Technologies to break Storeting communication and interaction barriers to access Virtual Worlds.

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CREATIVITY

DIGITAL

TELLING

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"If I had asked people what they wanted [*or needed*], they would have said faster horses."

- Henry Ford (*No evidence he actually said it..)

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Overview

Users don't know what they **want**...!

Users don't know what they **do**...!

Break barriers for inclusive VR





Users don't know what they **need**..!

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	Approaches evaluated	Advantages	Disadvantages
	Fixed in Scene (locked in vertical?)	Easy to achieve technically Can be "burned in" as open captions	Still may be difficult to locate depending on where user is looking Switching from one block to the next is challenging
	Fixed in scene, repeated evenly spaced	Easy to achieve technically Can be "burned in" as open captions	Still may be difficult Switching from the second se
	Appear in front, then fixed in scene	Always appear in view, but don't distract after appearing	2003 Oving their head
	Fixed, position in scene	Clear	, or render on top, resulting in a
	Head-locked	Alw, Simp under.	e distracting, feel "stuck to your face" .xed to head may cause discomfort .uon may occlude content
	Head-locked on horizontal axis only	Always i	May be out of view when looking up/down Fixing in only one direction seems more distracting than follow head
	Head-locked with lag, animate into view	Always in view Avoids head-locked discomfort	Animation feel unpredictable, reduce immersion
	Head-locked with lag, jump into view	Stays in view	Jumping is somewhat unpredictable, distracting when it happens
	Fixed, positioned in scene, then head-	Clear context from where the voice is coming from,	Production cost to position captions properly, not needed in other approaches

Immersive Subtitle Display Modes (Click to drag view, button to advance captions / or play, select mode)

Play Next Caption Previous Caption Hide Details Head-locked

London Bridge

Auto Jump

Head-locked

Originally Identified in Matthew Johnston's Survey.

View Angle: 0.53 Subtitle Angle: -2.93 Timecode: 4.65





This an example caption People Walking, Talking







Users don't know what they do...!

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It says wild flowers can't compete, leading to a decline in the insects

BBC



Playback



Inclusive VR...?

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Conclusion

- User tests yield limited results unless you can put a working product in front of the user;
- Many technologies have a learning step;
- The content is important;
- Users often don't even know what they do;
- Some cool ideas come from experiments;
- although.. Technologists often get it wrong and need users to tell them!



Chris

Thank you! Any Questions?

Pilar I have a question

Kryz

Marta

Carlos

Ben