



**Telecommunication
Development Bureau (BDT)**

Ref.: BDT/PDD/MPS/DM/143

Geneva, 21 February 2020

To:

- ITU-D Sector Members;
- Regional and International Organizations;
- Regional Telecommunication Organizations;
- Intergovernmental Organizations Operating Satellite Systems

Subject: Consultative session with ITU-D Sector Members during the Telecommunication Development Advisory Group (TDAG) meeting, Geneva, Switzerland, 26 March 2020

Dear Sir/Madam,

I am writing to invite you to the consultative meeting for ITU-D Sector Members that I have organized on Thursday, **26 March 2020** from **13h30 to 14h30** to be held in **Room A (ITU Tower Building)**.

I propose that we take advantage of the meeting of TDAG to hold a sincere and open discussion aimed at evaluating your membership and exchanging views on how we could strengthen your participation in the work of the ITU-D Sector. For us to get the best out of this meeting, discussions will be under the Chatham House Rule.

To register for this event please write to: membershipitud@itu.int

I look forward to meeting with you and hope that the outcomes of this meeting will add value to your membership and positively contribute to more beneficiary relations between our organizations.

Yours faithfully,

[Original signed]

Doreen Bogdan-Martin
Director

ANNEX 1

Director BDT'S Interactive Session with ITU-D Sector Members Thursday, 26 March 2020, [13h30 – 14h30], Geneva, Switzerland

Room A, ITU Tower

Background

This consultative meeting with ITU-D Sector Members aims to strengthen the relationship between ITU-D and its Members. Participants are invited to openly share their views on how they could contribute more to the work of ITU-D.

Objectives

The objectives of this meeting are to:

1. Provide an opportunity for ITU-D Sector members to freely share their views on their experience as ITU-D members;
2. Benefit from suggestions coming from ITU-D Sector Members on how they could get the best value from their membership;
3. Get proposals on how Sector Members, and BDT programs, projects, study groups and other activities could create more value for all parties through innovative partnerships and participation in each other's events.

Outcome

The expected outcome is a clear understanding of the gap between the current ITU-D members' expectations and their current assessment of the services and benefits they are getting from their membership. We expect to discuss various strategies through which any existing gap between expectations and reality could be bridged. The findings will guide the BDT Director and the BDT in better addressing membership needs and expectations.

AGENDA

13:30 – 13:40	Opening remarks by the BDT Director, Ms. Doreen Bogdan-Martin
13:40 – 14:00	Current state of engagement with ITU-D membership Based on lessons learnt, get views from ITU-D members on their assessment of the current situation (assessing levels of satisfaction)
14:00 – 14:15	Idea generation: Strategies to enhance and strengthen ITU-D members participation.
14:15 – 14:30	Reflections and Wrap up