

CULTURE. ART. MEDIA



OUR MISSION

We are non profit organization with an ambitious goal to digitally record, archive and share the world's cultural heritage on the and ensure that these places continue to inspire wonder and curiosity for decades to come.

Our goal is to bring cultural artists, brands, and cultural institutions from all backgrounds into the nascent yet exciting Web 3.0 space called the Metaverse.



BRINGING ART &
CULTURE INTO
THE METAVERSE

WHAT WE DO



Cultural Revival

Blockchain, NFTs and Web 3.0. Open code, immutable assets, and decentralized ecosystems are creating new models for economic and data structures.



Cultural Grants

companies want and need to diversify. New mediums, technologies and trends will bring new types of products and experiences.



Art & Artefacts Digitalization

Convergence of gaming, social media, collectibles, and crypto. Users want interactive, personalized and social experiences, not just passive viewing.



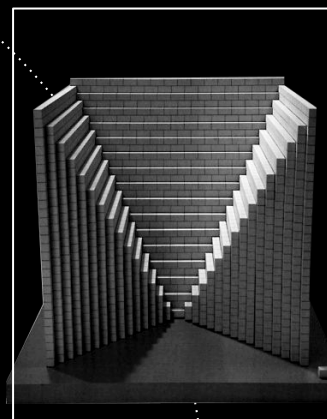
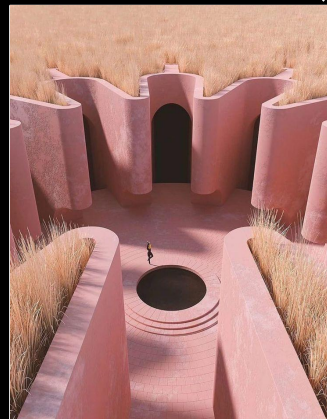
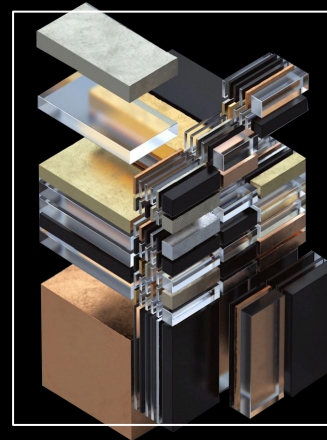
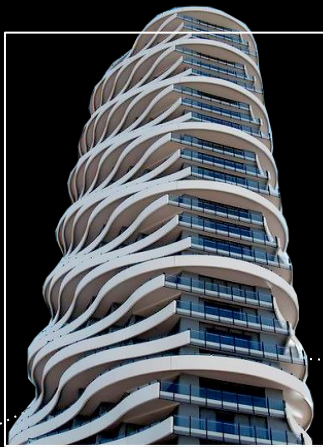
Experiential Heritage

Communities, DAOs, ETC can now directly support brands and IP owners, as investments that can appreciate over time.

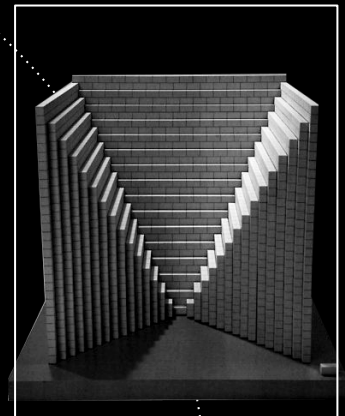
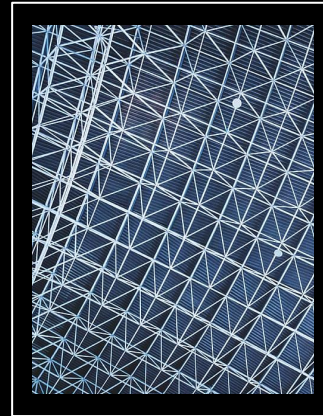
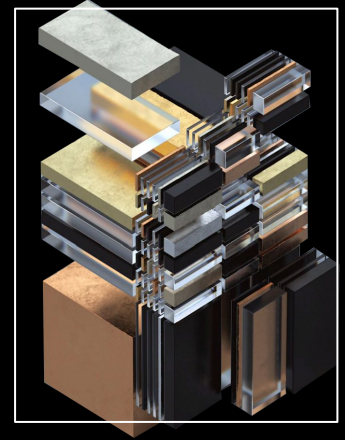
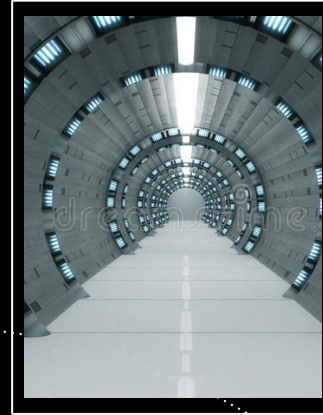
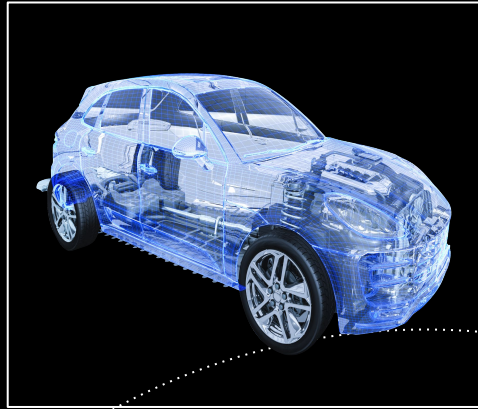


ARCHITECTURE

Digital twins of real-world structures can be used to exponentially increase the capacity of their counterpart stores, concert halls or stadia, allowing greater access for shoppers, 'culture vultures' and sports fans to experience an event first-hand without leaving their homes. Moreover, an architect's client can take a tour of a proposed building before it is even constructed.



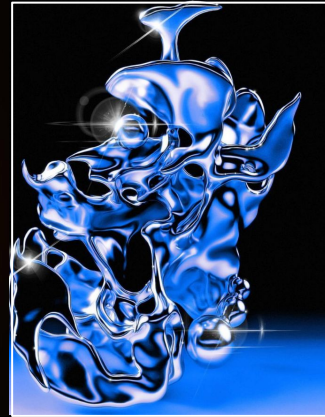
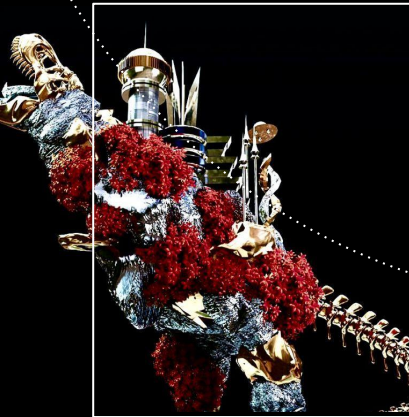
INDUSTRIAL



VR removes the need to imagine a difficult situation and instead replaces it with a realistic simulation. It provides an effective learning experience by training people in the most realistic way possible, without the situation actually happening in real life.

CULTURE & ART

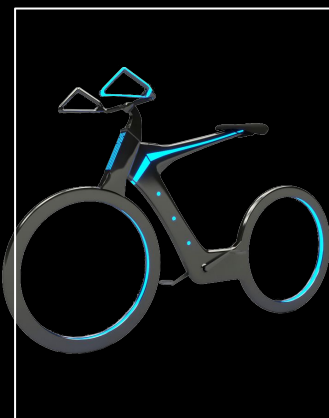
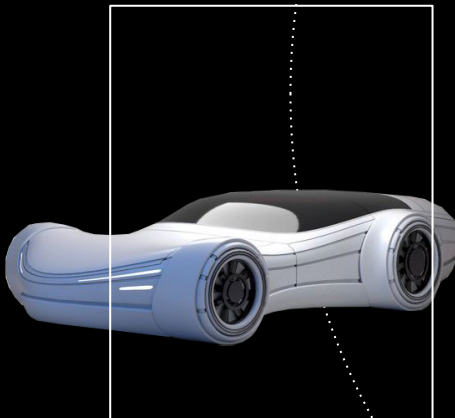
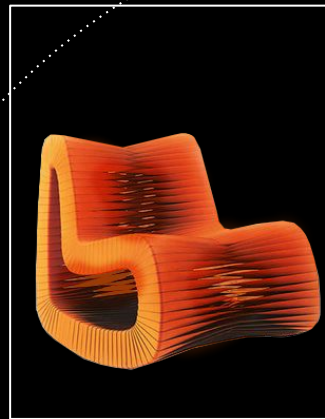
VR brings the potential to experience any space in incredible realism, without leaving your living room. The ability to attend an auction in Paris, walk through exhibitions in New York or stream 3D imagery live from Rio de Janeiro, wherever you may be, democratises the experience of art and allows wider audience engagement. Secondly, VR provides a groundbreaking new medium which transforms the creative process.



DESIGN

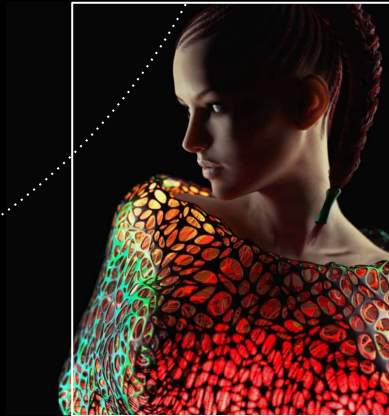
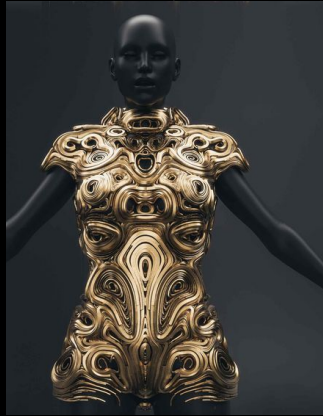
a world in which you exist only as a digital avatar. Your home is designed with waterfall walls rather than oak. The exterior is surrounded by flames rather than lush green landscape. As for your property's location, please consider the most remote part of the globe, where neither the laws of physics and geography nor permits and budgets exist. It's hard to envision, right?

Enter tech's new obsession: the metaverse.



FASHION

Our mission is to preserve fashion heritage by giving it new life and attaching contemporary relevance in digital spaces, through elevated luxury experiences and digital savoir-faire.



OUR ROLE



METaverse ADVISORY & PRODUCTION

We work with strategic organisations to educate, and develop the right historic account for the metaverse world.

Metaverse

- Architectural Design & Production
- Strategy & Consulting
- Metaverse Masterplanning
- Scenario & storytelling

ART & ARTEFACT IP LICENSING

Procure IP &/or License required from any 3rd party software provider for a seamless integration.

PRESERVATION & ARCHIVE ANALYTICS

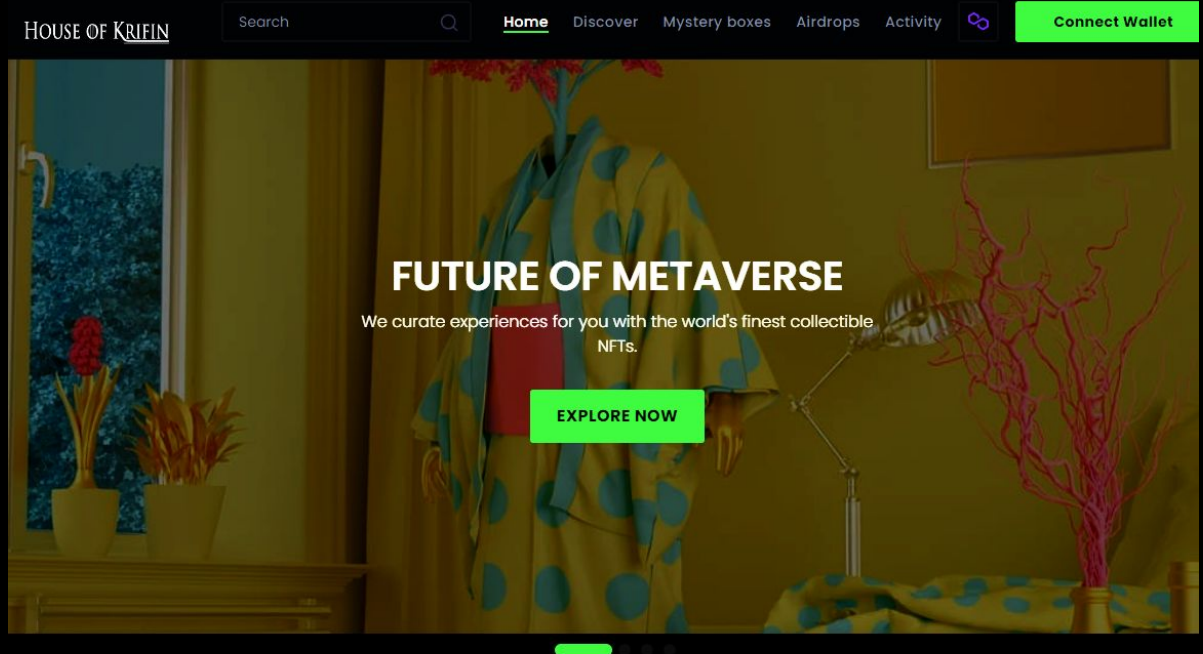
And record provenance metadata with each transaction. The token's entire transaction history is included in the token itself and its authenticity can be verified quickly and easily.

DIGITAL ARCHIVE

We have partnered with House of Krifin to create a cultural NFT archive which is a massive digital repository for the future of the digital cataloguing & preservation of digital art & artefacts for an interoperable metaverse library for historic archive library in metaverse with feature such as:

1. Traceable Origin
2. IP Protection
3. Ownership proof
4. Authorization

WEBSITE



What's new

