



INTERNATIONAL TELECOMMUNICATION UNION

**TELECOMMUNICATION
DEVELOPMENT BUREAU**

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SOURCE: ITU

TITLE: Revision of ICT Infrastructure and Access Indicators

7th World Telecommunication/ICT Indicators Meeting
Grand Hyatt Hotel, Cairo, Egypt
3-5 March 2009

Revision of ICT Infrastructure and Access Indicators

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Background

WTDC06 (Rev.Doha): Resolution 8

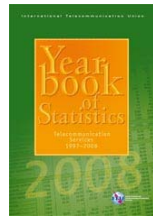
- **Collection and dissemination** of telecom/ICT statistics (infrastructure and access, ICT households)
- **Setting standards** (definitions, manuals)
- **Analysis** (global, regional, thematic)
- **Cooperation** (UNSD, MDG, Partnership on Measuring ICT for Development, etc.)
- **Technical assistance** (NSOs, regulators/ministries)



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The indicators are used for.....



- **Yearbook of Statistics** (annually, since 1974)
- **World Telecommunication/ICT Indicators (WTI) database**
- **World Telecommunication/ICT Development Report (WTDR)**
- **Regional Telecommunication Indicators reports** (Africa, Asia-Pacific, Americas)
- **Measuring the Information Society : The IDI**
- **Online (free statistics)**

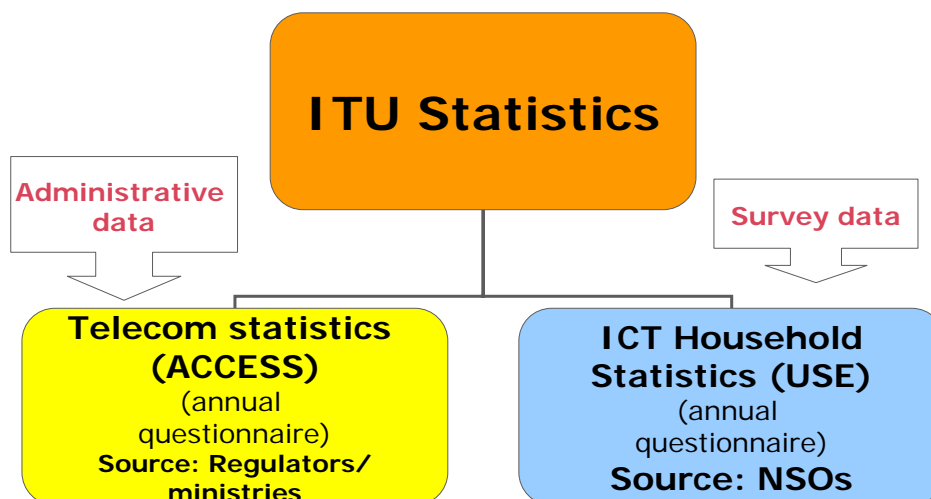


<http://www.itu.int/ITU-D/ICTEYE/Indicators/Indicators.aspx>



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ITU Indicators are divided between...



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Telecommunication Indicators Handbook

- Version 1 released in 1996
- Second update in WTI meeting 2005
- Third update in WTI meeting 2007
- Available online
- <http://www.itu.int/ITU-D/ict/material/Top50.doc>



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Guidelines

- International comparability: Trade-off between wish list (everything!) and most important and most likely to collect from most countries
- Telecom/ICT sector mandate: Subscriber, usage and revenue statistics
- Audience: Analysts, governments, statisticians, etc



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Categories of Telecom Indicators

- Telephone network
- Mobile cellular services
- Data Services
- Quality of service
- Traffic
- Tariffs
- Staff
- Revenue
- Investment
- Broadcasting

Revisions (2009)

1. Indicators renamed
2. New indicators added to the list
3. Definition of indicators updated
4. Other information related to the collection of the data added

1. Indicators renamed

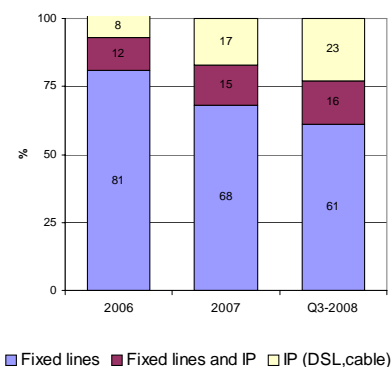
- Indicators: subscribers changed to subscriptions
 - Mobile cellular telephone subscriptions
 - Mobile cellular subscriptions: Prepaid
 - Mobile broadband subscriptions
- Reasons:
 - Operators count SIM cards, **NOT** subscriber (person)
 - Mobile cellular telephone penetration **exceeding** 100 (double counting)

Is fixed telephone lines really decreasing...???

- ISDN decreasing
- Public payphones decreasing
- Fixed-to-Mobile substitution
- Unbundling of fixed lines
- DSL subscription increasing
- IP lines increasing
- How these affect fixed telephone lines statistics?

Example: Trend in fixed lines in France

Breakdown of telephony service by subscriptions,
France, 2006-2008



2. New indicators to be added: for discussion

- Domestic bandwidth
- (Vo)IP indicators
 - Subscribers
 - Traffic (national, international, calls to mobiles)
 - Revenues (access, subscriptions, calls)

3. Definition of indicators updated

- Fixed telephone lines indicator (include public payphones)
- Mobile cellular telephone indicators (subscriptions)
- Mobile tariff indicators (on-net, off-net, fixed)
- Fixed broadband indicators (include fttx)
- Mobile broadband indicators (OECD definition)
- Estimated Internet users (use %s as reported in surveys)

Internet users: 2 indicators

1. Estimated Internet user

- a. When a country has no ICT survey: estimated based on the number of total fixed Internet subscribers multiplied by a multiplier (usually 3)
- b. When a country has an ICT survey: use the % of Internet user reported in the survey and apply to population of the country.
 - To be consistent to the Internet penetration reported by the country
 - Should indicate in a note the scope and age group covered by the survey

2. (Actual) Internet user

- ✓ Collected using an ICT household survey
- ✓ Reflects the actual usage of Internet in the country
- ✓ Will eventually replace the “estimated Internet user” indicator mentioned in (1).




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4. Other information related to the collection of the data added

- Whether to include in ITU “Short” or “Long” questionnaire
- Explanation why an indicator is not to be included in the ITU data collection



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Example: MOBILE CELLULAR NETWORK Indicators			
	ITU code	Indicator	Definition
8	271	Mobile cellular telephone subscriptions (post-paid + prepaid)	Refers to users of portable telephones subscribing to an automatic public mobile telephone service that provides access to the Public Switched Telephone Network (PSTN) using cellular technology. This can include analogue and digital cellular systems but should not include non-cellular systems. This should also include subscriptions to IMT-2000 (3G) high-speed mobile networks (i271G). Subscriptions to public mobile data services or radio paging services should not be included. If this service has a name, please indicate in a note as well as the year the service commenced operation.
8.1	271p	Mobile cellular subscriptions: prepaid	Total number of mobile cellular subscriptions using prepaid cards. These are subscriptions that rather than paying a fixed monthly subscription fee, choose to purchase blocks of usage time. Only active prepaid subscriptions that have used the system within a reasonable period of time should be included. This period (e.g., 3 months) should be indicated in a note.
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Example: Additional information			
ITU code	Revision in definition?	To be collected by ITU?	
		Short Questionnaire	Long Questionnaire
271	Yes	Yes	Yes
271p	Yes	Yes	Yes
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Challenges

- Too many indicators to consider for data collection
- Fast changing telecom/ICT services and technologies that need to be reflected regularly in the list and definition of indicators
- Need to harmonize definition that can be used by majority of countries
- Need to know whether countries are collecting or able to collect the data for the indicators
- Whether ITU definitions can be interpreted correctly at country level
- Others.....



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Expert Group on ITU

Telecommunication/ICT Indicators (EGTI)

- Invitations to join will be sent to all WTI meeting participants and to all member states
- The EGTI should include national experts, engineers, analysts and statisticians who know the technologies and the indicators that need to be collected
- The EGTI should be lead by an individual (chair) who will ensure that the work is done on time and according to ITU requirements
- The EGTI chair will report to every WTI meeting on the progress made by the group. He/she will also make suggestions on revisions necessary to the current list of indicators
- The EGTI may need to meet in person to discuss the work that needs to be done, before each WTI meeting
- The ToR of the EGTI will be discussed and finalized once the group is formed



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Suggestions:

1. Discuss revisions to ITU Telecom indicators
2. Create an Expert Group on ITU Telecom/ICT Indicators
3. Create an online discussion forum on ITU Telecom Indicators
4. Finalize the list of indicators and definition, during first quarter 2010
5. Print the final list of indicators and send to national contacts
6. Use the final list of indicators for 2010 ITU "Long" questionnaire/data collection

Thank you.

For further information, contact:
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visit www.itu.int/ict