the digital skills gap
- Accelerate sustainable digital transformation

Pillars of the vision

- Investment in Resilient infrastructure
- Innovation
- Inclusiveness

2023 Milestones



Benefitting from internal and external consultations - ENGAGEMENT

BDT Staff engagement meeting – January

BDT Staff engagement meeting – March

BDT Staff engagement meeting – May

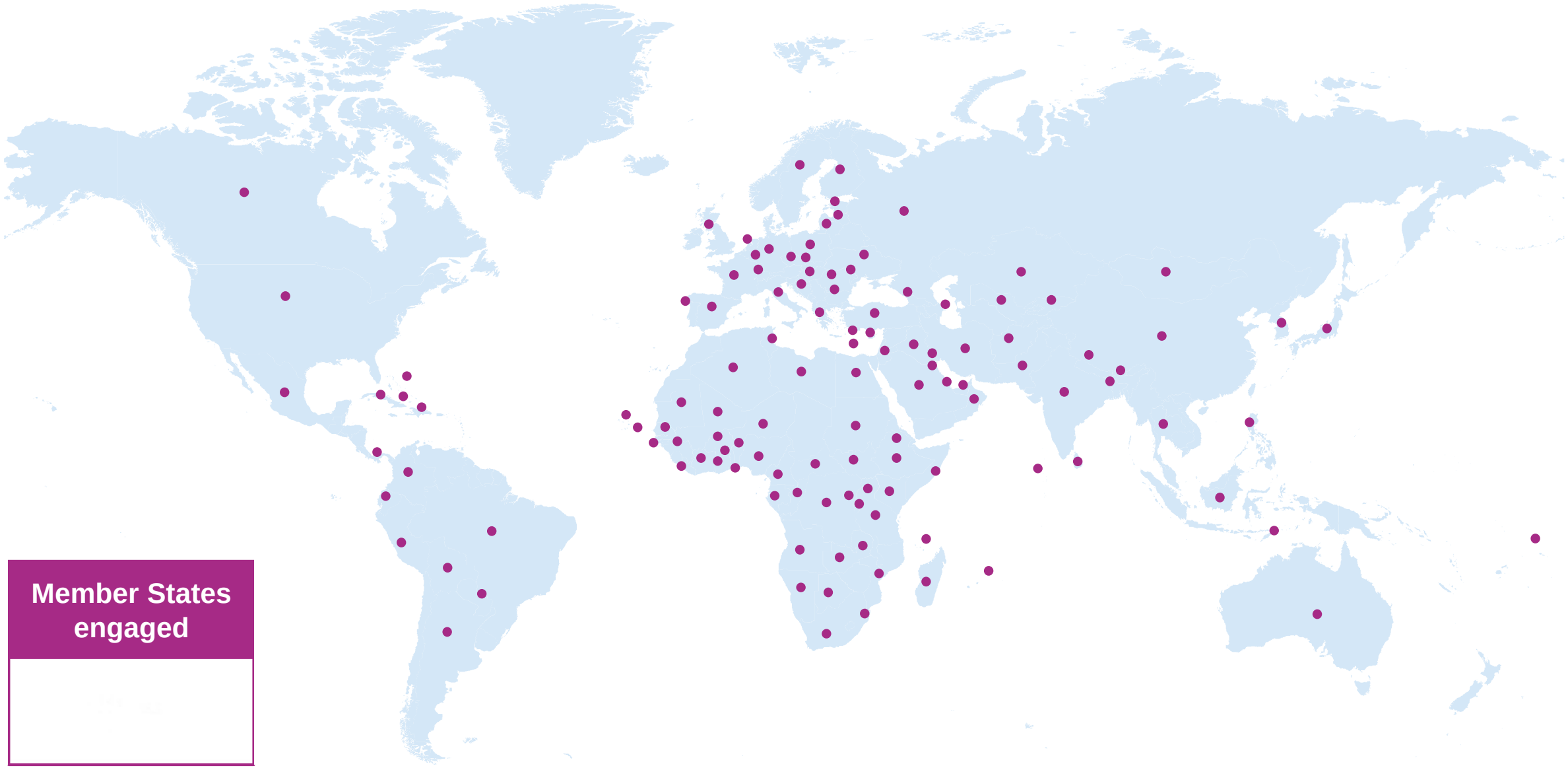
Next: BDT Senior Management Retreat Video

BDT Senior Management Retreat

7 – 9 February 2023

2023 RBM Planning Conceptual Diagram

Work-Life Balance



Member States engaged

Engagement with the regions (Europe)

Meeting with H.E. Pai Hellman, Under-Secretary of State, Finland

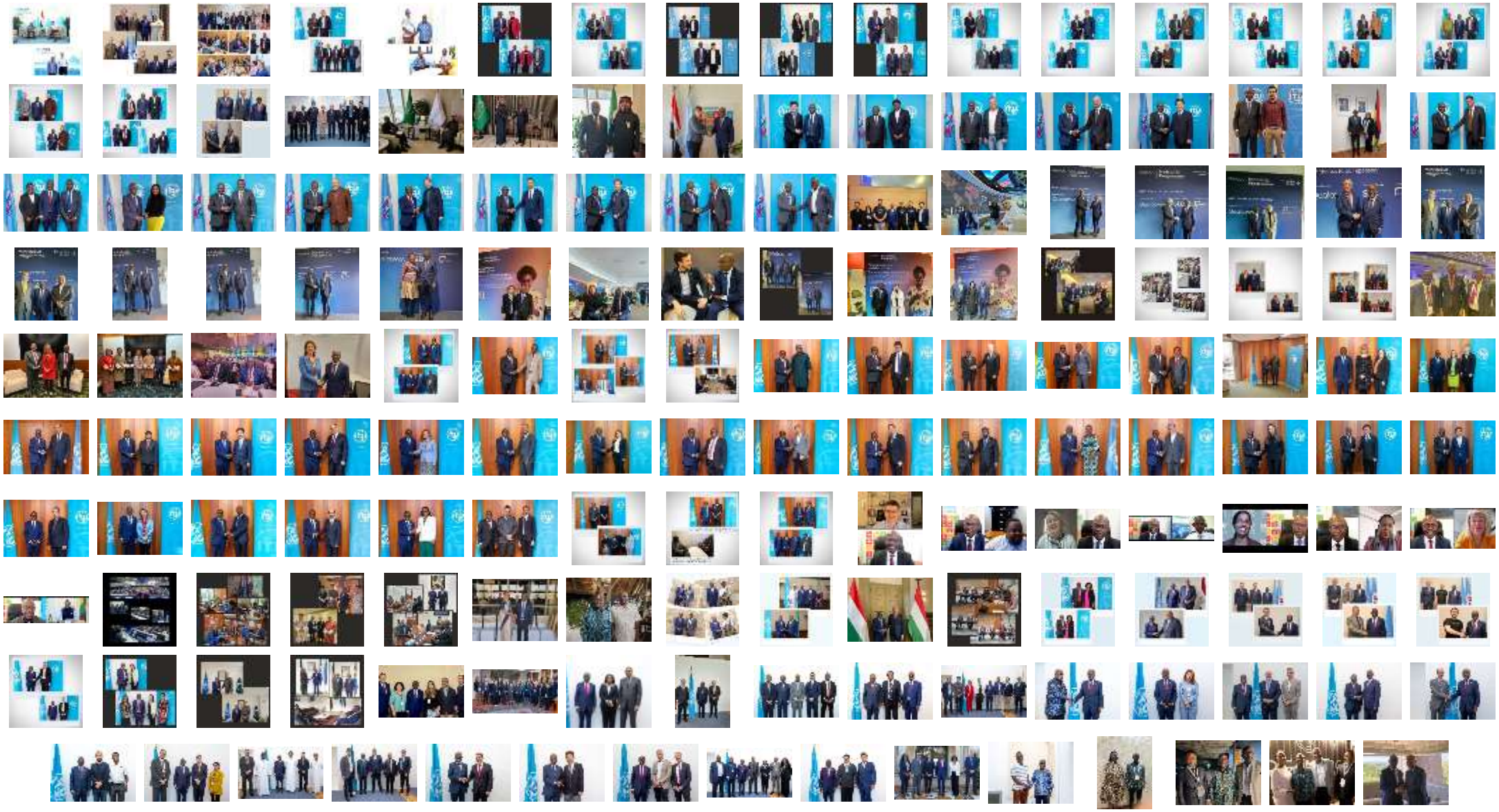
Meeting with H.E. Bogdan Dumea, Secretary of State, Ministry of Research, Innovation and Digitalization of Romania and Valeriu Zgonea, President of ANCOM

Meeting with H.E. Péter Sztáray, State Secretary, Ministry of Foreign Affairs and Trade of Hungary

Meeting with EU & AU representatives

Meeting with Lotte Knudsen, Head of the Delegation of the European Union to the United Nations and other international organisations in Geneva

Engagement – other regions



Engagement with the UN

Meeting with the UN Resident Coordinators from Europe & Central Asia

Addressing the UNCTAD Intergov. Group of Experts on E-commerce and the Digital Economy

Addressing the UN Regional Forum on Sustainable Development for Europe and Central Asia

Addressing the Human Rights Council side event by the UN Special Representative on Violence against Children

Meeting with Edward Kallon, the UN Resident Coordinator in Zimbabwe

Meeting with Elena Panova, the UN Resident Coordinator in Egypt

Meeting with Shombi Sharp, the UN Resident Coordinator in India

BDT on the road

Mobile World Congress

LDC5

WSIS Forum 2023

Opening of the ITU Area Office and Innovation Centre in India

Transform Africa Summit

Girls in ICT day Global Celebrations in Zimbabwe

Promoting the EIF partnership in Burundi & Ethiopia

WTISD celebrations in Hungary

Girls in ICT Day 2023 in numbers

160+
Girls in ICT events submitted

1000+ girls
ITU main Girls in ICT celebration 2023 – held in Victoria Falls, Zimbabwe

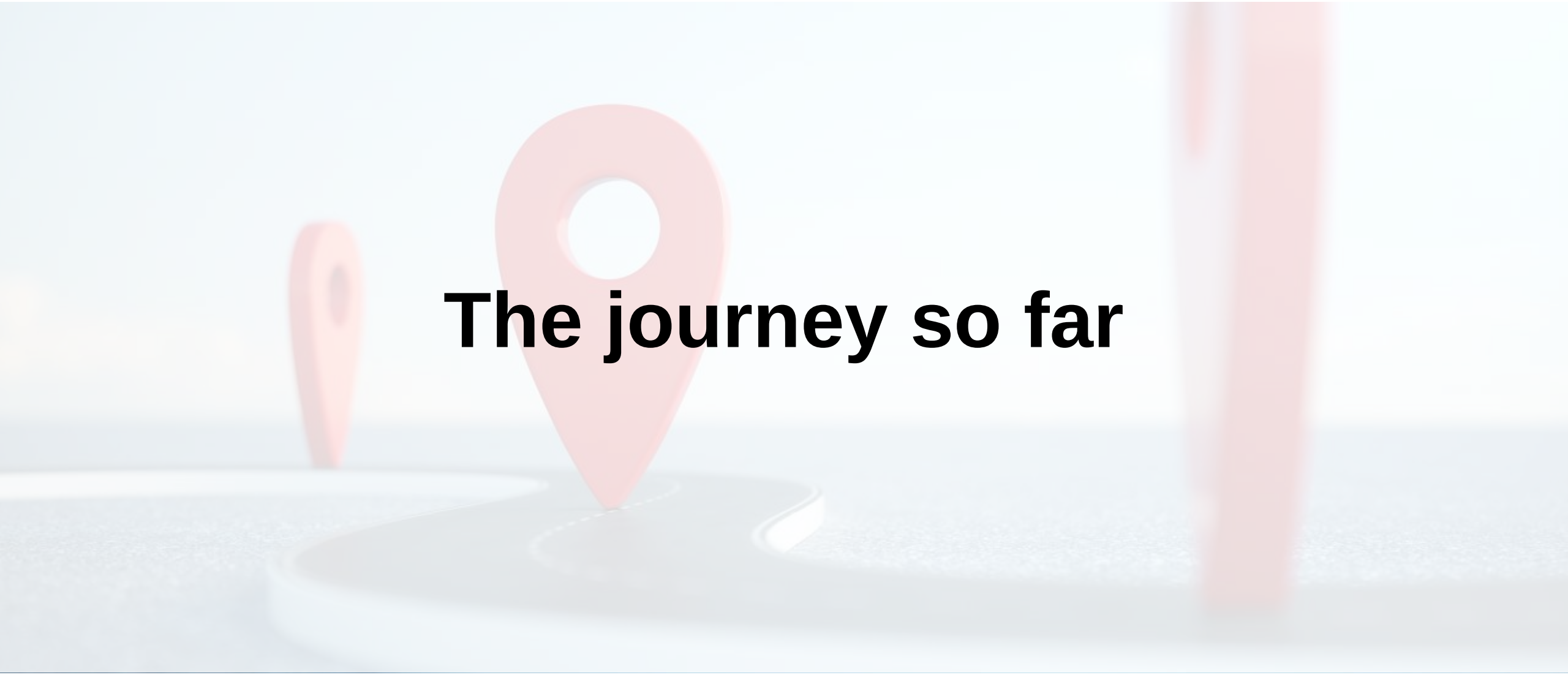
7
ITU-led regional events on the GICT day, many more regional & national events organized and planned in 2023

100.000+
Participants around the globe

Next: Girls in ICT Day 2023 Video

Girls in ICT

Digital Skills for Life



The journey so far

BDT teams at work

Global Digital Transformation Centres (DTC) Workshop in Cebu City, Philippines

HCM4A training workshop for trainers in Kenya

ITU Emergency Telecommunications Roster session & hands-on training on BGANs, Geneva, Switzerland

10th Asia-Pacific Forum on Sustainable Development in Bangkok, Thailand

UN Regional Forum on Sustainable Development for Europe and Central Asia, Geneva, Switzerland

1st site visit to the GSR-23 venue in Sharm el-Sheikh, Egypt

Americas Girls Can Code in Quilmes, Argentina

Value of resources mobilized by BDT

(Jan-Jun 2023) *

(*) Approx. Figures converted to CHF.
Including signed projects and Voluntary Contributions.

Agreements signed: mobilizing resources

Declaration of Intent on Digital Transformation and Technology Innovation signed with OICT

Agreement on 'Promoting and measuring universal and meaningful digital connectivity' signed with EC (Value: 3 million euros)

Exchange of Letters between BDT Director and 5G Techritory on fostering partnership between Telecommunication Development Bureau and 5G Techritory

Declaration of Intent on Innovation, Entrepreneurship, and Capacity Building signed with Smart Africa

Joint declaration between ITU and Western Balkans Cyber Capacity Centre on collaboration on Cybersecurity Capacity Building and Gender Inclusion in Cybersecurity in the Western Balkans signed with the Government of Slovenia

European Commission

Launch of the 'Laying the foundation for VaMoz Digital!' project
(Value: 2.3 million euros)

Agreements signed : mobilizing resources

ITU-EMERG-EaPeReg Joint Declaration on mapping broadband infrastructure and services

Memorandum of Understanding with EMERG

Project with CST on Developing and Implementing E-waste Policy and Regulation for a Circular Economy
(Value: 500,000 CHF)

Agreements signed with the selected ITU Academy Training Centres to enhance digital skills development

Joint declaration with Hungary's National Media and Communications Authority (NMHH) on 'The development of frequency management information system'

New projects signed

(Jan-Jun 2023) *

Global Programme Digital Transformation - Horn of Africa Digital Government initiative

Digital Inclusion
GIZ

885,960 EUR

Soporte institucional al Instituto Dominicano de las Telecomunicaciones

Spectrum management and digital broadcasting
INDOTEL

79,000 USD

Promoting and measuring universal and meaningful connectivity

ICT Statistics & Indicators
EU

2,963,153 EUR

GIGA infrastructure support

Digital Networks and Infrastructure
UNICEF

300,000 USD

Partnership for Strengthening Cybersecurity

Cybersecurity
GIZ

437,362 EUR

Laying the foundation for VaMoz Digital

Capacity Building + Innovation
EU

2,300,000 EUR

Developing and Implementing E-waste Policy and Regulation for a Circular Economy

E-waste
Communications, Space and Technology Commission (CST)

500,000 USD

Publications launched

Flagship Initiatives

ITU-D Study Group 1 & 2 Rapporteur Group Meetings

Regional Development Forum for Europe

RDF Europe in numbers

Membership Contributions

Countries represented

Participants

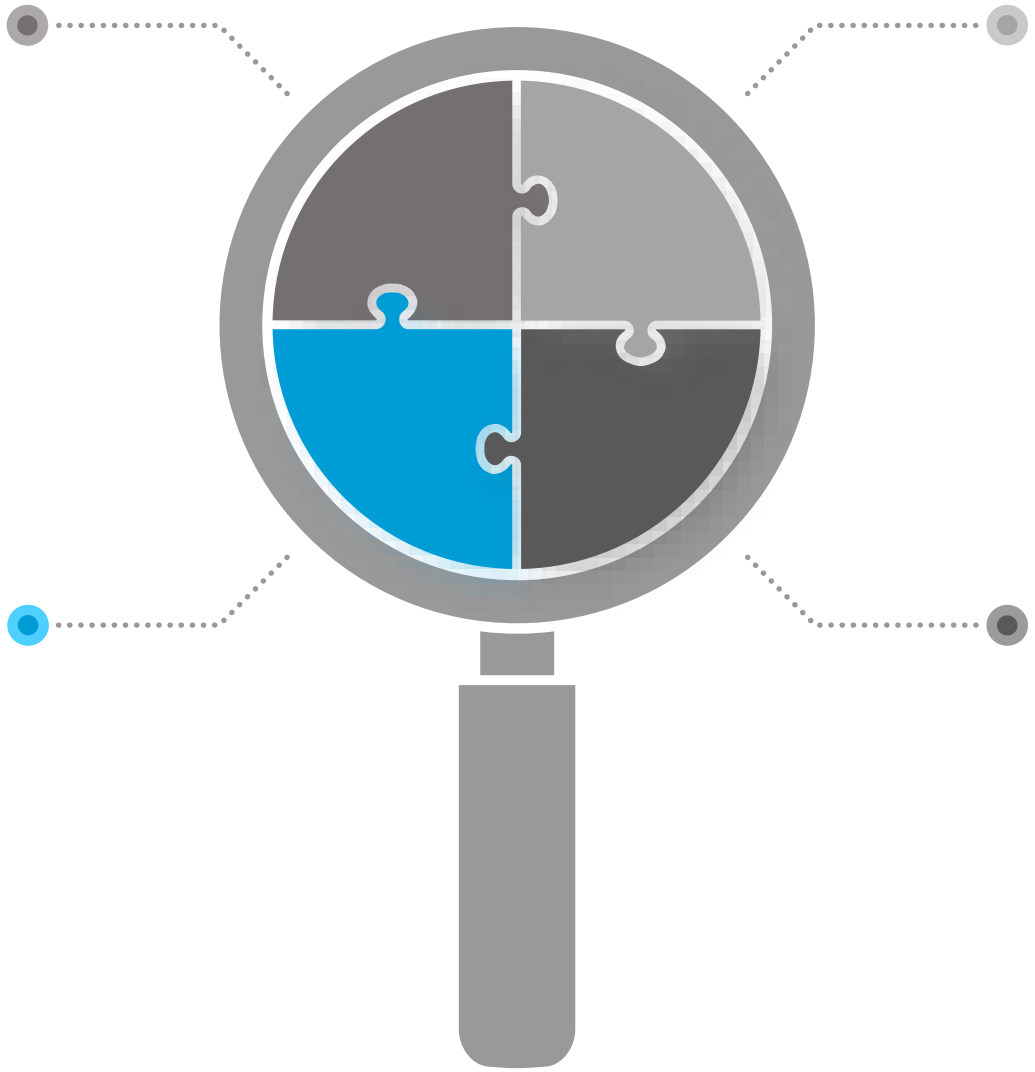
Next:
RDF Europe Video

ITURDF
EUROPE REGION
TIMISOARA 2023

GSR-23 in numbers

Total number of participants

VIPs



Physical participants

Participants online

Next:
GSR-23 Video

New ITU-D Sector Members & Associates (Jan-May)

- AST & Science Space Mobile
- Jordan Mobile Telecommunication Services ("Zain Jordan")
- Everbridge One2many
- Kacific Broadband Satellites
- Bloxtel
- Cyber Security Africa Limited

The journey ahead

Thank you!