



Working Backwards:

Thailand's Citizen-Centric Approach to Smart Cities

Digital Economy Promotion Agency (depa), Thailand

Digital Transformation for a Better Urban Life Through Smart Cities: The Metaverse Council Webinar

Why isn't good intention and money enough to transform a city?



Focus on Tech, Not People



Gaps in Supply-Side Master Planning



Liveable, Not Loveable



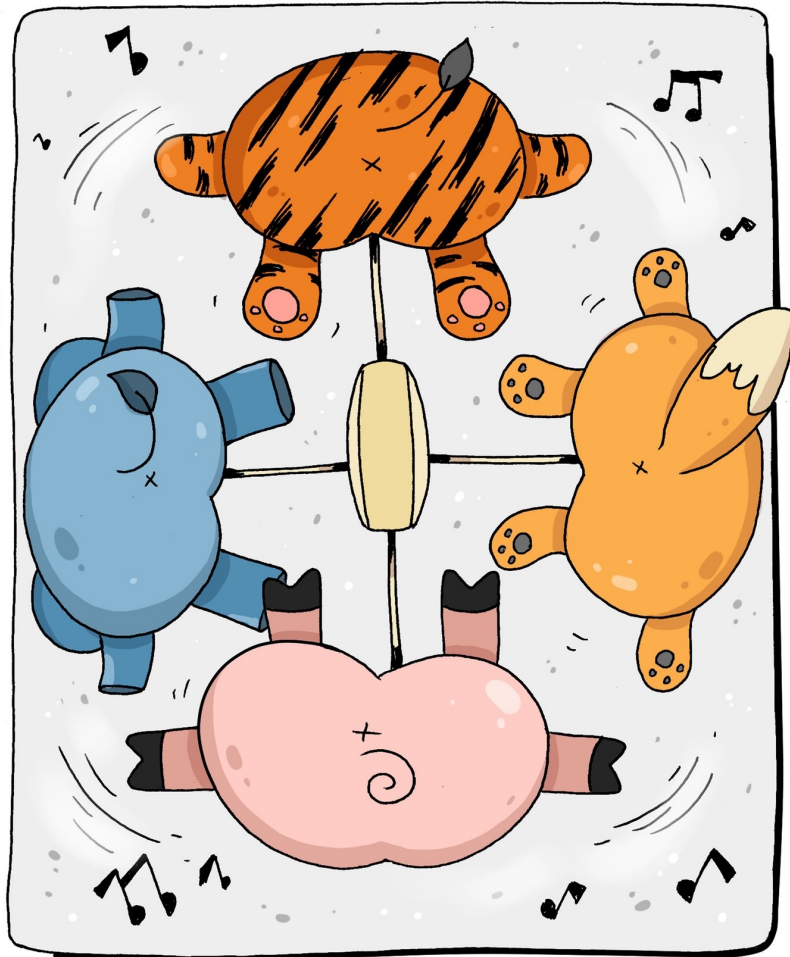
Weak Operating and Business Model



Real Problems?



Privacy Concerns



Principle#1

**Smart Cities Are
Citizen-Centric**







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People First

