



**Telecommunication  
Development Bureau (BDT)**

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Geneva, 21 April 2020

To:  
Administrations of ITU Member States  
ITU-D Sector Members, and  
Regulators in Asia and the Pacific

**Subject: Appointment of Ms. Atsuko Okuda as ITU Regional Director for Asia and the Pacific**

Dear Sir/Madam,

It is my pleasure to inform you that the Secretary-General of the International Telecommunication Union (ITU) has appointed Ms. Atsuko Okuda as the Regional Director of the ITU Regional Office for Asia and the Pacific, based in Bangkok, Thailand with effect from 14 April 2020.

Ms. Okuda has a wealth of professional experience in leadership and project management within the UN systems and I am certain that her experience will enable her to carry out her duties in the most effective way.

I am confident that her appointment will help to enhance and expand ITU's actions, reinforcing our cooperation, and enhancing our common efforts to further improve the development of Telecommunication/ICT networks and services and ensure that all inhabitants in the Region reap the benefits of Telecommunications/ICT services.

As you are aware, with the Covid-19 pandemic, telecommunications/ICT services have truly become an essential enabler of our lives. The ICT community has a critical role to play in helping governments, businesses and people everywhere cope with this unprecedented crisis and ultimately defeat this disease. ITU has called on the ICT community and others to rise to the challenge and show solidarity in the face of the pandemic's threat to humanity.

In that regard, ITU has launched the Global Network Resiliency Platform (REG4COVID) to help policy-makers, regulators and industry players ensure that networks are kept resilient and telecoms services are available to all, to the maximum extent possible. ITU's corporate website also contains information regarding ITU's efforts in combatting Covid-19. Should your country have any specific needs regarding telecommunications related to the Covid-19 crisis please do not hesitate to contact Ms. Okuda.

I have no doubt that Ms. Okuda will benefit from your full collaboration in the pursuit of her duties.

Ms. Okuda will take the earliest opportunity to visit your country and introduce herself. She can be reached at email: [atsuko.okuda@itu.int](mailto:atsuko.okuda@itu.int) and phone number: +66 2 574 9326-7.

Yours faithfully.

[Original signed]

Doreen Bogdan-Martin  
Director