



INTERNATIONAL TELECOMMUNICATION UNION

**TELECOMMUNICATION
DEVELOPMENT BUREAU**

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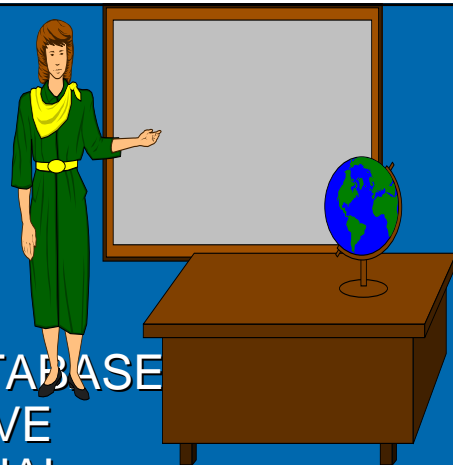
COMESA Programme on E-readiness Assessment & Measuring Information Society

7th ITU World Telecommunication/ICT Indicators
(WTI) Meeting
Cairo, Egypt
3-5 March 2009



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INTRODUCTION

One of the COMESA' Medium Term Strategic Goals is to enhance e-readiness throughout the region by creating a framework for e-readiness and strategies for collecting and managing e-readiness data.



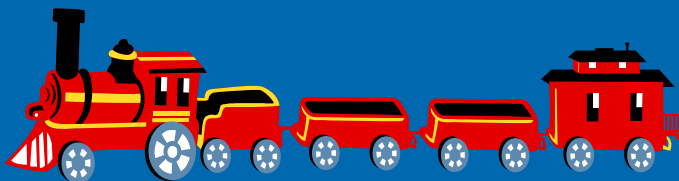
INTRODUCTION

A survey of e-readiness assessment in COMESA countries in 2003 showed that most countries in the region have been assessed by different tools that relied on diverse methodologies and used statistic that made cross-country comparison rather difficult





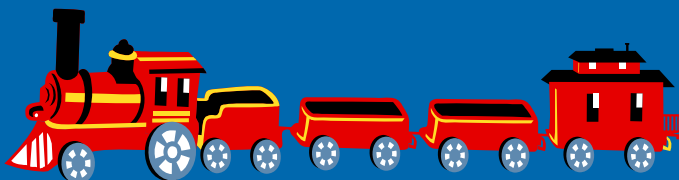
COMSTAT ON-LINE DATABASE



- Online interactive database
- Designed to disseminate statistics of various domains that are critical for monitoring the performance of COMESA's regional integration program
- Launched late in 2006, to staff
- 2007 opened up to the public



COMSTAT ON-LINE DATABASE



- COMSTAT was designed with an overall objective of providing users with online access to the statistical repository database of the Secretariat
- The statistical domains covered in COMSTAT are:
 - Merchandise Trade Statistics
 - Macroeconomic Statistics
 - Trade Indicators
 - Infrastructure Statistics
 - ICT and
 - Energy Statistics



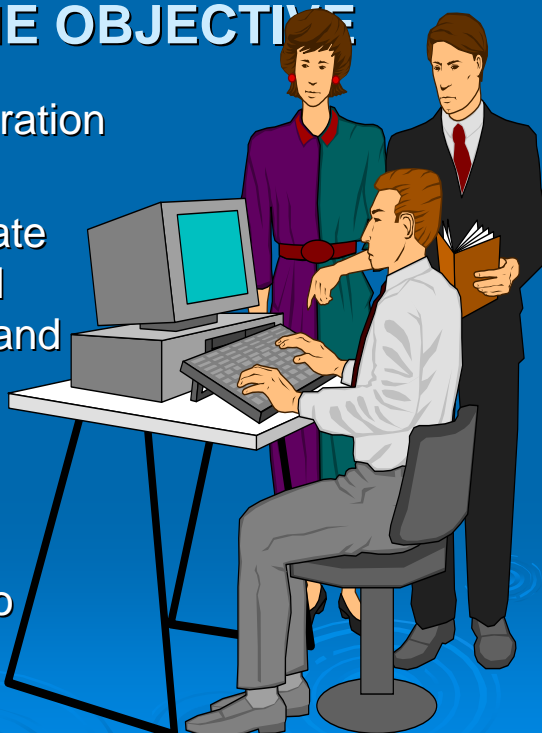
PROGRAMME OBJECTIVE

- Address key challenges: benchmarking and measurement ranging from lack of adequate skills to limited coordination between stakeholders at national & regional levels
- Strengthen national initiatives to collect, organize, share and manage ICT data;
- Build the capacities of countries in data analysis, research & dissemination of results;



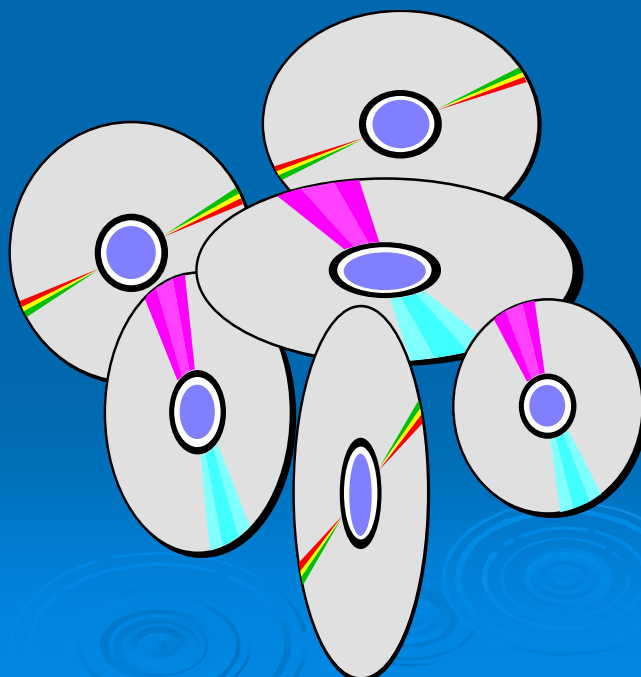
PROGRAMME OBJECTIVE

- Promote regional cooperation and coordination;
- Harmonise and coordinate with similar regional and international initiatives; and
- Sustain and update e-readiness assessment, benchmarking and information society measurement taking into account the rapid advancement in ICTs.



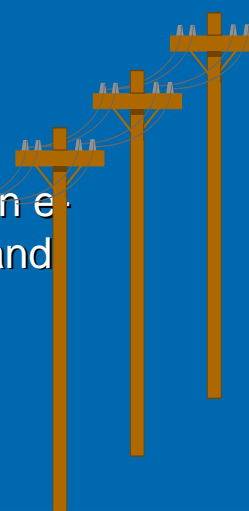


REGIONAL AND NATIONAL INDICATORS



ROAD MAP

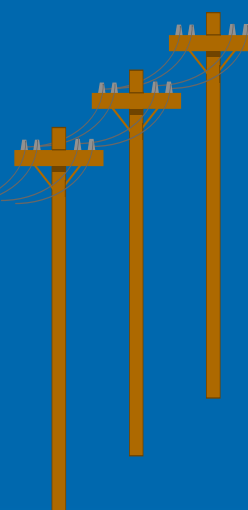
- Establishment of a national task force on e-readiness assessment, benchmarking and information society measurement
- Establishment of one stop shop for e-readiness assessment and information society measurement in each ESA countries
- Publication of national ICT sector report
- Promotion of the involvement of academic and research institutions in information society measurement





ROAD MAP

- Establishment of regional databases
- Establishment of regional centres of excellence on information society measurement
- Organization of national and regional capacity building workshops
- Publication of a regional ICT benchmarking report



ACTIVITIES

- Develop house hold survey questionnaires
- Questionnaires on Telecom data
- Validation workshop for ICT stakeholders
- Training on house hold survey for NSO
- Carry out ICT survey
- Analyse the data and indices
- Publish ICT regional Bulletin
- Ministerial meeting to discuss the information society measurement



INFORMATION SOCIETY MEASUREMENT BENEFITS AND IMPACT

- provide analysts with tools to prioritize ICT needs at local and national levels
- Planning
- Policy re-design
- Monitoring and evaluation of progress
- Comparison and benchmarking



CONCLUSION



**THANK YOU FOR
YOUR ATTENTION**

Dr. Abu Sufian E. Dafalla

E-mail: adafalla@comesa.int