



**Telecommunication
Development Bureau (BDT)**

Ref. BDT/IEE/SIS/DM/003

Geneva, 10 February 2015

To:

- ITU Member States
- ITU-D Sector Members and Academia

Subject: Girls in ICT Day Celebrations 23 April 2015

Dear Sir/Madam,

International Girls in ICT Day is an initiative backed by ITU Member States in Plenipotentiary Resolution 70 (Rev. Busan, 2014) to create a global environment that empowers and encourages girls and young women to consider studies and careers in the growing field of information and communication technologies (ICTs). Resolution 70 calls for all ITU members to celebrate and commemorate International Girls in ICT Day on the fourth Thursday of April every year.

Building on the success of previous years' editions, I would like to encourage all ITU Members to recognize Girls in ICT Day this year on 23 April 2015. To date, over 111,000 girls and young women have taken part in 3,500 celebrations of International Girls in ICT Day in 140 countries worldwide. The events raised awareness among girls and young women about the excellent job prospects in the ICT sector giving them the confidence to pursue ICT careers and inviting them to envision their future as ICT creators.

As a first step in the organization of an event, I invite you to consult the ITU Girls in ICT Portal at www.girlsinict.org. You will find useful resources, such as a toolkit, promotional materials as well as detailed information about the events organized around the world in previous years. (<http://girlsiniict.org/girls-in-ict-day-events>) to spark your imagination for how to organize your own event.

I would also like to encourage you to share information about the Girls in ICT Day activities you are planning in your country by writing to girlsiniict@itu.int if you have not yet already done so. The Girls in ICT team can put you in touch with other stakeholders and promote your events and activities as well as share ideas on how to make your event a success. In addition, after your event, kindly provide us with information, photos and videos of your activities so that we can add them to the Girls in ICT Portal. This year we added both a Facebook page and a social media feed to the Portal to make it more interactive. We invite you to use these social media tools (<http://www.facebook.com/ITUGirlsInICT> and #girlsiniict).

To support these efforts also beyond Girls in ICT Day, ITU has developed the [ITU Girls in ICT Portal](#), which houses almost 300 programmes to support girls and young women in ICT, profiles of successful women in ICT, links to the BDT thematic reports [A Bright Future in ICTs: Opportunities for a New Generation of Women](#) and [Digital opportunities: Innovative ICT solutions for youth employment](#), as well as other informative and inspirational materials. Please allow me to encourage you to take full advantage of these resources in your efforts to promote girls and young women into ICT studies and careers.

I would like to thank in advance all ITU Members for their dedication to the Girls in ICT initiative and to empowering girls and young women through ICTs. I'm looking forward to a very successful celebration of Girls in ICT Day on 23 April 2015.

Yours faithfully,

[Original signed]

Brahima Sanou
Director