



**Telecommunication  
Development Bureau (BDT)**

Ref.: BDT/IEE/DM/003

Geneva, 20 December 2017

To:  
ITU-D Sector Members  
-Administrations of ITU Member States  
-National Regulatory Authorities  
- ITU affiliated academic and research  
institutes

**Subject: UNESCO-ITU Mobile Learning Week 2018, Paris, France, 26-30 March 2018**

Dear Sir/Madam,

It is my pleasure to invite you to participate in Mobile Learning Week 2018, UNESCO's flagship ICT in education conference, organized next year in partnership with the International Telecommunication Union (ITU). Under the theme of "Skills for a connected world", the 2018 edition will examine how to better understand connections between technology, education and skills. The five-day conference will run from 26 to 30 March 2018 at UNESCO headquarters in Paris, France.

The Conference is designed to improve the knowledge base and concerted actions in defining and mainstreaming digital skills in education, innovating skills provision for jobs in the digital economy, closing inequalities and gender divides, and mapping and anticipating the changing needs for skills in the digital world. The Workshops on 26 March 2018 and the Symposium on 27-28 March 2018 will provide participants with an opportunity to engage with mobile learning specialists, ICT in education policy makers, and senior representatives from leading international organizations, foundations, NGOs and private companies.

The Policy Forum on 29 March 2018 will bring together Ministers of education, Ministers of ICTs, telecom regulators, leaders from private sector companies, academia, non-formal digital skills training providers and other stakeholders to discuss how coordinated action and affordable mobile devices can help countries address digital skills gaps and expand learning opportunities using ICTs. The Strategy Labs on 30 March will invite contributions to digital skills projects being planned or implemented by organizations working with UNESCO and ITU.

I hope that you will be able to join us and make a valuable contribution to Mobile Learning Week 2018.

Yours faithfully,

[Original signed]

Brahima Sanou  
Director

## **Annex 1: Practical information**

Please note that participants shall cover their own travel and accommodation expenses.

### **Registration, call for proposal, details about the event**

Please see: <http://www.unesco.org/new/en/mlw>

The page will be updated in early 2018 to reflect information about Mobile Learning Week 2018

For any further information, please contact UNESCO at: [mlw@unesco.org](mailto:mlw@unesco.org)

### **Visa information**

Please note that participants are responsible for requesting an entry visa to France at a relevant Embassy or Consulate. This letter should serve as the official invitation.

### **Sponsorship opportunities**

Please be informed that sponsorship opportunities are available for Mobile Learning Week. This is a great opportunity for your organization to enhance visibility and promote your brand. UNESCO remains at your disposal to provide you with details on these opportunities and related benefits. Kindly contact Mr Fengchun Miao by e-mail: [f.miao@unesco.org](mailto:f.miao@unesco.org).

### **Contacts**

Should you have any questions on the events please do not hesitate to contact the ITU/BDT team at: [itu-mlw@itu.int](mailto:itu-mlw@itu.int)