



**Telecommunication  
Development Bureau (BDT)**

Ref.: BDT/IP/PSB/DM/141

Geneva, 24 March 2016

To: ITU-D Sector Members

**Subject: Sponsorship Opportunities for Global Regulators-Industry Dialogue (GRID) sessions and Industry Leaders' Debate at the occasion of the Global Symposium for Regulators, Sharm el-Sheikh, Egypt, 11-14 May 2016**

Dear Sir/Madam,

The [16<sup>th</sup> Global Symposium for Regulators \(GSR-16\)](#) is organized by the International Telecommunication Union (ITU), in collaboration with the Government of Egypt, from 11 to 14 May 2016 at the Maritim Jolie Ville International Congress Center, Sharm el-Sheikh, Egypt.

GSR brings together heads of national telecommunication/ICT regulatory authorities from around the world to share their views and experiences. The Symposium fosters a dynamic global dialogue among regulators, policy-makers, industry leaders and other key ICT stakeholders. It is a gathering where ITU Sector Members can engage in interactive discussions and identify best practices moving forward, not only in the telecommunication/ICT sector, but also in terms of how telecommunication/ICT sector interacts with regulation from other sectors so that we can leverage our head start in a collaborative ICT regulatory environment.

The Global Regulators-Industry Dialogue (GRID) sessions of the GSR (12 and 13 May) are open to regulators, policy makers and members of ITU's Development Sector. On 14 May, the Industry Leaders' Debate, which is open to ITU-D sector members, will also be an opportunity to exchange with Industry leaders on the impact of open innovation as well as discuss on new business and partnership models for collaborative regulation.

This year, GSR will host a Thematic Pre-Conference for a [Global Dialogue on Digital Financial Inclusion](#) (11 May 2016) organized by the ITU Telecommunication Development Bureau (BDT), in collaboration with the Bill & Melinda Gates Foundation, the Alliance for Financial Inclusion (AFI), the Government of Egypt and other partners. This Pre-event is part of BDT's initiative to foster and strengthen collaborative regulation between telecommunication/ICT regulators and regulators from other sectors, focusing this year on the financial sector. It will bring together telecommunication/ICT and financial regulators from around the world to establish a constructive global dialogue on topical issues of relevance to stakeholders from all sectors.

The [6<sup>th</sup> Private Sector Chief Regulatory Officers \(CRO\) Meeting](#) will be held on 11 May after the Global Dialogue, as a GSR Pre-event. The CRO brings together senior industry regulatory officers who will focus on frameworks for greater collaboration between regulators and the private sector.

I am pleased to inform you that sponsorship opportunities are being proposed to ITU-D Sector Members for the GRID as well as for the Industry Leaders' Debate.

This is a unique opportunity for your entity to enhance their visibility and promote their brand. I therefore encourage you to benefit from this opportunity and to contribute together to the Sustainable Development Goals (SDGs).

Details of sponsorship benefits are available at the following link:

<http://www.itu.int/en/ITU-D/Partners/Pages/Sponsorships/Sponsorships.aspx>

If you have any questions, my team remains at your disposal and can be contacted by email at [bdtpartners@itu.int](mailto:bdtpartners@itu.int)

I look forward to welcoming you at GSR-16.

Yours faithfully,

[Original signed]

Brahima Sanou  
Director

## Annex 1

### Sponsorship Packages

#### **Global Regulators-Industry Dialogue and Industry Leaders' Debate on the occasion of the Global Symposium for Regulators**

*Sharm el-Sheikh, Egypt, 11-14 May 2016*

#### **Premium – USD 25'000**

- Sponsor's logo at the entrance of the main meeting room of the Activities
- Sponsor's logo in the "ITU-D Events" application when reference is made to the Activities
- Recognition on the Event's website
- Logo and profile (300 words) in the Event's webpage dedicated to sponsors
- Recognition as Activities sponsor in the Event's article in ITU-D eFlash and ITU news log
- Recognition as Activities sponsor on the ITU-D homepage slider and on the ITU-D social media channels
- Interview on the ITU-D homepage, ITU-D eFlash, ITU news log and ITU social media
- Video interview on ITU social media
- Possibility to distribute Sponsor Materials, in an area decided by ITU
- Designation of a raw space for exhibition, subject to additional costs for third-party services

#### **Standard – USD 12'500**

- Sponsor's logo at the entrance of the main meeting room of the Activities
- Sponsor's logo in the "ITU-D Events" application when reference is made to the Activities
- Recognition on the Event's website
- Logo & profile (100 words) in the Event's webpage dedicated to sponsors
- Recognition as Activities sponsor in the Event's article in ITU-D eFlash and ITU news log
- Recognition as Activities sponsor on the ITU-D homepage slider and on the ITU-D social media channels
- Possibility to distribute Sponsor Materials in an area decided by ITU

For additional information, please contact the [bdtpartners@itu.int](mailto:bdtpartners@itu.int)