

# Austrian U4SSC Country Hub

Vienna, Austria

Presented by:

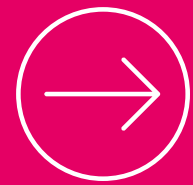
Barbara Kolm, Leader, Austrian U4SSC Country Hub

20 June 2023



# The Austrian U4SSC Country Hub – A one-of-a kind platform

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The U4SSC Austrian Hub provides a unique platform to accelerate cooperation between the public and private sectors.



It helps facilitate digital transformation in cities and communities while enabling technology and knowledge transfer.



It connects the private sector, ranging from start-ups and multinationals to universities and research institutions, so creating truly a one-of-a-kind hub.



# Connecting Public and Private Sector Partnerships

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## ACCELERATING PARTNERSHIPS

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The U4SSC Austrian Country Hub is a robust platform for this cross-sector collaboration to grow and thrive. Through its activities, the U4SSC Austrian Country Hub is connecting and accelerating public and private sector partnerships.

## SERIES OF ACTIVITIES

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The U4SSC Austrian Country Hub has already organized a series of activities listed below that will explore new digital technologies such as artificial intelligence and digital twin, and their impact on cities and communities. These activities will foster the cross-sector collaboration in Austria that is needed to accelerate the path of digital transformation.



# Promoting the U4SSC Internationally

Barcelona Mobile  
World Congress

93rd International  
Atlantic Economic  
European Virtual  
Event

Rotary Club  
Vienna  
International,









# Making an Impact: Activities in 2022- 2023

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The U4SSC Austrian Country Hub has a very fruitful list of events and activities carried out in 2022 and 2023.



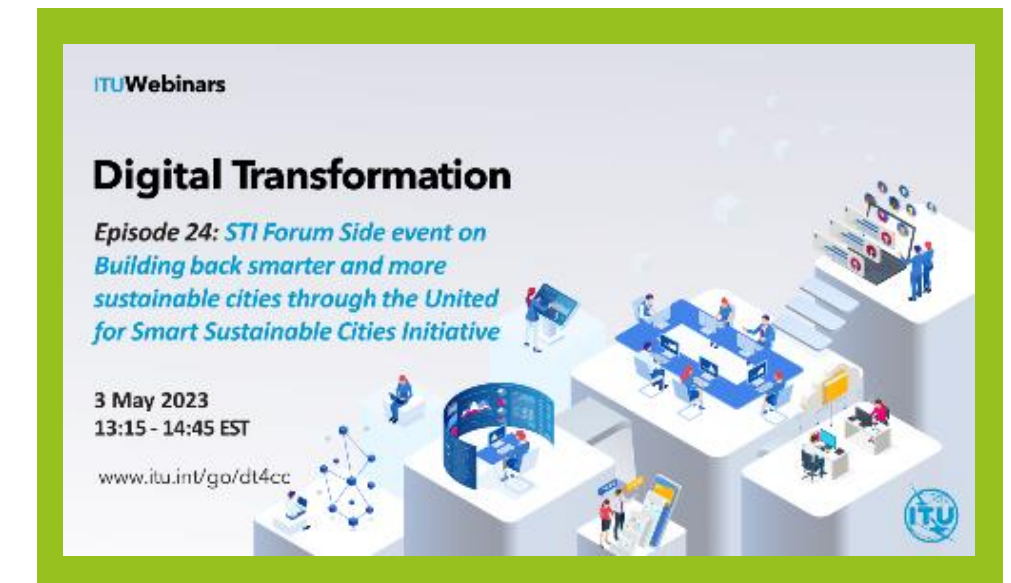
# Making an Impact: Activities in 2022- 2023



2022: Webinar on cities in the age of artificial intelligence: how to leverage technology for digital transformation



2022: Webinar on a one-of-a-kind platform for digital transformation: the role of the U4SSC Hub



2023: STI Forum 2023 Side event on Building back smarter and more sustainable cities through the United for Smart Sustainable Cities Initiative



# Don't Miss the Digital Transformation Week in 2023

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Digital transformation and achieving the transition to a smart, sustainable city is a journey.

The Austrian Economics Center, the U4SSC Austrian Hub and ITU will host a three-day event to bring together industry experts, key stakeholders and academia to discuss how cities and communities accelerate digital transformation.

The Digital Transformation Week is a series of events and sessions consisting of top-level content and thought leadership discussions exploring the digital transformation ecosystem for cities and communities worldwide





For more information, please contact:

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Thank you!

