



**Document TDAG-23/17-E**

**26 May 2023**

**Original: English**

**General Secretariat**

**ITU Strategic Plan 2024-2027**

**Summary:**

This document presents the ITU Strategic Plan as was approved by the Plenipotentiary Conference that took place in Bucharest in 2022 as well as a background on the preparatory process leading up to this approval.

**Action required:**

TDAG is invited to note this document.

**References:**

n/a

---

Contact:	Name/Organization/Entity:	Mr Catalin Marinescu, Head, Strategy and Planning Division, ITU
	Phone number:	+41 22 730 5316
	E-mail:	<a href="mailto:catalin.marinescu@itu.int">catalin.marinescu@itu.int</a>

---

# ITU Strategic Plan 2024-2027

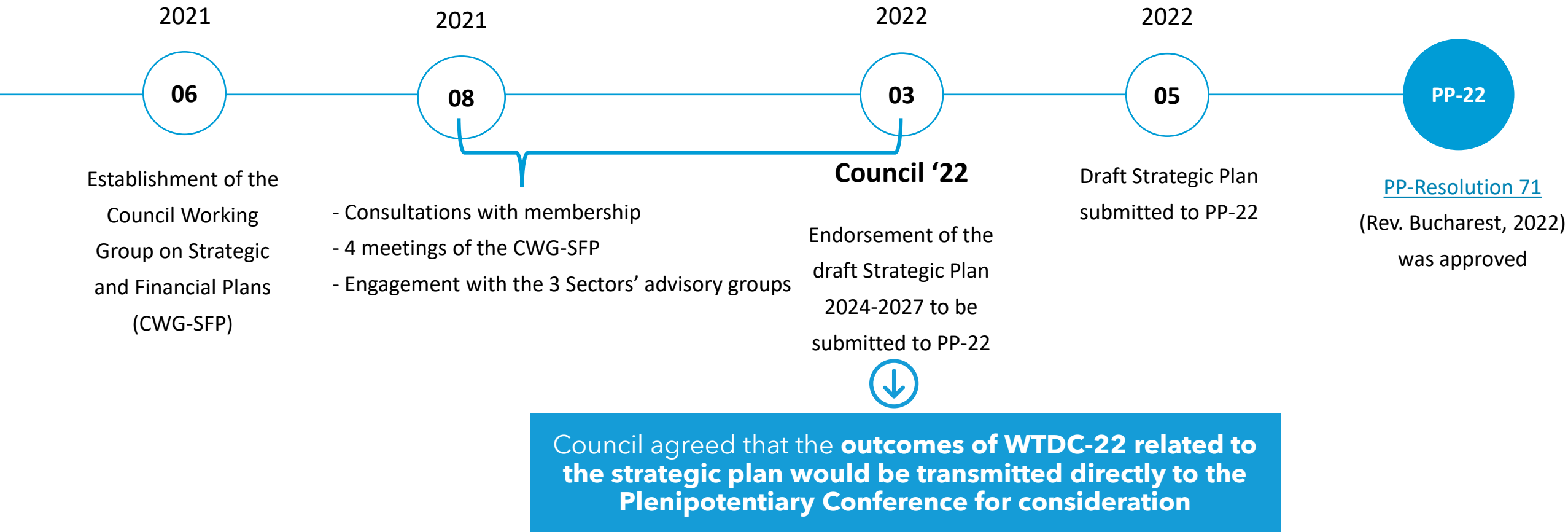
---

TDAG-23 Meeting

June 2023



## Timeline / ITU-D contribution to the ITU Strategic Plan

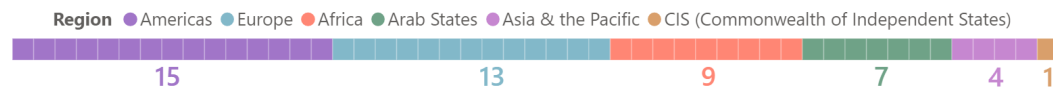




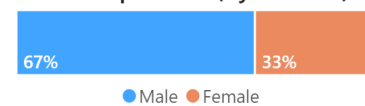
# Consultations for the development of the ITU strategy 2024-2027

- Survey with all **Chairs of the ITU-R, ITU-T and ITU-D Study Groups**
- **Online consultation of ITU membership**
  - Representation from **all Regions and categories/types of membership**, from members of all ITU Sectors
  - Responses **by gender** also aggregated (33% of those TIES users responded were female)

## Responses by Region



## Users responded (by Gender)



The designations employed and the presentation of material on this infographic do not imply the expression of any opinion whatsoever on the part of the Secretariat of the ITU concerning the legal status of the country, territory, city or area or its authorities, or concerning the delimitation of its frontiers or boundaries.

Online consultation of ITU membership  
4 Aug / 3 Sep 2021

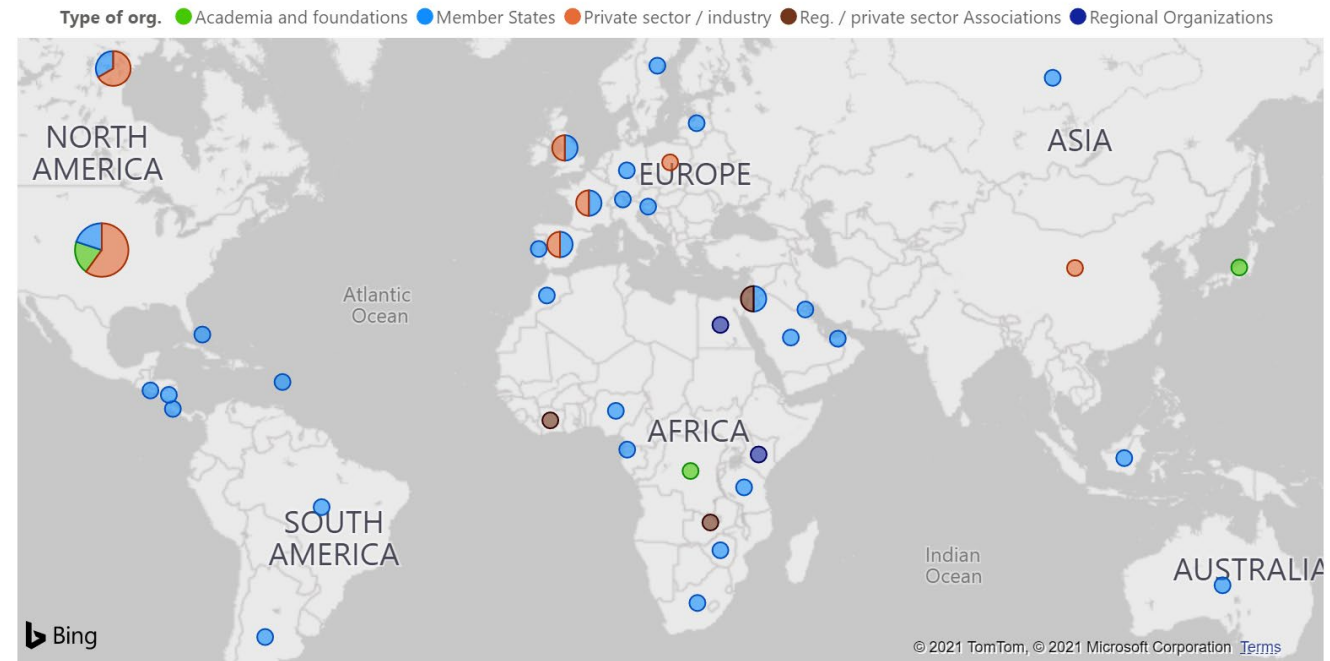
**49**  
responses

**31**  
Member States

**18**  
Sector Members  
Associates Academia

**12** ITU-R members  
**9** ITU-D members  
**15** ITU-T members

## Responses by Country and Type of Organization



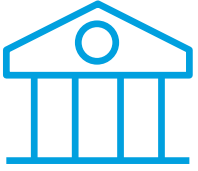
Governmental Org. (Ministry, Regulator, Agency)	Private Sector / Industry	Reg. / private sector Associations	Academia and Foundations	Regional Organizations
31	10	3	3	2



# Guidelines agreed by the CWG-SFP for the development of the new SP framework

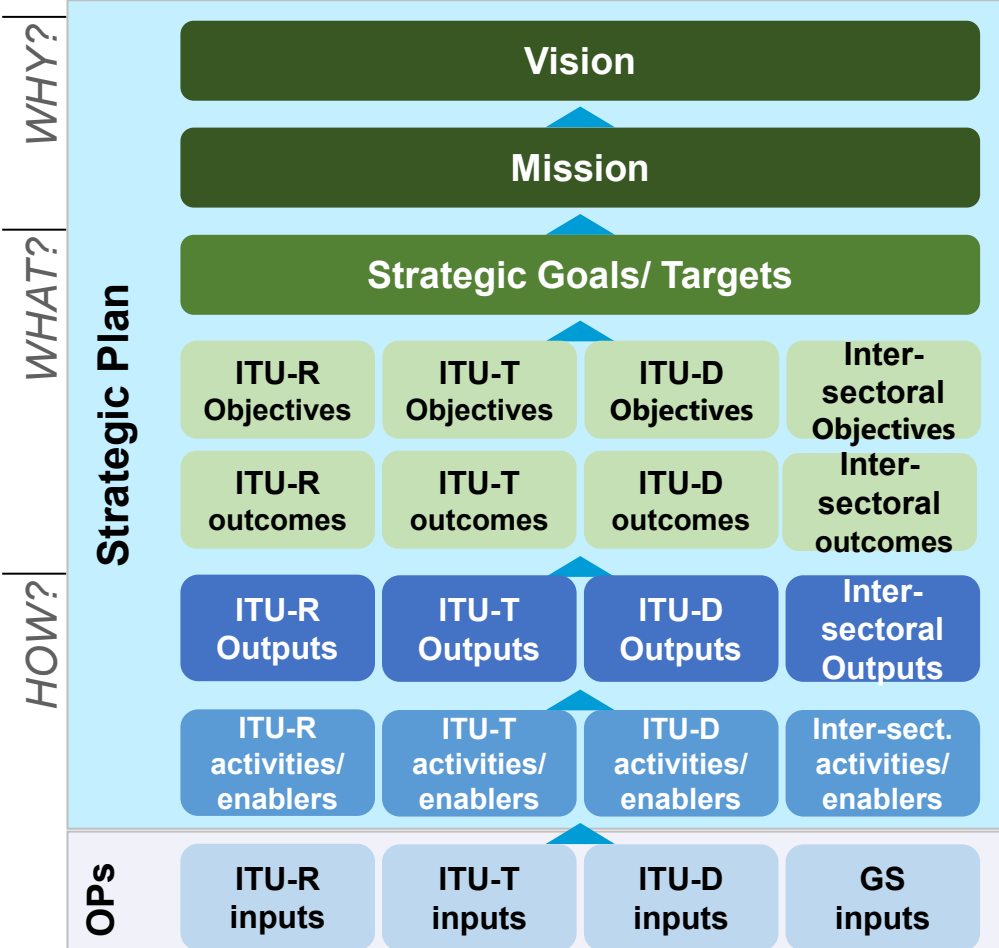
Principle	<b>Simplification and clarity</b>	Provide inputs on how to <u>simplify and clarify the strategic framework</u>
Principle	<b>Focus</b>	Provide inputs on (1) how to <u>keep the strategic plan at a high level</u> and (2) identify <u>main themes of work that reinforce synergies across the Sectors</u>
Principle	<b>One ITU</b>	Provide inputs to <u>clarify and strengthen the concept of One ITU</u> in the strategic plan
Component	<b>Vision/Mission</b>	Collect further inputs in view of potentially adjusting the wording of the vision and mission, respectively
Component	<b>Goals</b>	Provide inputs on the possibility and implications of <u>keeping, adjusting or grouping the current goals</u>
Principle	<b>Regional presence</b>	Provide inputs on how to <u>incorporate the role of ITU's regional presence</u> in the strategic plan
Component	<b>ITU results framework</b>	Continue to <u>develop the ITU results framework</u>
Component	<b>Targets</b>	Provide inputs to <u>review the current set of targets</u>
Principle	<b>Linkage with Financial Plan</b>	Consider the following principles: (1) <u>direct linkage between the strategic priorities and the allocation of financial &amp; human resources</u> , and (2) <u>no elements should remain unfunded</u>
Principle	<b>Developments at the UN level</b>	Provide <u>updates on the ongoing discussions at the UN level</u> & inputs to better <u>reflect the role of the ITU within the UN system</u>

Source:  
**CWG-SFP**  
**Principles /**  
**guidelines for the**  
**development of**  
**the draft strategic**  
**plan for 2024-**  
**2027**



# Evolution to the new SP framework

## Current strategic framework



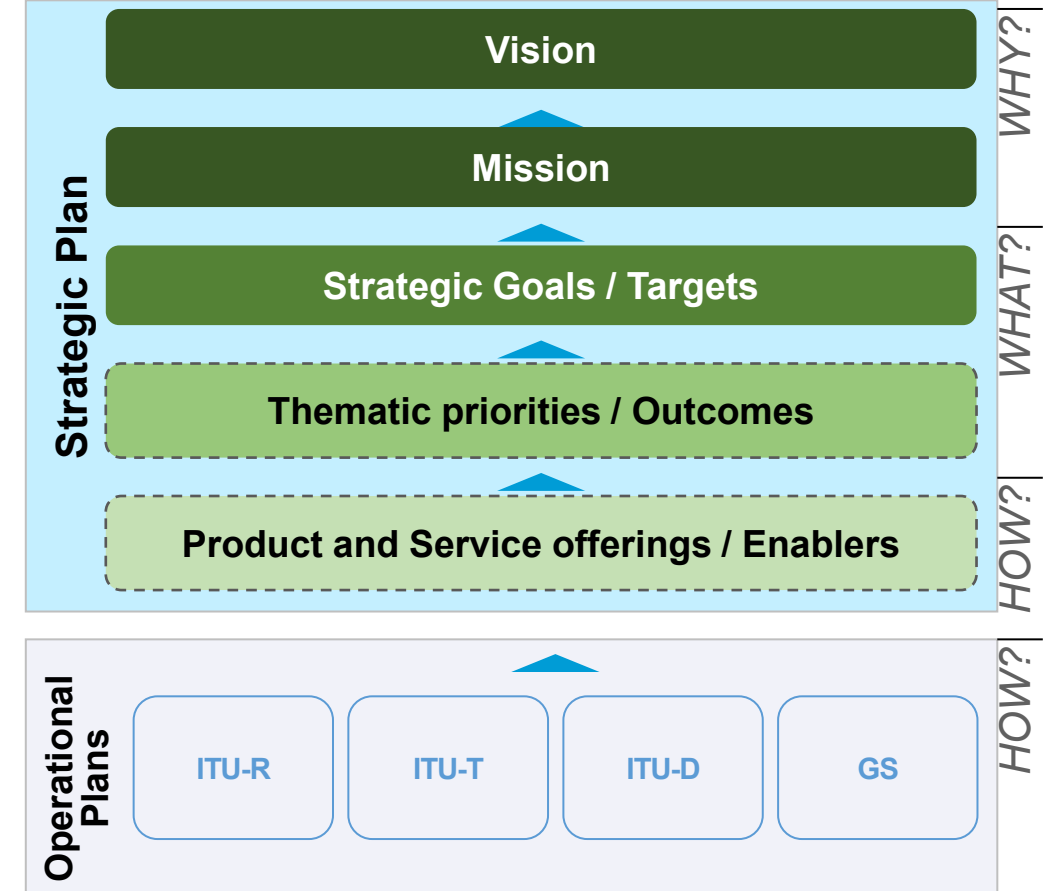
More **high-level & simplified** structure

**Focused** on ITU's mandate (new Strategic Goals)

Objectives grouped into **cross-Sector Thematic Priorities** reinforcing the concept of One ITU

**Operational Plans** to detail activities of the Sectors and GS and inputs

## Updated strategic framework



# ITU Strategic Plan 2024-2027: Strategic framework visual

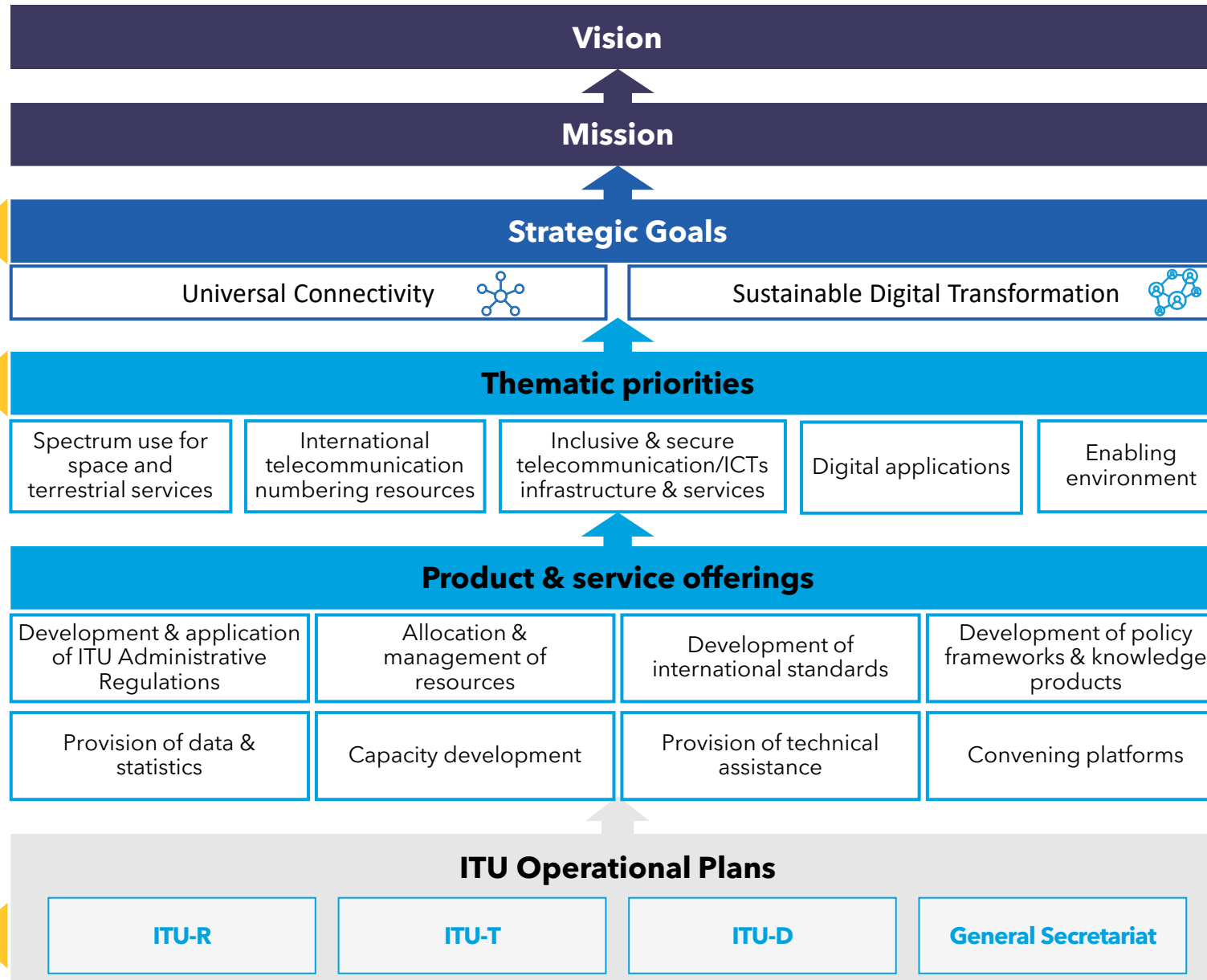


**2030  
TARGETS**



**2027  
OUTCOMES**

**OUTPUTS**



Membership-driven

Regional presence

Diversity & inclusion

Commitment to environmental sustainability

Partnerships & international cooperation

Resource mobilization

Excellence in human resources & organizational innovation

**Enablers**

# How ITU-D is reflected on the Strategic Plan 2024-2027

PP-Resolution 71 (Rev. Bucharest, 2022)

