



**Revision 1 to  
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## **Argentine Republic**

### PREPARATIONS FOR THE WTDC-17

**Summary:**

The 2017 WTDC will be celebrated under the motto: “ITCs for the SDG” Reaffirming the world’s vision that with ICTs, the SDG’s achievement can be successfully accelerated.

**Action required:**

TDAG is invited to note this document

**References:**

Preparations for the WTDC-17



**Ministerio de Comunicaciones  
Presidencia de la Nación**

# World Telecommunications Development Conference 2017

## ARGENTINA



Regional Preparatory Meeting  
April, 2017



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## WTDC Milestones

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After 23 years, once again the region will host, in Buenos Aires, the eight WTDC and this time the challenge will be bigger, because both the world and the ITU have evolved exponentially.



## Lema de la CMDT 2017

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In september 2015, the Agenda for Sustainable Development to be accomplished by 2030 *was ratified*.

The 2017 WTDC will be celebrated under the motto:

**“ITCs for the SDG\*”**

**Reaffirming the world’s vision that with ICTs, the SDG’s achievement can be successfully accelerated**

\* SDG → Sustainable development goals



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# ITU – D and the potential of ICTs

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The Development Strategies to which today we assist have to do with:

- ✓ Training and capacitation
- ✓ Information and knowledge
- ✓ Continuous innovation and creation

The Telecommunications Development Sector of the ITU assumes a preponderant role in promoting international cooperation and solidarity in the provision of technical assistance, and in the creation, development and improvement of Telecommunications.



# ITU – D and the potential of ICTs

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**ICTs improve peoples' life quality by contributing in:**

- **Education**
- **Gender equality**
- **Creation of new, smart infrastructures**
- **Productivity**

**ICTs contribute in accelerating and strengthening the sustainable development axes:**

- **Economic development**
- **Social integration**
- **Environmental protection**



# ARGENTINA ICTs and the SDG



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## Brief picture of the ICT sector in Argentina

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SECTOR REVENUES are low and have been decreasing in real terms over the past years ...

... additionally, INVESTMENT AS % OF REVENUES has been low if compared to that of other countries within the

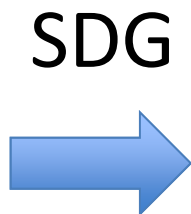
In terms of BASIC SERVICE PENETRATION (fixed & mobile), Argentina is doing better than other countries in the region ...

... however, Argentina is lagging behind in terms of QUALITY AND ADVANCED SERVICE PENETRATION

Finally, Argentina shows SIGNIFICANT LEVELS OF INEQUALITY among provinces and income classes



# The Ministry of Communications has defined a program for the sector centered around 5 priorities



- 1 Build a modern high-speed broadband infrastructure
- 2 Improve 3G and 4G mobile network quality
- 3 Develop a modern framework for the digital age
- 4 Stimulate demand for advanced services
- 5 Eliminate The Country's Digital Gap ("Zero Digital Poverty")



# Why is the WTDC a major priority for Argentina?

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- **It provides a propitious framework for all national plans & projects**
- **Enables international reinsertion and openness towards global dialogue**
- **It provides a high level meeting space to agree on joint and concrete measures in pursuit of Telecommunications' development, of special magnitude for developing countries.**
- **It contributes the 2030 Agenda, defining an Action Plan centred in the people, the planet, prosperity , peace and joint work.**



- **DATE:** October 9th to 20th
- **WHERE?:** Hilton Hotel
- **PLACE:** Buenos Aires,  
Puerto Madero



## ➤ Proposed Panels/Side events

- Gender equality in digital culture
- Ted-style talks to detonate innovation. Argentina's 4 unicorns
- Startups to start the day
- Universities
- Signature of the regional agreement against theft of dispositive celular (GSMA)
- Signature of the agreement between ISOC (Internet Society) and ENACOM
- Accessibility for people with disabilities





**We are waiting for you!!! .....in Buenos Aires!**

















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