



**Telecommunication  
Development Bureau (BDT)**

Ref. BDT/IEE/SBD/DM039

Geneva, 30 April 2015

To:

- Administrations of ITU Member States
- Regulators
- ITU-D Sector Members, Associates and Academia
- Regional Organizations in the Americas Region

Subject: **Regional Forum on Optimization and Efficient Use of Spectrum, 13th July 2015**

Dear Sir/Madam,

I am pleased to invite you to participate in the Regional Forum on Optimization and Efficient Use of Spectrum that will take place at the "Casamagna Marriot Cancun Resort", Cancun, Mexico on July 13<sup>th</sup> 2015.

This event will be held back to back with the ITU Regional Development Forum for the Americas Region (RDF) and altogether with the III Latin-American Telecommunications Congress (CLT 2015) (<http://www.congresotelecomunicaciones.org/en/>).

The rapid growth of wireless services is stressing the radio spectrum and pressures Governments to accelerate regulatory decisions in order to ensure its efficient use. In this scenario ITU provides an open and transparent forum for interested parties to make their proposals and seek coordinated solutions.

The use and efficient management of radio spectrum stands as a key step in reducing the gap in access to the knowledge society. Consequently, this Forum is in line with the objectives of the ITU Development Bureau (BDT) and, in particular, with the Regional Initiative for the Americas aimed to assist Member States in spectrum management issues.

The International Telecommunication Union (ITU) is a unique neutral platform for organizations to network and collaborate with industry, governments, regulators and academia with a global Membership of 193 Member States (governments, administrators and regulators) and over 700 Members from the information and communication technology (ICT) sector.

Established in 1865, ITU has reaffirmed its reputation worldwide as one of the most resilient and relevant organizations and continues its work as the specialized agency of the United Nations, and its oldest member, dealing with telecommunications and information and communication technologies. This event is linked to the worldwide calendar of events of ITUs' 150th anniversary which is available in the dedicated web site: [www.itu150.org](http://www.itu150.org). We invite your organization to participate in this worldwide campaign.

The Forum on Optimization and Efficient Use of Spectrum will be conducted in Spanish and English, with simultaneous interpretation. Please note that the meeting will be paperless. Documents related to the

event, including the agenda, registration form, hotel reservation, practical information, presentations and Country Information Note soon will be posted on the ITU website: <http://www.itu.int/en/ITU-D/Regional-Presence/Americas/Pages/default.aspx>

No participation fee is required for this event. To participate, please register online using the link available at <http://www.itu.int/go/regitud> no later than **30 June 2015**.

Mr. Sergio Scarabino, Senior Advisor, ITU Chile Area Office, is at your full disposal should you require any further information: E-mail: [sergio.scarabino@itu.int](mailto:sergio.scarabino@itu.int) ; Tel: +56-2-22632-6134, Fax: +56-2-22632-6154

Yours faithfully,

[Original signed]

Brahima Sanou  
Director

Annex: Draft Agenda

**REGIONAL FORUM ON OPTIMIZATION AND EFFICIENT USE OF  
SPECTRUM**

*Cancún, México, 13 July 2015*



**Agenda**

**Monday, July 13**

08.00 – 09.00      **Accreditation**

09.00 – 09.30      **Opening Ceremony**

- ▶ *SCT/IFT Mexico*
- ▶ *Mario Maniewicz, Deputy Director, Radiocommunication Bureau, ITU*

09.35 – 10.30      **Session 1: Views on UHF**

- ▶ *How policy makers, regulators, mobile service providers and broadcasters see the present and the future of the UHF band*

**Coffee Break**

11.00 – 12.30      **Session 2: Lessons learned**

- ▶ *Presentations on actual cases related to the efficient use of spectrum, problems faced during the planning and implementation of the digital dividend, new approaches on the use of the frequency band for new applications and services.*
- ▶ *USA, FCC*
- ▶ *México, IFT*
- ▶ *Technological convergence and applications. EBC, Brazil*

**Lunch**

14.00 – 15.30      **Session 3: Preparations for the World Radiocommunication Conference 2015 (WRC-15)**

- ▶ *Mario Maniewicz, Deputy Director Radiocommunication Bureau, ITU*
- ▶ *CITEL PCC II. WRC related activities*
- ▶ *IMT Future Spectrum*

**Coffee Break**

16.00 – 17.00      **Session 4: Regulatory approaches to optimize spectrum use**

- ▶ *Next steps: Round table between Administration representatives*

17.00                **Closing remarks**

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