



**Telecommunication
Development Bureau (BDT)**

Ref.: BDT/IEE/CYB/DM/185

Geneva, 21 June 2016

Communication Administrations, Regulators,
Regional organizations, ITU Sector Members
from CIS and Georgia

Subject: **Regional Workshop for CIS and Georgia on *The Most Popular Mobile Applications: The Ways of Implementation and Development in the CIS Countries*, Issyk Kul, Kyrgyz Republic, 6-8 September 2016**

Dear Sir/Madam,

On behalf of the International Telecommunication Union (ITU), I am pleased to invite you to the Regional Workshop for CIS and Georgia on ***The Most Popular Mobile Applications: the Ways of Implementation and Development in the CIS Countries***, which will be held on **Issyk Kul, Kyrgyz Republic, from 6 to 8 September 2016** within the framework of implementation of the ITU-D m-Powering Development Initiative. The Workshop is organized by the Telecommunication Development Bureau in cooperation with the JSC Intervale, ITU-D Sector Member and FG DFS Member, and Institute of Electronics and Telecommunications (IET) under Kyrgyz State Technical University (KSTU) named after Iskhak Razzakov, ITU-D Sector Member.

This Workshop is addressed to representatives of ministries, regulators, telecommunications operators, banks, universities and general education institutions, telecommunication equipment manufacturers, software developers and other interested stakeholders of the ITU Member States, Sector Members and Associates from the CIS and Georgia.

The Workshop is aimed at sharing practical experience in the implementation and development of the most popular mobile applications. In particular, the workshop will cover the issues, such as:

- *ITU Activities in the Development of Value Added Services (VAS) on the basis of Mobile Communication;*
- *Review of the Most Interesting VAS Projects;*
- *Mobile Payments;*
- *Digital Financial Mail Services;*
- *Mobile Applications for Health and Healthy Lifestyle;*
- *Mobile Applications for Microfinancing;*
- *Mobile Applications for Education and Agriculture.*

The Draft Agenda of the workshop is available in Annex 1.

The Workshop will be conducted in Russian with simultaneous interpretation into English.

The Workshop will be paperless. All materials of the Workshop, including presentations, will be available on the ITU site:

http://www.itu.int/en/ITU-D/Regional-Presence/CIS/Pages/EVENTS/2016/09_Issyk%20Kul/09_Issyk-Kul.aspx .

Although there is no participation fee for this meeting, please note that all expenses concerning travel, accommodation and insurance of experts should be covered by your Administration / Organization / Company.

Participants are requested to complete the registration form (Annex 2) and send it by email: to k.gulpeace@gmail.com **by 22 August 2016** at the latest.

To encourage the participation of low-income developing countries and subject to the availability of funds, the ITU will grant one full or two partial fellowships per eligible country of the CIS Region. An application for a fellowship must be authorized by the relevant Administration. Those intending to apply for a fellowship are required to complete the fellowship form (Annex 4) and send it to the ITU Fellowships Service by email: bdtfellowships@itu.int or by fax: +41 22 730 57 78 no later than **15 August 2016**.

Should you have any questions or need clarifications concerning the venue, accommodation, entry visa etc., regarding the workshop, Ms Gulmira Karimova, Specialist, Department of International Relations, Institute of Electronics and Telecommunications under Kyrgyz State Technical University named after Iskhak Razzakov (email: k.gulpeace@gmail.com, phone: +996 312 54 29 42) is at your disposal. For any other questions concerning this seminar Mr Farid Nakhli, Programme Officer, ITU Area Office for CIS (email: farid.nakhli@itu.int, phone: +7 495 926 60 70) remains at your disposal.

I look forward to active participation from your Administration / Organization / Company.

Yours sincerely,

[Original signed]

Brahima Sanou
Director

Annexes:

1. Draft Agenda
2. Registration Form
3. Practical Information
4. Fellowship Request Form
5. Visa Support Request Form



**Regional Workshop for CIS and Georgia on
The Most Popular Mobile Applications:
The Ways of Implementation and Development
in the CIS Countries**



Issyk Kul, Kyrgyz Republic, 6-8 September 2016

Draft Agenda

6 September 2016, Tuesday

08:30-09:30	Registration of participants
09:30-10:30	Opening remarks: <ul style="list-style-type: none"> • Ministry of Transport and Communications of Kyrgyz Republic; • JSC Intervale; • International Telecommunication Union (ITU).
10:30-11:00	Coffee break
11:00-12:30	Session 1: Value Added Services (VAS) as a Consequence of the Development of Mobile Communication Chair: TBD <i>Session 1 will present information of origin, development, and prospects of the VAS. Also, the session will present experience of the VAS implementation in the CIS.</i>
12:30-14:00	Lunch
14:00-15:30	Session 2: Activities of ITU-D in the Development of Services on the basis of Mobile Communication Chair: TBD <i>Session 2 will present a toolkit to create services on the basis of mobile devices, elaborated by an ITU-D Study Group, as well as results of activities of the bureau of m-Powering Development Initiative.</i>
15:30-16:00	Coffee break
16:00-17:30	Session 3: Activities of the Focus Group on Digital Financial Services (FG DFS) Created by the Sector of Telecommunication Standardization Chair: TBD <i>Session 3 will present results of the activities of the FG DFS created by the Sector of Telecommunication Standardization.</i>

7 September 2016, Wednesday

09:00—10:30	Session 4: Mobile Payments Chair: TBD
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	<p><i>Session 4 will identify the scope of tasks to be performed by mobile payment system, its peculiarities, its advantages and disadvantages, define main requirements, which are imposed to mobile payment system, as well as describe legal and organizational issues related to the creation of such systems.</i></p>
10:30-11:00	Coffee break
11:00–12:30	<p>Session 5: Digital Financial Services – Are Mobile Communication and Postal Service Providers Together Again?</p> <p>Chair: TBD</p> <p><i>Session 5 will present experience in the creation of digital financial services on the basis of postal service in Russia and Kazakhstan.</i></p>
12:30-14:00	Lunch
14:00-15:30	<p>Session 6: Review of the Most Interesting VAS Projects</p> <p>Chair: TBD</p> <p><i>Session 6 will present the most interesting projects in the sphere of VAS.</i></p>
15:30-16:00	Coffee break
16:00-17:30	<p>Session 7: Mobile Applications for Health and Healthy Lifestyle</p> <p>Chair: TBD</p> <p><i>Session 7 will present world experience in the use of mobile devices for medicine, sports, and tobacco consumption control.</i></p>
17:30-19:00	Excursion for participants
8 September 2016, Thursday	
09:00-10:30	<p>Session 8: Mobile Applications for Education and Agriculture</p> <p>Chair: TBD</p> <p><i>Session 8 will present world experience in the use of mobile devices for education and agriculture.</i></p>
10:30-11:00	Coffee break
11:00-12:30	<p>Session 9: Mobile Applications for Microfinancing</p> <p>Chair: TBD</p> <p><i>Session 9 will present world experience in the use of mobile devices for microfinancing.</i></p>
12:30–14:00	Lunch
14:00-15:30	<p>Session 10: Summing up roundtable on Complex Aspects of VAS Development. Recommendations on VAS Development in the CIS Countries</p> <p>Chair: TBD</p>

15:30–16:00	Coffee break
16:00-17:00	Summing up

Региональный семинар МСЭ для стран СНГ и Грузии
«Наиболее востребованные мобильные приложения и
пути их внедрения и развития в странах СНГ»
Бишкек, Кыргызская Республика, 6-8 сентября 2016 года



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РЕГИСТРАЦИОННАЯ ФОРМА/REGISTRATION FORM

Г-н/Г-жа Mr /Ms	_____	(Фамилия/ Surname)
	_____	(Имя, отчество/ Name)
Название компании/организации: Company/Organization	_____ _____	
Должность: Title:	_____	

Адрес: Address:	_____ _____	
Тел.: Tel.:	_____ _____	
Факс: Fax:	_____	E-mail: _____

Дата приезда/Arrival date:	_____	Дата отъезда/Departure date:	_____
Транспорт, которым Вы приедете/Arriving by flight/train:	_____		
Транспорт, которым Вы уедете/Departing by flight/train:	_____		
Прошу забронировать для меня номер в гостинице «Метрополь» (отметьте, если необходимо <input checked="" type="checkbox"/>) /Please book me a room in Metropol Hotel (tick the box if necessary <input checked="" type="checkbox"/>):			
<div style="text-align: right;"><input type="checkbox"/></div>			
Категория номера/ Room category:	_____		
Дата/Date:	_____	Подпись/Signature:	_____

Просьба направить заполненную регистрационную форму координатору семинара Гульмире Каримовой, email: k.gulpeace@gmail.com **до 22 августа 2016 года/** Please send the form duly completed to the workshop coordinator, Ms. Gulmira Karimova, email: k.gulpeace@gmail.com **by 22 August 2016**



**Региональный семинар МСЭ для стран СНГ и Грузии
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их внедрения и развития в странах СНГ»**

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Please return to:

Administration

E-mail : bdtfellowships@itu.int

Division(ADM)

Tel: +41 22 730 5487

ITU/BDT

Fax: +41 22 730 5778

Geneva (Switzerland)

Request for a fellowship to be submitted by 15 August 2016

Participation of women is encouraged

Участие женщин приветствуется

Country: _____

Name of the Administration or Organization: _____

Mr. / Ms. _____
(family name) (given name)

Title: _____

Address: _____

Tel.: _____ Fax: _____

E-mail: _____

PASSPORT INFORMATION:

Date of birth: _____

Nationality: _____ Passport number: _____

Date of issue: _____ In (place): _____ Valid until (date): _____

CONDITIONS

1. One full fellowship per eligible country (Low income countries).
2. One return ECO class airticket by the most direct/economical route
3. A daily subsistence allowance to cover accommodation, meals and incidental expenses on Issyk Kul
3. Imperative that fellows be present from the first day and participate during the entire duration of the seminar

Signature of fellowship candidate: _____ Date: _____

TO VALIDATE FELLOWSHIP REQUEST, NAME AND SIGNATURE OF CERTIFYING OFFICIAL DESIGNATING PARTICIPANT MUST BE COMPLETED BELOW WITH OFFICIAL STAMP.

Signature: _____ Date: _____