



**Regional Preparatory Meeting
for WTDC-21 for Europe (RPM-EUR)**
Virtual, 18-19 January 2021



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Director, Telecommunication Development Bureau

I-CoDI - ITU International Centre of Digital Innovation

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[RPM-EUR21](#)



ITU INTERNATIONAL CENTER OF DIGITAL INNOVATION

Overview
January 2021

Summary: I-CoDI International Center for Digital Innovation

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|----------------------------------|--|
| Objective | <ul style="list-style-type: none">• To help Member States integrate Telecommunication/ICT innovation into their national development agendas• To develop the capacity within ITU to integrate innovation in their day to day activities which increase impact and effectiveness in ITU's activities |
| Focus Area | <ul style="list-style-type: none">• To accelerate the development of meaningful connectivity innovations and create a culture of innovation within ITU, through a four pillar approach: Explore, Pilot, Scale, Learn |
| Regions | <ul style="list-style-type: none">• Global with a base in ITU Headquarters with potential expansion to Regional Centers |
| Current Partners | <ul style="list-style-type: none">• Support of the UAE Telecoms Regulatory Authority during the I-CoDI design phase |
| Collaboration Opportunity | <ul style="list-style-type: none">• ITU is looking for 2-3 Founding Partners to contribute to I-CoDI's initial budget of 2M USD per year |



CREATING A CULTURE OF INNOVATION WITHIN THE ITU HAS BEEN IDENTIFIED AS A MEMBER STATES PRIORITY.

- **Connect 2030 Agenda, Goal 4** mandates ITU to facilitate development of an enabling environment for ICT innovation.
- **World Telecommunications Development Conference 2017, Objective 3 “Enabling Environment”:** Member States have mandated BDT to strengthen capacity of the ITU membership to integrate telecommunication/ICT innovation in national development agendas and to develop strategies to promote innovation initiatives including through public, private, and public-private partnerships.
- **Regional Initiatives related to innovation** mandated in the WTDC for the ITU Africa, Americas, Arab States, CIS, and Europe Regions.



I-CoDI IDENTIFIES, SUPPORTS AND ACCELERATES INNOVATION THAT ENABLE SOCIETIES TO ACHIEVE MEANINGFUL CONNECTIVITY.

I-CoDI will bring together ITU partners in the worlds of business, academia, and non-profit sectors together with Member States to create networks of expertise, through which innovative products, services and systems can be developed, brought to market and scaled-up for impact.

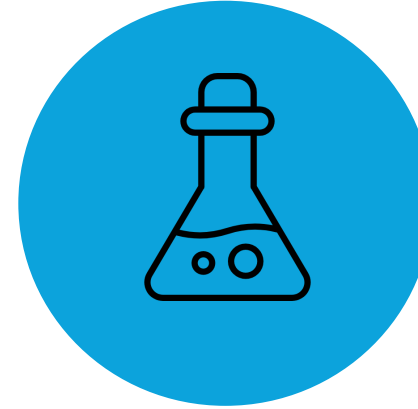
I-CoDI WILL EXPLORE, PILOT AND SCALE THE BOLDEST IDEAS TO IMPROVE ITU PROCESSES AND PRODUCTS FOR MEMBERS.



Foster exploration via discovery bootcamps, foresight and intelligence studies



Sponsor the development of first proof of concepts and help us connect with the brightest minds



Support piloting & scaling meaningful connectivity solutions where they create most value



Promote capacity and skill-sharing via training and learning modules

FROM IDEATION TO ROLL-OUT, I-CoDI WILL FOLLOW A STRUCTURED 7-STEP PROCESS.

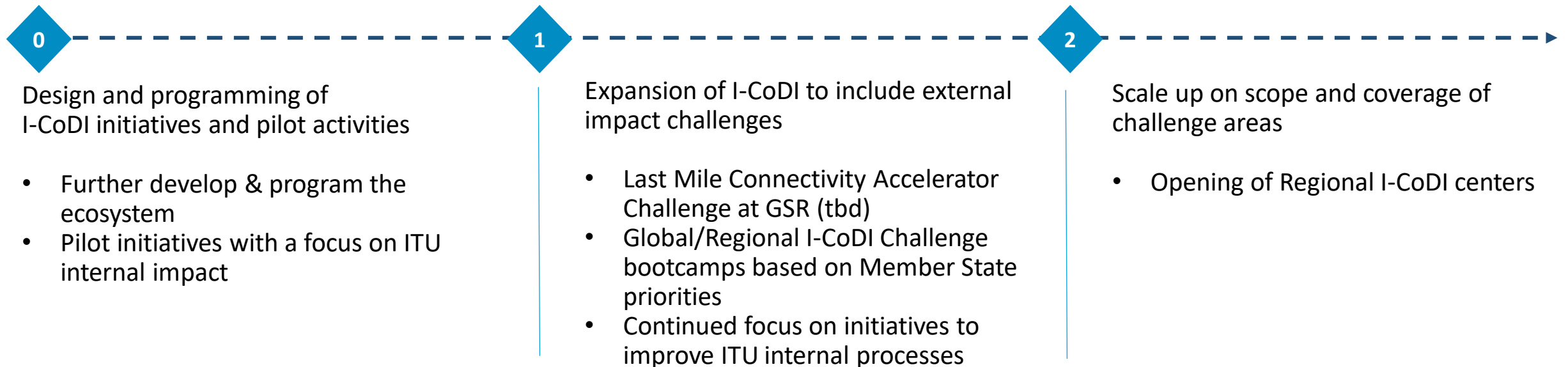
| EXPLORATION | | | PILOTING | | | ROLLOUT |
|---|--|--|--|--|---|--|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| SETUP | USE-CASE DEFINITION | IDEATION & DEFINITION | TESTING AND REFINEMENT | MVP PLANNING | MVP DEVELOPMENT | ROLL-OUT |
| Definition of the key innovation topics, team building and steering setup | Develop clear understanding of the target users and key needs and problems to be solve | Develop a large variety of ideas for solutions, select the best ones and check if they exist already | Testing key hypotheses of customer desirability, technical and financial feasibility | Requirements collection for first Minimal Viable Product (MVP) including the key user journeys and functions | MVP development in a srcum process with internal or external developers and continous testing | Developing a roadmap, milestones and resources plan for roll-out of the new product/service and reintegration into the core business |

I-CoDI IMPLEMENTATION WILL BEGIN IN 2021 WITH FULL SCALE UP PLANNED IN 2022.

PHASE 1 Until April 2021

PHASE 2 April 2021-December 2021

PHASE 3 2022 - Onwards



TO TEST AND DEMONSTRATE I-CODI's CAPABILITIES, THE I-CoDI YOUTH CHALLENGE WAS LAUNCHED AND COMPLETED IN OCTOBER-NOVEMBER 2020

I-CoDI has already saved the ITU's Digital Inclusion team +1500 hours of R&D on new forms of Youth Engagement and communication by bringing together 7 teams Global Youth Leaders and ITU Staff to co-create solutions around the challenge: *How can ITU improve communication with and for Youth?*

- 7 new solutions that will facilitate improved communication and engagement of Youth at ITU
- + 40 ITU experts and Youth champions in remote ideation week
- Acceleration of newly launched Generation Connect Initiative and ITU Youth Strategy

To see the synopsis of the I-CoDI ITU Youth Challenge, see: <https://www.youtube.com/watch?v=nIRIUqwhBzc>

