



Telecommunication  
Development Bureau (BDT)



Ref.: BDT/DIR/DM/215

Geneva, 2 May 2022

To:  
- UN Missions based in Geneva

**Subject: Invitation to Partner2Connect Digital Coalition: Web Dialogue on Focus Area 4 –  
ACCELERATE: Incentivizing investments – 11 May. 15:00 – 16:00 CEST/9:00-10:00 AM EDT**

Dear Sir/Madam,

I am pleased to invite you to join us at the upcoming **Web Dialogue on the Focus Area 4 of the Partner2Connect Digital Coalition (P2C)**, which will take place both physically and in a virtual format on **11 May 15:00 – 16:00 CEST/9:00-10:00 AM EDT**. You are also invited to attend a **Welcome Coffee reception** starting at **14:30** at our ITU headquarters in the Montbrillant building, in front of Room K, First Floor, located at Rue de Varembe, 2, 1202, Genève.

This is the fourth and last Web Dialogue of the Partner2Connect Digital Development Series. This Web Dialogue on **Focus Area 4** will explore innovative approaches to leverage existing and new forms of investment for financing meaningful access and affordable connectivity. The conversation will evolve around the key pillars of Focus Area 4: Innovative financing, Project viability and Investor constellation, and will feature the announcement of initial pledges made towards this Focus Area of the Coalition.

The Partner2Connect Digital Coalition was launched by the International Telecommunication Union (ITU) in close cooperation with the [Office of the Secretary-General's Envoy on Technology](#) and the [UN Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States \(UN-OHRLS\)](#), and in line with the WSIS Action Lines, the SDGs, and the [UN Secretary-General's Roadmap for Digital Cooperation](#). P2C is a multistakeholder alliance that aims to foster meaningful connectivity and digital transformation globally in the hardest-to-connect communities offering a platform for all stakeholders to engage and mobilize resources, partnerships, and commitments to achieve universal and meaningful connectivity.

The Partner2Connect Digital Development Series is comprised of four events to discuss the four Focus Areas of the Coalition, which are:

**ACCESS: Connecting people everywhere**

**ADOPTION: Empowering communities**

**VALUE CREATION: Building digital ecosystems**

**ACCELERATE: Incentivizing investments**

I invite you to register to this event by clicking on this [link](#). If you intend to attend the meeting in person as well as the Welcome Coffee Reception, kindly **R.S.V.P.** no later than **9 May**, by sending an email to [patricia.curran@itu.int](mailto:patricia.curran@itu.int). Please be aware that although COVID restrictions have been lifted, you can always choose to wear a mask for self-protection or in case you deem it necessary.

For further information on the Web Dialogue, please visit the P2C [Website](#).

I look forward to your confirmation.

Yours faithfully,

[Original signed]

Doreen Bogdan-Martin  
Director