



**Telecommunication
Development Bureau (BDT)**

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Geneva, 27 July 2017

- Administrations of ITU Member States
- Regulators
- ITU-D Sector Members, Associates and Academia
- Regional organisations
- Industry, private sector, organisations dealing with telecommunications/ICTs

Subject: Invitation to the Young ICT Leaders' Forum and Busan Global Smart Cities Challenge at ITU TELECOM WORLD 2017, 27-28 September 2017, Busan city, Republic of Korea

Dear Sir/Madam,

On behalf of the Telecommunication Development Bureau (BDT) of the International Telecommunication Union (ITU), I am pleased to invite your organization to participate in the **Young ICT Leaders' Forum and Global Busan Smart Cities Challenge 2017** that will take place from 27 – 28 September 2017 in Busan City, Republic of Korea. Both events are jointly organized and hosted by Busan Metropolitan City in conjunction with [ITU Telecom World 2017](#), the leading UN tech event for governments, corporates and SMEs focused this year on "Smart digital transformation."

The Forum aims to promote an active participation of youth in the digital economy, including (1) promoting the engagement of youth in the field of ICTs; (2) decreasing the digital divide; and (3) promoting research on emerging ICTs particularly Internet of Things (IoT).

The Young ICT Leaders' Forum 2017 also incorporates "Busan Global Smart Cities Challenge" which is an open competition platform for young people to present their innovative ideas on harnessing the power of digital technologies in making a city smarter, safer, and friendlier to the environment, thereby improving the quality of life of the citizens. **Annex 1** contains the tentative programme of this event.

Busan Metropolitan City will provide fellowships (including round-trip air ticket and hotel accommodation) to qualified applicants, subject to available budget. The last date for receiving applications is **31 August 2017**. I shall appreciate your kind circulation of this invitation among local stakeholders, youth, entrepreneurs and startups in your country.

Detail of application criteria, agenda, and necessary information are available at:
<http://www.youngictleadersforum.com/>.

The Forum will be conducted in English. To participate, please complete the online application form available at the website mentioned above. It is important to note that applicants for the Busan Global Smart Cities Challenge are required to submit the complete online application form with detailed

information about their ideas. ***Successful candidates will be selected based on their ideas presented in the application form.***

Mr Wisit Atiyapakoon (wisit.atipayakoon@itu.int) is at your full disposal should you require any further information.

I look forward to your active participation in this Forum.

Yours faithfully,

[Original signed]

Brahima Sanou
Director

Annex 1

Annex 1 contains the tentative programme of the **Young ICT Leaders' Forum and Global Busan Smart Cities Challenge 2017**.



Young ICT Leaders' Forum 2017

9.27(Wed) - 29(Fri) 2017

Convention Hall & Exhibition Center 1,
BEXCO, Busan, Republic of Korea

Host: 부산광역시 Organizer: 부산광역시 NIA

TENTATIVE PROGRAMME

Day 1: September 27(Wed) 2017		
Time	Agenda	Venue
08:00-09:00	Registration	
09:00-09:20	Opening of the Young ICT Leaders' Forum 2017 <ul style="list-style-type: none"> Opening remarks by Mayer of Busan Metropolitan City Welcome remarks by Secretary General of ITU 	Room 205
09:20-09:40	<ul style="list-style-type: none"> Keynote Speaker 1 (Jong-lok Yoon, President of NIPA) 	
09:40-10:00	<ul style="list-style-type: none"> Keynote Speaker 2 (Jaewon Chun, Co-head of XNTREE) 	
10:00-10:30	Group photo and coffee break	
10:30-11:30	Session 1: Building Smart Cities: Transforming Lives <ul style="list-style-type: none"> Panel discussion (3 panelists) 	Room 205
11:30-12:30	Session 2: AI & FinTech for Smart Cities <ul style="list-style-type: none"> Panel discussion (3 panelists) 	
12:30-13:30	Lunch break	Glass hall, 2F
13:30-15:30	Session 3: Busan Global Smart Cities Challenge <ul style="list-style-type: none"> Poster session (20 teams) 	Room 205
15:30-15:45	Coffee break	Foyer, 2F
15:45-17:30	Session 4: Busan Global Smart Cities Challenge <ul style="list-style-type: none"> Group mentoring Tour to ITU Telecom World Exhibition 	Room 205
18:30-20:00	Welcome dinner (hosted by NIA)	Cacao-tree, Centum city



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Day 2: September 28(Thu) 2017

Time	Agenda	Venue
08:00-09:00	Registration	
09:00-10:00	5: Entrepreneurship & Startup <ul style="list-style-type: none"> • Presentation 1 (ITU) • Presentation 2 (TBD) • Presentation 3 – Pitching Technique (TBD) 	Room 205
10:00-10:20	Coffee break	Foyer, 2F
10:20-12:00	Session 6: [Theme to be confirmed]	Hall 3A, Exhibition center 1
12:00-13:00	Lunch break	Glass hall, 2F
13:00-13:20	Session 7: Busan Global Smart Cities Challenge <ul style="list-style-type: none"> • Programme Introduction 	Room 205
13:20-15:00	<ul style="list-style-type: none"> • Idea Presentation GROUP 1 (10 ideas) 	
15:00-15:20	Coffee break	Foyer, 2F
15:20-17:00	<ul style="list-style-type: none"> • Idea Presentation GROUP 2 (10 ideas) 	Room 205
17:00-17:30	Session 8: Closing <ul style="list-style-type: none"> • Closing remarks and conclusion 	
18:00-21:00	Network reception and Award ceremony (hosted by Busan City) <ul style="list-style-type: none"> • Winner announcement and dinner 	Hardrock Café, Haeundae