



**Telecommunication
Development Bureau (BDT)**

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Geneva, 20 June 2017

ITU-D Sector Members, Associates, and
Academia

**Subject: Invitation to participate in ITU-D pavilion at ITU Telecom World 2017, Busan,
Republic of Korea**

Dear Sir/Madam,

ITU Telecom World 2017, ITU's global platform for governments, corporates and small and medium enterprises, will take place in Busan, Republic of Korea, from 25-28 September.

We encourage you to join us to connect, gain visibility, and interact with a diverse international audience, including a unique mix of high-level participants from public and private sectors, emerging and developing nations from across the ICT industry ecosystem at the ITU Telecom World. Additionally this year, BDT is celebrating 25 years of achievement of ITU-D in the development world.

I am delighted to invite you to this global platform, and enjoy new opportunities to network, celebrate, share knowledge, and exhibit best practices.

This year, I am pleased to offer you, as an ITU-D Sector Member, Associates, and Academia, free raw space in this pavilion. This would demonstrate your strong engagement with the ICT development agenda to the world. Our ITU-D pavilion will be in a shared space with the ITU-R pavilion. You can participate in ITU Telecom World 2017 in a number of ways:

- Exhibit your innovative services, applications and solutions
- Enable your entity to share its value, expertise and thought-leadership by speaking in the Forum or Leadership Summit
- Take advantage of the international audience through networking and matchmaking activities across public and private sectors, including ministers, regulators, heads of international and regional organizations, industry CEO's, SMEs, consultants, academics and world experts

Our ITU-D pavilion will be located near the "Leaders Space" and can provide our membership the opportunity to exhibit their initiatives and actions, projects and regional initiatives implemented in the framework of the WTDC-14 Plan of Action. ITU-D Membership is also invited to join dialogues in the forum area throughout ITU Telecom World 2017.

The free raw space will be limited to 9 square meters per request, for a total available 200 square meters, in order to showcase activities and products. This benefit will be allocated on 'first-come, first-served base'.

You may contact Mr Mohamed Ba (Head, Innovation Service, Telephone +41 22 730 53 38, email: mohamed.ba@itu.int) for more information and details about this opportunity of having your own stand with us.

I hope that you would accept this invitation and look forward to welcoming you in Busan.

Yours faithfully,

[Original signed]

Brahima Sanou
Director