



**Joint UNESCO and ITU**

**Global Symposium on Promoting the Multilingual Internet**



# **Session 6: Thematic Session on Advancing the Deployment of IDN**

## **Highlights & Conclusions**

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# **Agenda**

**Geneva, 9-11 May 2006**



## Presentations (1)



- o Global Deployment of IDN since 1998 /  
Prof. Subramanian Subbiah, Chairman (I-DNS.net)
- o Experiences in Poland with IDN /  
Krzysztof Olesik (PLNIC -NASK Poland)
- o Hebrew Internationalized Top Level Domain Names  
- It's Time /  
Yoav Keren (Domain The Net)
- o Korean Language Internet Names /  
Koan Cho (Digital Names)
- o Global Architecture for Multilingual Keyword  
Lookup /  
Kyung Il Kim (Netpia, Korea)



## Presentations (2)



- o Status of full Russian and Cyrillic language Internet names in Russia /  
Sergey Sharikov (Cyrillic Language Working Group-CLWG)
- o Tamil Language Computing and IDN /  
S. Maniam (IDN Working Group INFITT)  
- *presented by Prof. Subramanian*
- o Persian IDN at .IR ccTLD Registry /  
Alireza Saleh (IRNIC)
- o Global IDN Coordination by the MINC ICMC initiative: Fixing the Internet Split /  
Khaled Fattal (MINC)



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# **Highlights from Presentations**

**Geneva, 9-11 May 2006**



## Highlights from Presentation 1 “Global Deployment of IDN since 1998”



- o Need for ML.ML (IDN.IDN) support in DNS
- o Three methods of resolving IDNs:  
implemented in root (waiting for ICANN),  
client enabled and patching ISP servers
- o Non-commercial IDN deployments – first  
trials since 1998, history
- o Internationalized e-mails attempts
- o Progress of resolutions – authors’s estimates



## Highlights from Presentation 2 “Experiences in Poland with IDN”



- o Actions taken in the preparation period before the IDN launch at NASK,
- o First assumptions and rules of IDN registrations,
- o Supporting for Latin, Cyrillics, Hebrew and Greek based scripts
- o Development of the IDN registration policy
- o IDN registration statistics (most registrations in first weeks)
- o Support for multilingual domain names under .PL accessible from whole Internet (no restrictions to territory and local ISPs)
- o No need for IDN.IDN solution for Poland
- o Explanation on the decision to suspend Arabic script



## Highlights from Presentation 3 “Hebrew Int. Top TLD Names – It's Time”



- o Background of the Hebrew language
- o Barriers for non-English speaking people to access Internet without full IDN.IDN support
- o Supported by Israel government
- o Three Hebrew TLDs launched (equivalents of .com, .net and .org) supporting for Hebrew e-mails addresses
- o Limited use of IDN.IDN dependent on the plug-in
- o „Domain The Net” preferring as a solution for IDN.IDN NS-records for instead of DNAME
  - In case of DNAME solution only incumbent registries will offer IDN TLDs, which must be equivalent to their current TLDs
- o IDN.IDN very popular in Israel





## Highlights from Presentation 4 “Korean Language Internet Names”



- o Two categories of Korean internet names available in Korea
- o Keywords: examples of keyword resolution and impressive statistics (60% of internet users using Keywords every day)
- o Korean IDNs: examples and statistics
- o Demand for Korean names and availability of keywords and IDNs results in healthy competition on Korean market
- o Still growing market



## Highlights from Presentation 5 “Global Architecture for Mult. Keyword Lookup”



- o Netpia keyword solution
- o NLIA global presence
- o Evolution of multilingual keyword lookup
- o User Behavior: focus on local web pages
- o Architecture for NLIA based on single local operator for one country
- o Registration policy including global reserved words
- o Language detection based on computer environment settings or user setup



## Highlights from Presentation 6 “Status of full Russian and Cyrillic language Internet names in Russia”



- o IDN.IDN approach
- o Two new ccTLDs (in Russian) for Russia and Russian Federation
- o gTLD IDN equivalents to com, net, org etc. domain names in Cyrillic
- o Examples of IDN.IDN in Cyrillic
- o Plans to launch keywords for Russian market in 2006
- o Requirement for supporting IDN.IDN by browsers and root servers
- o NS-based (not DNAME) solution is preferred to be implemented in root servers



## Highlights from Presentation 7 “Tamil Language Computing and IDN”



- o Tamil spoken by some 70M+ people is amongst the top 10 languages in the world when measured by the number of speakers
- o INFITT - The International Forum for Information Technology in Tamil - has been very active for the past several years in advancing the cause of 4000+ year old Tamil language in computing and the Internet.
- o INFITT structure, activities and progress
- o Standards for encoding Tamil language
- o gTLD IDN equivalents to com, net, org etc. domain names in Tamil



## Highlights from Presentation 8 “Persian IDN at .IR ccTLD Registry”



- o Started in February 2005
- o .ir Registry the first registry in Arabic script based countries supporting IDNs under ccTLD
- o Phishing problem solved by bundles
- o Sunrise period for protecting trademarks
- o All the sunrise periods have been finished
- o All the registration is under .IRAN and the .ir will append to it automatically
- o .IR Registry is looking forward to having IDN.IDN in root servers
- o IRNIC favours NS-based implementation of IDN.IDN in root server



## Highlights from closing presentation "Global IDN Coordination by the MINC ICMC initiative: Fixing the Internet Split "



- o Internet Fragmentation and Balkanization is very dangerous and we are facing this situation at present
- o ICANN recognizes that they cannot stop this balkanization let alone reverse it
- o Mutual Respect as the background for MINC solution
- o Minimalist coordination, Local Empowerment and bottom-up Open Access and Process as one of the most important MINC's principles
- o *Followed by Prof. Tin Wee Tan presentation of MINC wiki repository (how to patch DNS at the ISP level to support existing IDN.IDN TLDs)*



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# **Conclusions**



## Conclusions (1)



- o Huge demand for multilingual names in Internet
- o Visible demand for internet multilingual names for Arabic, Hebrew, Korean, Russian, Tamil speaking countries
- o Keywords and Internationalized Domain Names may coexist
- o On some markets (Korea) keywords are very popular
- o Keywords and Domain Names on the same market may encourage market growth and support healthy competition



- o Need for root servers to support IDN.IDN
  - Discussions how to implement IDN.IDN at root level: problem to be solved in near future
  - IDN.IDN Registries from Israel, Iran and Russia are preferring NS-based approach for root servers instead of DNAME based approach
- o Possible way to patch DNS at the ISP level as proposed by International Coordination Mechanism Council (ICMC) of Multilingual Internet Names Consortium (MINC)
- o Strong opposing arguments to MINC proposal from John Klensin ISOC and Pete Resnick from Qualcomm



## Conclusions (3)



- o Facilitating role of MINC for many countries in IDN deployment (including IDN.IDN for Tamil and Cyrillics)
- o Internet Fragmentation and Balkanization is very dangerous