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# GENERATIVE AI IN CITIES OF THE FUTURE

ITU WEBINAR

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# GEN AI WILL RESHAPE SECTORS, AFFECTING ALL ASPECTS OF CITY LIFE

## URBAN PLANNING & GOV'T SERVICES



Produce and iterate city plans across for road and utilities expansion based on demographics simulations

## HEALTHCARE



Generate tailored treatment plans for individual patients accounting for specific requirements

## MOBILITY



Generate alternative routes based on traffic patterns for optimized, seamless transportation systems

## MEDIA & ENTERTAINMENT



Curate hyper-personalized content tailored to individual audience tastes

## REAL ESTATE AND CONSTRUCTION



Develop mitigation plans for construction issues to prevent delays

## PUBLIC SAFETY



Identify potential disaster scenarios and security breaches to generate public alerts



# AT THE CURRENT TRAJECTORY, GEN AI WILL HAVE IMPACTS ACROSS THE FULL DEVELOPMENT LIFECYCLE OF FUTURE CITIES

## MASTER PLANNING

### OPTIMIZED LAND USE PLANNING



Simulate mixed land use to define **strategies** that maximize economic viability and livability

### HOLISTIC DISASTER READINESS



Simulate impact of natural **disasters** on city infrastructure to support **recovery strategies**

## DESIGN

### NEXT-GEN SUSTAINABLE ARCHITECTURE



Generate architectural blueprints optimizing for hundreds of variables to meet **sustainability targets**

### ENHANCED URBAN DESIGN



Simulate whole-of-city population **growth and activity** to support proactive planning of road & utilities

## DEVELOPMENT

### PROACTIVE COMPLIANCE



Scan through building codes to highlight key compliance issues and **generate proactive solutions**

### RAPID AND EFFICIENT CONSTRUCTION



Define mitigation strategies for **construction issues**, to help **anticipate & prevent delays**

## OPERATIONS

### UNPARALLELED CITIZEN INTERACTIONS



Generate **recommendations and assistance** for property purchasing, ensuring efficient and equitable access for citizens and businesses

### DYNAMIC, OPTIMIZED CITY MOBILITY



Generate **optimal travel routes** for public transport **minimizing travel time and emissions**

# GEN AI WILL HAVE A TRANSFORMATIVE IMPACT ON CITIES OF THE FUTURE IN 3 KEY WAYS

## 1 UNLOCK PRODUCTIVITY TO PROPEL GROWTH

**Automate business-as-usual** tasks to reduce time and costs **across business functions**

Summarize vast data to **generate insights** for outcome-driven decisions

## 2 ACCELERATE INNOVATION AND CREATIVITY

**Simulate design-through-testing** of new products across sectors (e.g. R&D for medicines)

**Accelerate iteration and refinement** of products at unprecedented pace

## 3 ENHANCE LIVABILITY AND SUSTAINABILITY

**Generate personalized** communications and services to **enhance experiences**

Generate green-friendly designs with **sustainability at the core**

**THANK YOU**