



**Telecommunication
Development Bureau (BDT)**

Ref.: BDT/DDR/ASP/DM/052

Geneva, 13 September 2024

To:

- Administrations of ITU Member States,
- ITU-D Sector Members, and
- Regulators in South Asia

Subject: Appointment of Ms Pranita Upadhyaya as Head of the ITU Area Office for South Asia and Innovation Centre – New Delhi

Dear Sir/Madam,

It is my pleasure to inform you that the Secretary-General of the International Telecommunication Union (ITU) appointed Ms Pranita Upadhyaya as Head of the ITU Area Office for South Asia and Innovation Centre, New Delhi, with effect from 1 August 2024.

Ms Pranita Upadhyaya has a wealth of professional experience, with the combination of executive and management leadership, academia, and project management in technology work across different sectors. I am certain that her experience will enable her to carry out her duties in the most effective way.

The ITU Area Office and Innovation Centre was launched in March 2023. I am confident that her substantive appointment will help enhance and expand our work in the South Asia, within the scope of operations of the ITU Area Office in New Delhi, reinforcing cooperation between your country and ITU, together with other Member States in the Region.

The ICT community has a critical role to play in catalysing the achievement of the Sustainable Development Goals. Through our Office in New Delhi, we look forward to further strengthening our common efforts to advance digital innovation and transformation and ensure positive impact on the lives of all inhabitants in South Asia and beyond.

Should your country have any specific needs regarding telecommunications/ICT and innovation related matters, please do not hesitate to contact Ms Upadhyaya.

I have no doubt that she will benefit from your full collaboration in the pursuit of her duties.

Ms Pranita Upadhyaya will take the earliest opportunity to visit your country and introduce herself. She can be reached at email: pranita.upadhyaya@itu.int.

Yours faithfully,

[Original signed]

Cosmas Luckyson Zavazava
Director