

**Telecommunication Development
Advisory Group (TDAG)**

30th Meeting, Geneva, Switzerland, 19-23 June 2023



**Annex 1 to
Document TDAG-23/48-E
24 October 2023
English only**

Director, Telecommunication Development Bureau

Presentation by the Director: BDT4Impact

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[TDAG](#)



TDAG

19-23 June 2023

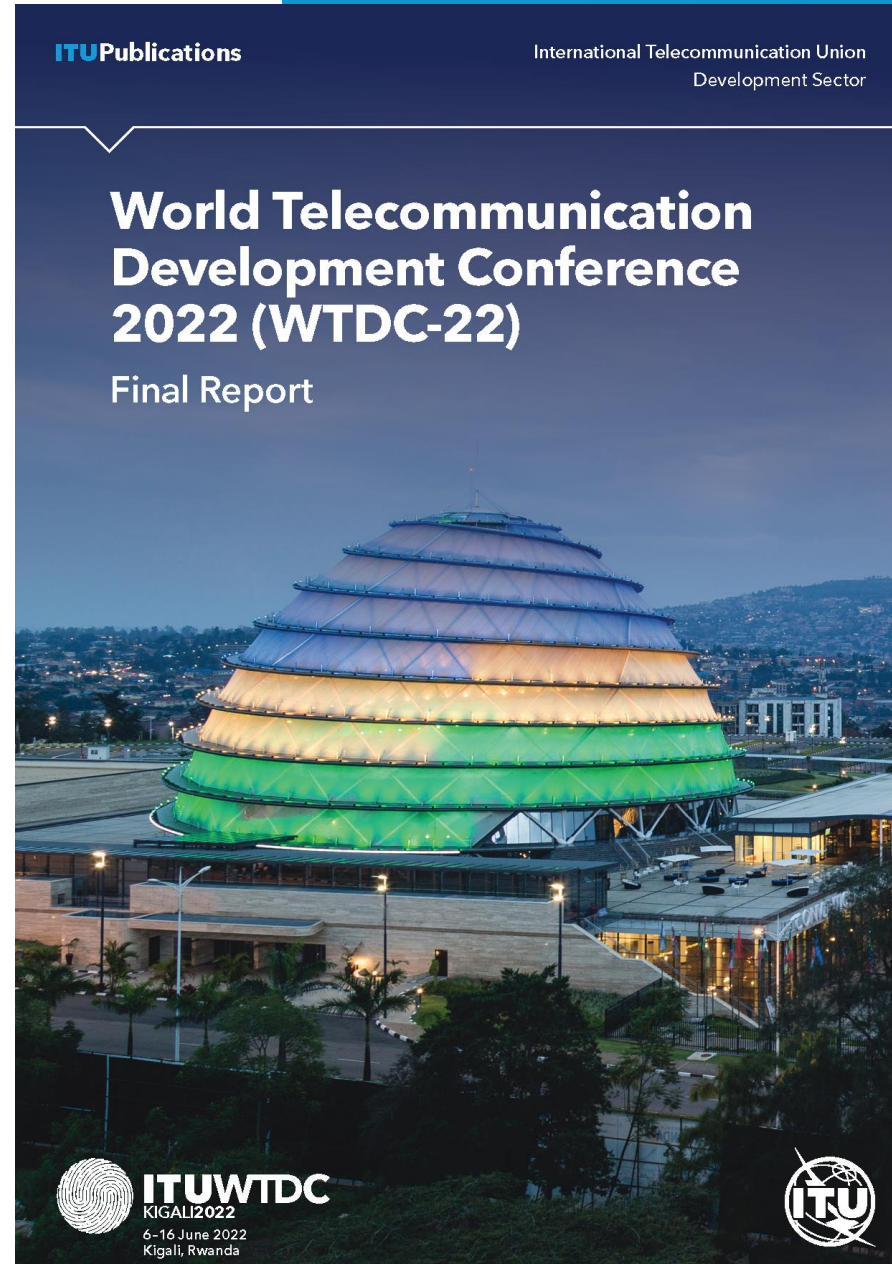


Slogan

BDT4Impact

A BDT that **delivers results** and **impacts people's lives** through **digital development**

BDT4Impact – Kigali Action Plan



The Road to a BDT4Impact: 90-day plan & beyond

Month 1:
Begin journey

- Listen to perspectives
 - Engage staff
 - Engage stakeholders
- Undertake 2023 RBM Operational Planning (OP-23)
- Share my vision with staff
- Embark on resource mobilization
- Emphasize work-life balance
- Engage and empower regional offices
- Inspire BDT staff to cultivate team spirit
- Introduce work principles in BDT

Month 2:
Keep travelling

- Continue listening tour
- Codify strategy for organizational transformation in BDT
- Hold retreat for senior management
- Communicate direction to staff
- Start implementation of the Kigali Action Plan
- Embark on staff skills development processes review
- Craft a stakeholder engagement plan

Month 3 and beyond:
Full cruise towards implementation of the Kigali Action Plan

- Continue listening tour
- Socialize strategy with key stakeholders
- Start implementing the strategy
- Deliver impactful results
- Position BDT as a premier development entity



Towards WTDC-25 and beyond

A BDT that is:

- Agile
- Efficient
- Effective
- Innovative
- Adaptable
- Responsive

= **BDT4Impact**

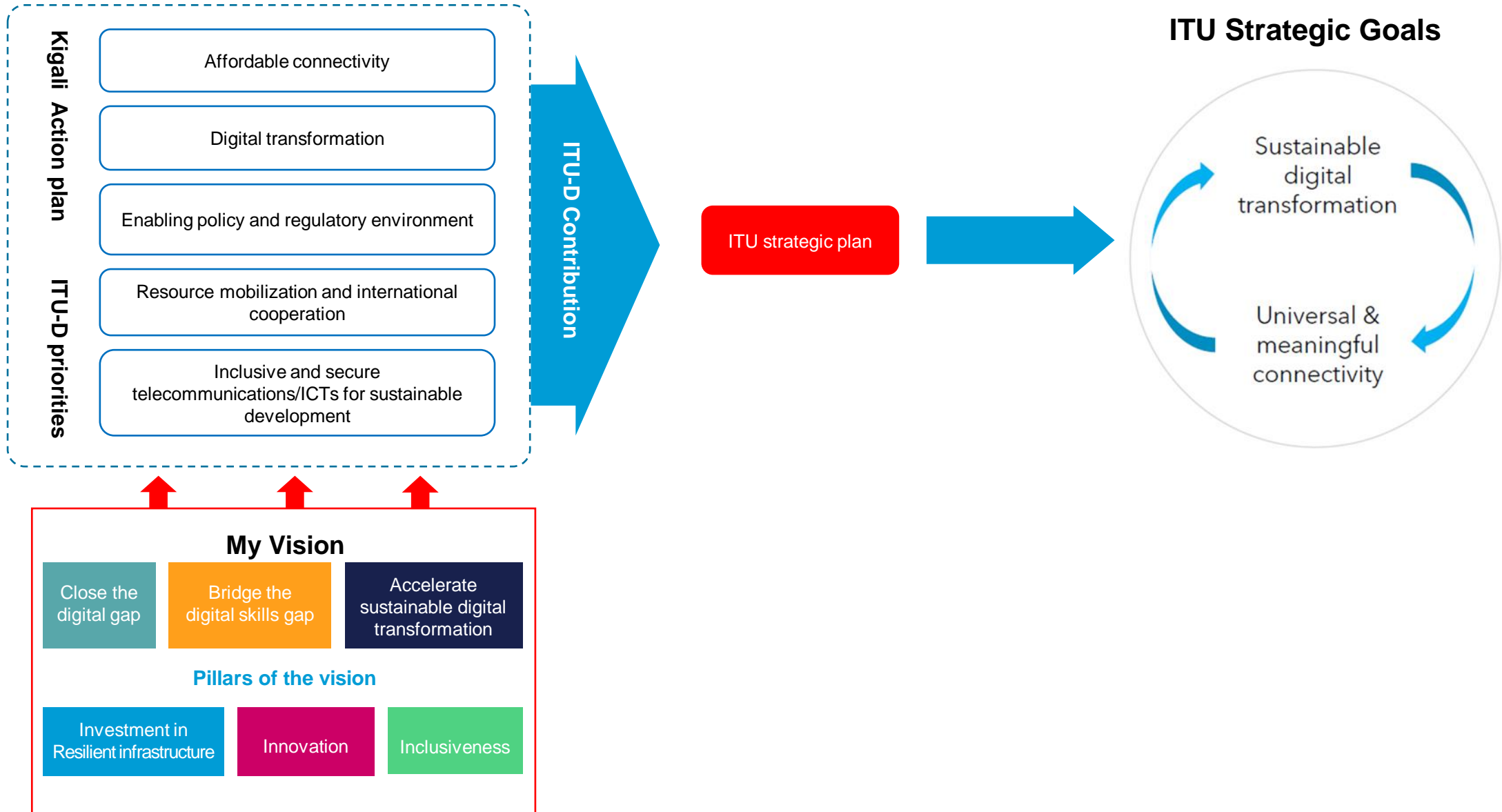
A BDT that delivers results and impacts people's lives through digital development

Our Principles to Build a BDT4Impact

Individual and team principles



Kigali Action Plan



2023 Milestones

DEC23

Study Group meetings

RDF Arab Region & its regional P2C roundtable

RDF Asia-Pacific & its regional P2C roundtable

RDF Americas & its regional P2C roundtable

Digital Skills Global Forum

Global Innovation Forum

RDF CIS & its regional P2C roundtable

RDF Africa & its regional P2C roundtable

WTIS-23

Africa Regional CyberDrill

Global CyberDrill

South America CyberDrill

Study Group 1 and 2 Rapporteur Group meetings

RDF Europe & its regional P2C roundtable

EGH-EGTI meetings

Europe & Asia-Pacific inter-regional CyberDrill

TDAG

America Regional CyberDrill

Girls in ICT Day

Arab and CIS inter-regional CyberDrill

ITU Academy Training Centres

GSR-23

JAN23

Benefitting from internal and external consultations - ENGAGEMENT

Staff engagement



BDT Staff engagement meeting – January



BDT Staff engagement meeting – March



BDT Staff engagement meeting – May



Next:
BDT Retreat Video



BDT Senior Management Retreat

7 – 9 February 2023

Download the [video](#)

2023 RBM Planning Conceptual Diagram



Work-Life Balance



Engagement with stakeholders



Member States
engaged

123

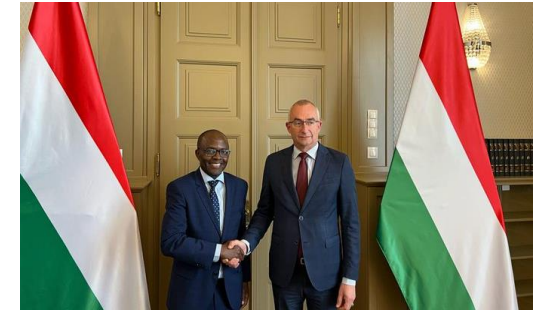
Engagement with the regions (Europe)



**Meeting with
H.E. Pai Hellman,
Under-Secretary of State,
Finland**



**Meeting with H.E. Bogdan Dumea,
Secretary of State, Ministry of
Research, Innovation and
Digitalization of Romania and Valeriu
Zgonea, President of ANCOM**



**Meeting with H.E. Péter Sztáray,
State Secretary,
Ministry of Foreign Affairs and
Trade of Hungary**

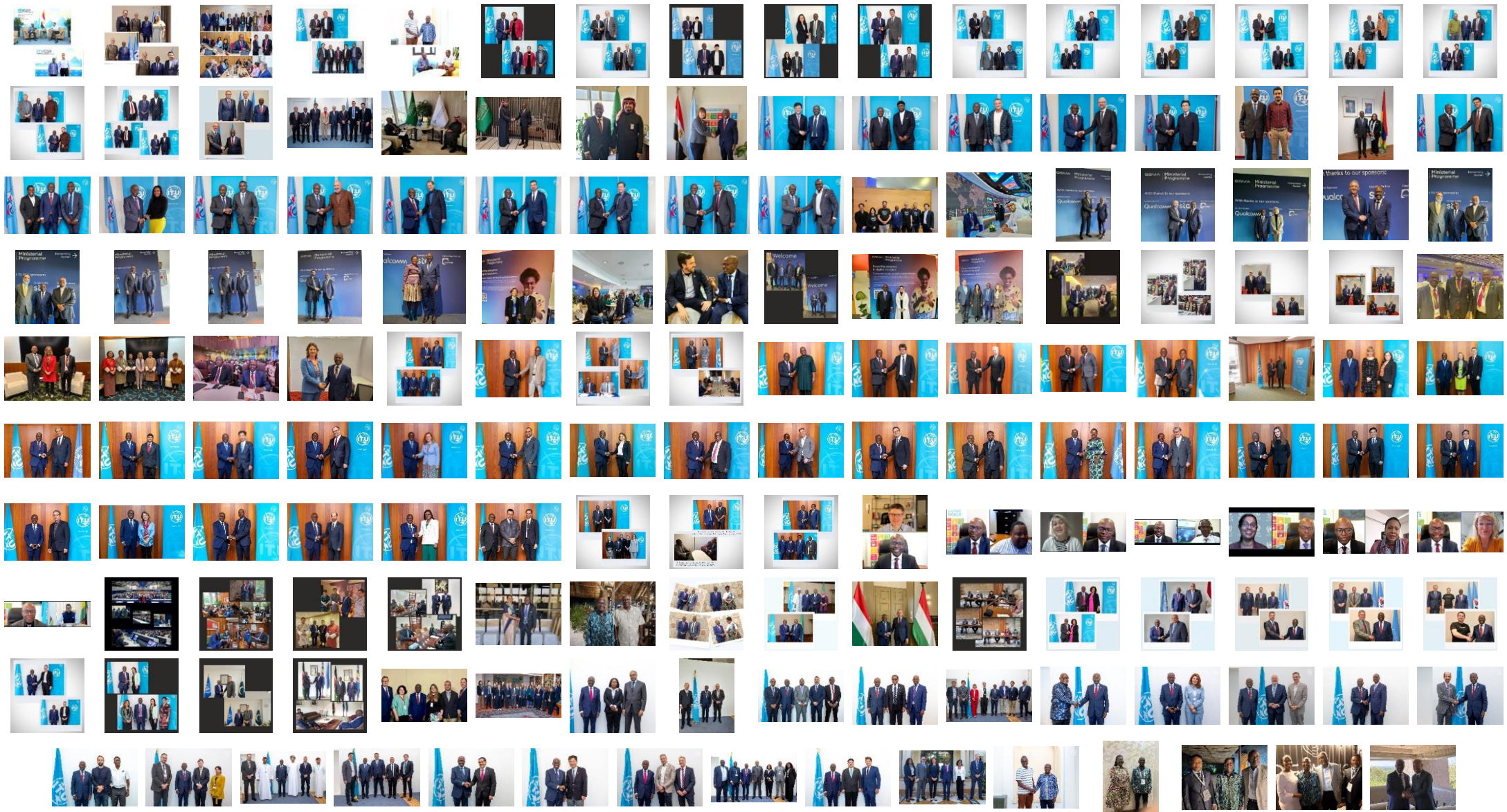


**Meeting with
EU & AU representatives**



**Meeting with Lotte Knudsen,
Head of the Delegation of the European
Union to the United Nations and other
international organisations in Geneva**

Engagement – other regions



Engagement with the UN



Meeting with the UN Resident Coordinators from Europe & Central Asia



Addressing the UNCTAD Intergov. Group of Experts on E-commerce and the Digital Economy



Addressing the UN Regional Forum on Sustainable Development for Europe and Central Asia



Addressing the Human Rights Council side event by the UN Special Representative on Violence against Children



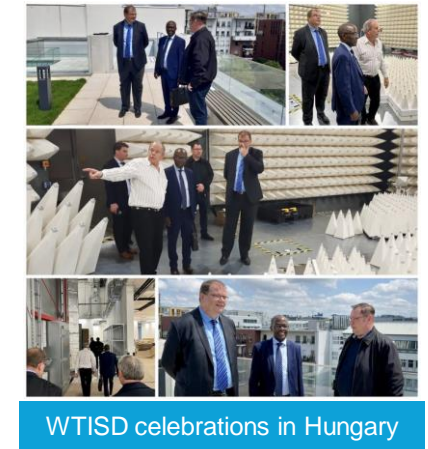
Meeting with Edward Kallon, the UN Resident Coordinator in Zimbabwe



Meeting with Elena Panova, the UN Resident Coordinator in Egypt



Meeting with Shombi Sharp, the UN Resident Coordinator in India



Girls in ICT Day 2023 in numbers

160+

Girls in ICT events submitted

1000+
girls

ITU main Girls in ICT celebration 2023 – held in Victoria Falls, Zimbabwe

7

ITU-led regional events on the GICT day, many more regional & national events organized and planned in 2023

100.000+

Participants around the globe



Next: Girls in ICT Day 2023 Video





Girls in ICT

Digital Skills for Life

Download the [video](#)



The journey so far

BDT teams at work



Global Digital Transformation Centres (DTC) Workshop in Cebu City, Philippines



HCM4A training workshop for trainers in Kenya



ITU Emergency Telecommunications Roster session & hands-on training on BGANs, Geneva, Switzerland



10th Asia-Pacific Forum on Sustainable Development in Bangkok, Thailand



UN Regional Forum on Sustainable Development for Europe and Central Asia, Geneva, Switzerland



1st site visit to the GSR-23 venue in Sharm el-Sheikh, Egypt



Americas Girls Can Code in Quilmes, Argentina

Value of resources mobilized by BDT in 2023

(Jan-Jun 2023) *



(*) Approx. figures converted to CHF

Agreements signed in 2023: mobilizing resources



Declaration of Intent on Digital Transformation and Technology Innovation signed with OICT



Agreement on 'Promoting and measuring universal and meaningful digital connectivity' signed with EC (Value: 3 million euros)



Exchange of Letters between BDT Director and 5G Techritory on fostering partnership between Telecommunication Development Bureau and 5G Techritory



Declaration of Intent on Innovation, Entrepreneurship, and Capacity Building signed with Smart Africa



Joint declaration between ITU and Western Balkans Cyber Capacity Centre on collaboration on Cybersecurity Capacity Building and Gender Inclusion in Cybersecurity in the Western Balkans signed with the Government of Slovenia



Launch of the 'Laying the foundation for VaMoz Digital!' project (Value: 2.5 million euros)

Agreements signed in 2023: mobilizing resources



ITU-EMERG-EaPeReg Joint Declaration on mapping broadband infrastructure and services



Memorandum of Understanding with EMERG



Project with CST on Developing and Implementing E-waste Policy and Regulation for a Circular Economy (Value: 450,000 CHF)



Agreements signed with the selected ITU Academy Training Centres to enhance digital skills development



Joint declaration with Hungary's National Media and Communications Authority (NMHH) on 'The development of frequency management information system'

New projects signed in 2023

(Jan-Jun 2023) *

Global Programme Digital Transformation - Horn of Africa Digital Government initiative

Digital Inclusion
GIZ

885,960 EUR

Soporte institucional al Instituto Dominicano de las Telecomunicaciones

Spectrum management and digital broadcasting
INDOTEL

79,000 USD

Promoting and measuring universal and meaningful connectivity

ICT Statistics & Indicators
EU

2,963,153 EUR

GIGA infrastructure support

Digital Networks and Infrastructure
UNICEF

300,000 USD

Partnership for Strengthening Cybersecurity

Cybersecurity
GIZ

437,362 EUR

Laying the foundation for VaMoz Digital

Capacity Building + Innovation
EU

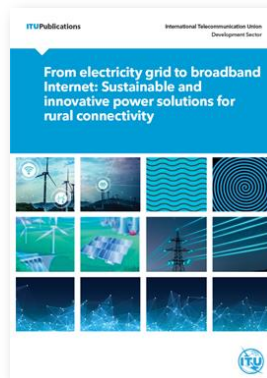
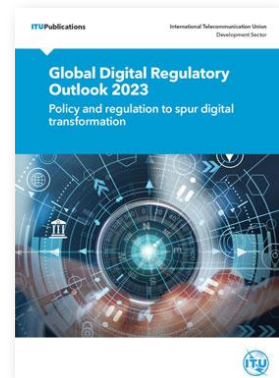
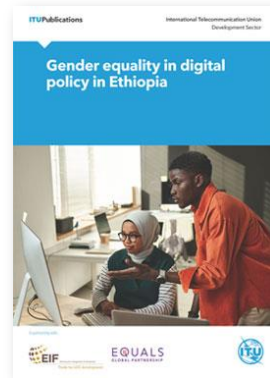
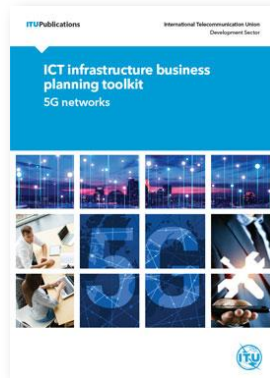
2,300,000 EUR

Developing and Implementing E-waste Policy and Regulation for a Circular Economy

E-waste
Communications, Space and Technology Commission (CST)

500,000 USD

Publications launched



Flagship Initiatives



Key events

ITU-D Study Group 1 & 2 Rapporteur Group Meetings

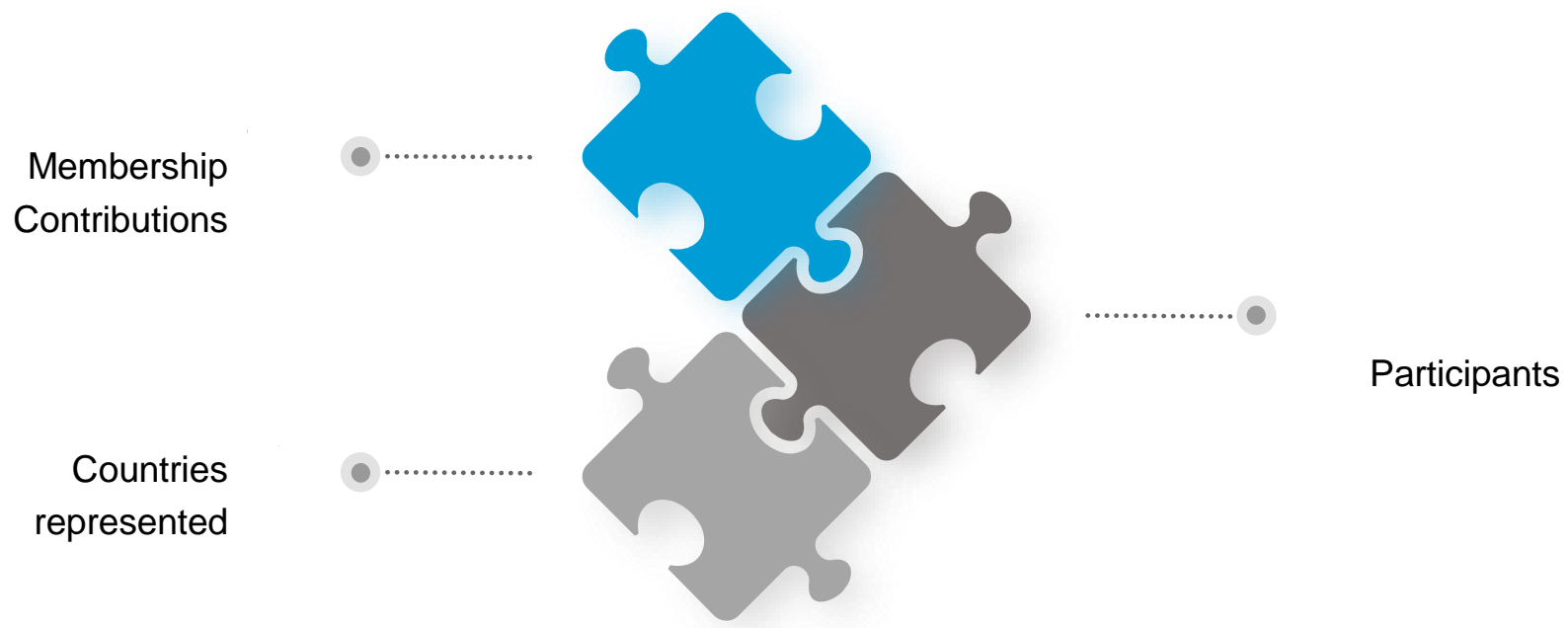


Regional Development Forum for Europe



ITU GSR
SHARM EL-SHEIKH 2023

RDF Europe in numbers



Next:
RDF Europe Video



ITU RDF

EUROPE REGION
TIMISOARA 2023



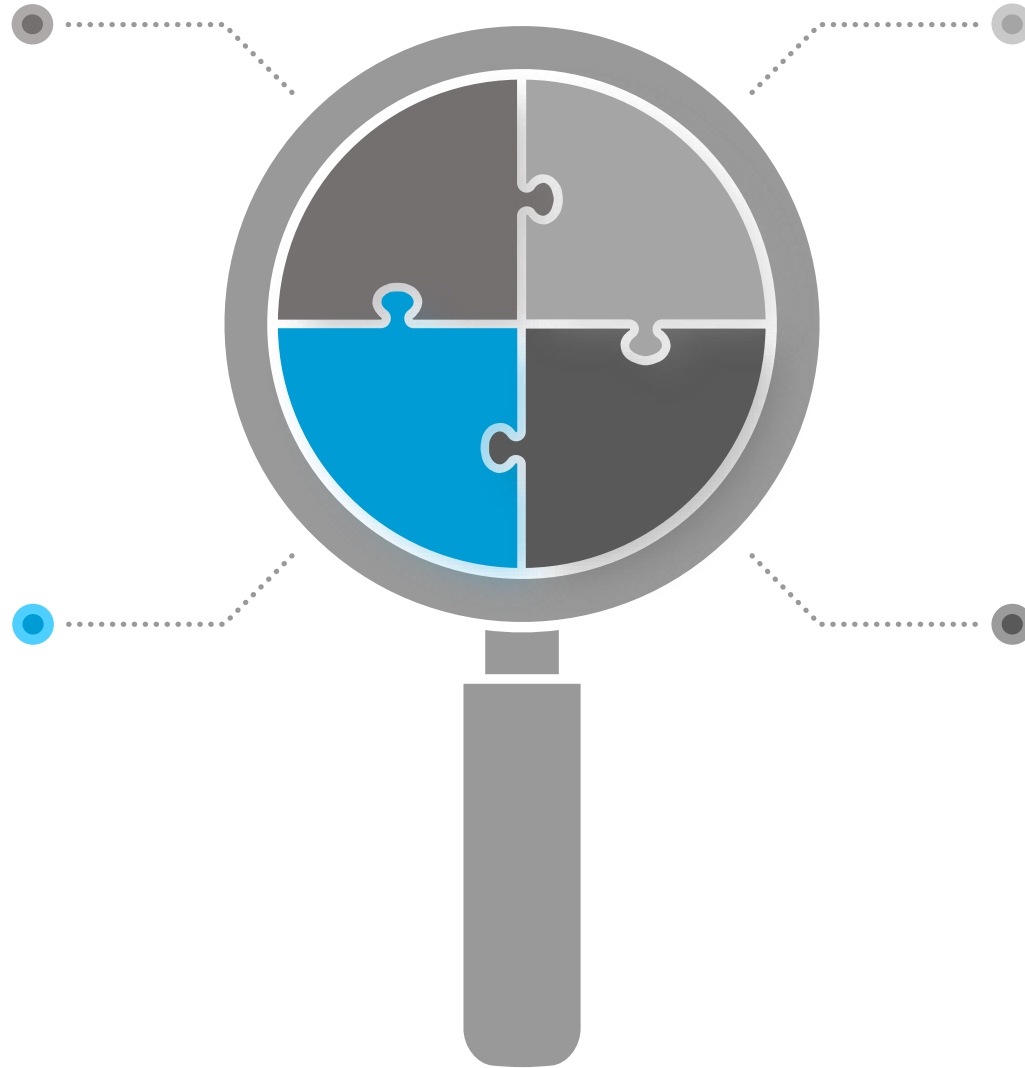
GSR-23 in numbers

Total number of participants

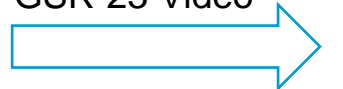
VIPs

Physical participants

Participants online



Next:
GSR-23 Video





ITU GSR

SHARM EL-SHEIKH 2023

Download the [video](#)

New ITU-D Sector Members & Associates (Jan-May)

- AST & Science Space Mobile
- Jordan Mobile
Telecommunication Services ("Zain
Jordan")
- Everbridge One2many
- Kacific Broadband Satellites
- Bloxtel
- Cyber Security Africa Limited



The journey ahead

Thank you!