



**Telecommunication  
Development Bureau (BDT)**

Ref.: BDT/DIR/DM/108

Geneva, 25 June 2019

**Subject: Enhancing the participation of women technology entrepreneurs  
ITU Telecom World 2019 - Budapest, Hungary, 9 to 12 September 2019**

Dear Madam,

I am pleased to inform you that, as part of [EQUALS, the Global Partnership](#), the International Telecommunication Union, in coordination with the International Trade Centre (ITC), is providing financial support for the participation of women-owned Small and Medium-Sized Enterprise (SMEs) to ITU [Telecom World 2019](#) which will take place in Budapest, Hungary from 9 to 12 September 2019. ITU Telecom World 2019 convenes stakeholders of the ICT industry including governments, regulators, private companies and smaller tech pioneer working together to accelerate ICT innovation for social and economic development.

In this context, the funding will allow participants to apply for a fellowship which includes economy class air ticket, and a daily subsistence allowance from 8 to 12 September 2019 intended to cover the cost of accommodation, meals and incidental expenses. The fellowship will be provided to SMEs owned by women from developing countries and will allow the selected entity to get a 4-day Forum pass.

The candidates to the fellowship will be able to attend the SME Masterclass provided during the event and be eligible to compete for the ITU Telecom World Awards enabling them to pitch their business in front of a jury composed of tech entrepreneurs and investors.

Exhibitors should ideally fall into the following categories:

- High growth SMEs with solutions in the market and ready to expand
- ICT-specific products or services, or, ICT-dependent business models
- Solutions or products with real social impact
- Focus on enablers such as broadband connectivity, IoT, AI, 5G
- Vertical sectors including smart cities, education, healthcare, finance, entertainment and media.

If these criteria are fulfilled, the interested participants must complete the online registration form, which will be managed by the ITC and available at <http://es4b.org/survey/view.php?id=91879>. The deadline for application is **13 July 2019**.

I look forward to your participation to the ITU Telecom World 2019.

Yours faithfully,

[Original signed]

Doreen Bogdan-Martin  
Director