



Telecommunication
Development Bureau (BDT)



Ref.: BDT/DIR/ASP/DM/083

Geneva, 9 May 2025

- Administrations of ITU Member States in Asia and the Pacific
- ITU-D Sector Members and Academia in Asia and the Pacific
- National Regulatory Authorities in Asia and the Pacific

Subject: Invitation to the ITU Workshop on the role of Broadcasting in effective Early Warning Dissemination, 21 July 2025, Siem Reap, Cambodia

Dear Madam/Sir,

I am pleased to invite your organization to participate in the workshop on the role of broadcasting in effective Early Warning Dissemination to be conducted on 21 July 2025 in Siem Reap, Cambodia. The workshop is being organized as a pre-event of the [20th Asia Media Summit \(AMS\) 2025](#) which is organized by the Asia-Pacific Institute for Broadcasting Development (AIBD).

The event will feature discussions on the vital role of broadcasting in Early Warning Systems (EWS), emphasizing its ability to deliver timely and accurate hazard alerts to the public. Furthermore, it will highlight how broadcasting—both traditional and modern—serves as a critical component of EWS, enhancing community preparedness and disaster response.

The sessions will look at how broadcasting can be embedded into best practices of early warning through standardized technologies and explore how ITU-standardized Common Alerting Protocol (CAP) alerts can optimize early warning dissemination across multiple platforms, especially broadcasting whilst the tabletop exercise will help strengthen broadcasters' capacity to rapidly disseminate standardized flood early warnings (CAP alerts) through multi-platform systems while ensuring message clarity, accessibility, and public action.

The draft agenda of the workshop is attached for your information. All updates and additional information about the event will be accessible at <http://itu.int/go/AMS2025>

Fellowship

ITU is pleased to provide one full fellowship per participant from eligible country from Asia-Pacific, subject to the availability of funds. The full fellowships will cover the air ticket (one return economy class ticket by the most direct/economical route from the country of origin to the meeting venue), and appropriate daily subsistence allowance intended to cover accommodation, meals and incidental expenses.

Fellowship application can be submitted through email at fellowships@itu.int by **27th May 2025** at the very latest. Registration to the event is mandatory for any fellowship application.

Registration

Registration for the workshop is mandatory, and participants are invited to register at the event website.

Should you need further information or assistance, please do not hesitate to reach out to Mr. Aamir Riaz, (aamir.riaz@itu.int) who will serve as the ITU focal point for the event.

I look forward to the active participation from your Administration/Organization in event.

Yours faithfully,

(Signed)

Cosmas Luckyson Zavazava
Director

Annexes: Draft agenda, ITU Fellowship Application Form and additional information

Annex 1:

Draft Agenda:

21 July 2025	
GMT+8 09h30-10h00	Introduction and Opening <ul style="list-style-type: none"> • AIBD • ITU
10h00-10h45	Session 1: Broadcasting in National Early Warning and resilience strategy <p>The session will introduce the Early Warnings for All (EW4All) initiative, its multi-channel approach to warning dissemination and communications, and the overall design of national Early Warning Systems (EWS). It will highlight the role of broadcasting in disseminating timely and accurate information to the public about impending hazards. The session would look at how broadcasting can be embedded into best practices of EW through standardized technologies (e.g. cell broadcasting and location-based messaging, AI, satellite D2D) and protocols (Common Alerting Protocol).</p> <p>Speaker: ITU</p>
10h45-11h00	Break
11h00-13h00	Session 2: Leveraging ITU-Standardized CAP (ITU-T X.1303) Alerting for Effective Early Warning Dissemination <p>This session will explore how ITU-standardized Common Alerting Protocol (CAP) alerts can optimize early warning (EW) dissemination across multiple platforms especially broadcasting.</p> <ul style="list-style-type: none"> • CAP as a template standard • Developing CAP message • Integration strategies for broadcasting, telecom, and digital alerting networks • Best practices for multi-channel CAP alert delivery (radio, TV, mobile, digital signage) • Case studies on successful CAP-based EW implementations • Overcoming challenges in reaching vulnerable populations
13h00-14h15	Break
14h15-16h30	Tabletop Exercise Scenario: Enhancing Flood Early Warning Dissemination Through Broadcasters <p>Objective:</p> <p>Strengthen broadcasters' capacity to rapidly disseminate standardized flood early warnings (CAP alerts) through multi-platform systems while ensuring message clarity, accessibility, and public action</p>
16h45-17h00	Closing

ITU Fellowship Application Form

Full Fellowship – Regular Budget

This form serves as your application for a fellowship to support your participation in:

ITU workshop as a pre-event of the 20th Asia Media Summit (AMS) 2025

City/Country: Siem Reap / Cambodia

Date: 21 -23 July 2025

Fellowship type: FULL. See section 1 below for further details.

Deadline for application: 27 May 2025 (23:59 hours, Geneva, Switzerland). Any application received after this deadline will not be considered.

Selection Criteria

- Refer to the corresponding invitation letter for further information on the selection criteria.
- Fellowship awards for this event are governed by the [Policy for awarding fellowships for events and activities funded through the ITU regular budget](#).
- To ensure good governance in the use of fellowships, any **one individual may not be awarded more than one full fellowship, or two partial fellowships in a financial year**. In this respect, the amount granted to any one individual **shall not exceed ten thousand (10 000) Swiss Francs** in a financial year.
- Member States wishing to apply for an ITU fellowship **must not have any type of debt** related to the contributions derived from their contributory unit, except those who have agreed to a repayment plan and are in compliance with their obligations.
- **Highest-ranking officials** (Head of State, Head of Government, Minister, Vice-Minister, Secretary of State or equivalent, high-ranking diplomats) shall **not be considered** for fellowships.

How to fill out this form

- All questions marked with * are mandatory.
- Please print all pages of this form and complete the signature sections.

How to submit this signed form (and any relevant documents)

- Email: fellowships@itu.int or Fax: +41 22 730 57 78

ITU will only consider requests that meet all the above requirements

Conditions

1. A Full fellowship offer for this activity includes the following:	one (1) return economy class air ticket by the most direct/economical route from the country of origin to the location of the activity/event, AND
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	<p>a subsistence allowance to cover accommodation, meals and incidental expenses.</p> <p>(Other costs will not be covered as part of this fellowship award)</p>
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Personal Information

2.	Country *	
3.	Name of Administration *	
4.	Gender *	<input type="checkbox"/> Female <input type="checkbox"/> Male <input type="checkbox"/> Prefer not to say
5.	Email address *	
6.	Phone number *	

Passport Information

7.	Family/Last Name *	
8.	Middle Name	
9.	First/Given Name *	
10.	Date of Birth (DD/MM/YYYY) *	
11.	Place of Birth (City, Country) *	
12.	Nationality *	
13.	Passport Number *	
14.	Passport Date of Issue (DD/MM/ YYYY) *	
15.	Passport Date of Expiry (DD/MM/YYYY) *	
16.	Passport Place of Issue/Issuing Authority *	

Education and Work Experience

17. Job title *	
18. Highest level of education completed *	<input type="checkbox"/> Doctorate Degree of Post Doctorate studies <input type="checkbox"/> 2nd University Degree (Master or equivalent) <input type="checkbox"/> 1st University Degree (Bachelor or equivalent) <input type="checkbox"/> Technical Diploma (or equivalent) <input type="checkbox"/> High school diploma <input type="checkbox"/> Other
19. Field of Studies *	
20. Number of years of relevant work experience *	<input type="checkbox"/> 1-5 years <input type="checkbox"/> 6-10 years <input type="checkbox"/> 11-15 years+16-20 years <input type="checkbox"/> More than 20 years
21. Briefly describe your current work functions * (provide separate documents or CV as necessary)	
22. Describe your experience in relation to the activity * (provide separate documents or CV as necessary)	
23. Upon return to your country, how will you make use of the knowledge acquired during the activity * (provide separate documents or CV as necessary)	

Additional Information

24. Have you already benefited from fellowship(s) during the current year? *	<input type="checkbox"/> No	<input type="checkbox"/> Yes - Provide the activity name(s)/year(s):
25. Describe any accessibility or specific needs you may have (optional)		
26. I wish to attend the entire AMS from 21 to 23 July.	<input type="radio"/> Yes <input type="radio"/> No <p>NOTE: (ITU may be able to cover fellowship, as per rules and available budget for 21 -23 July ONLY if you wish to attend the visits on 24th July 2025, please do inform us so that flights can be adjusted. However, no DSA would be given for 24 July 2025)</p>	

Conditions and Applicant Signature

In signing and submitting this form, I certify that I have read the following conditions and accept them in their entirety. *	<p>Please agree to all conditions.</p> <p><input type="checkbox"/> I hereby certify that the statements in this application are true and complete *</p> <p><input type="checkbox"/> If selected for a fellowship, I undertake to attend the entire event *</p> <p><input type="checkbox"/> If selected for a fellowship, I undertake to inform ITU whenever there are changes in my availability that will affect the terms of my ITU award *</p>
Applicant Signature *	Date (DD/MM/YYYY) * :

National Designated Focal Point Signature

This application shall be duly signed and authorized by the national designated focal point and/or a senior officer from the Administration/Member State.

Full name *: Job title *: Email *:	Signature * Date (DD/MM/YYYY) * :
Stamp of the Administration/Member State *	