

Session 2

Highlights & Conclusions

**Telematics - Realizing the Opportunities / Michael Dornan,
Gartner G2**

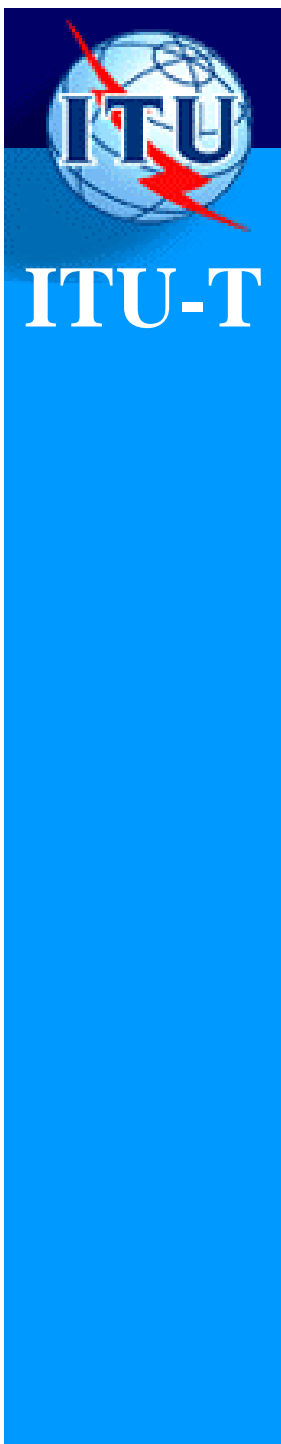
**Legal and Liability Issues of Telematics / Dr. Christine Kanz,
Reimann, Osterreith, Koehler, Haft**

**Location Based Services Policies / ChiDong Kim, MIC,
Republic of Korea**

**Data Policy / Dave Acton, Director,
ITS America**

**Scott McCormick,
Executive Director, AMI-C**

**"The Fully Networked Car, A Workshop on ICT in Vehicles"
ITU-T Geneva, 2-4 March 2005**

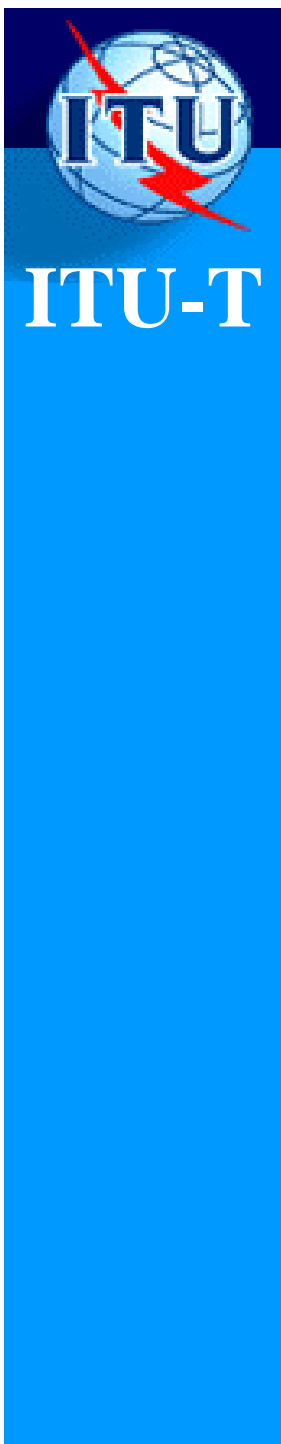


Highlights from Presentation 1

Telematics - Realizing the Opportunities

- What is holding Telematics back:
 - ◆ embedded onto new models of vehicles
 - ◆ Partnerships/JVs between vehicle makers and TSPs
 - ◆ **Government Regulations (e.g. restriction on in-car phone use)**
 - ◆ Market rollout of telematics solutions by Network Carriers
 - ◆ Consumer focussed telematics promotions by Dealerships
 - ◆ Telematics offerings accessible outside the vehicle (e.g home, office)
 - ◆ Commitment to telematics by Software Companies
 - ◆ Widespread adoption of Bluetooth

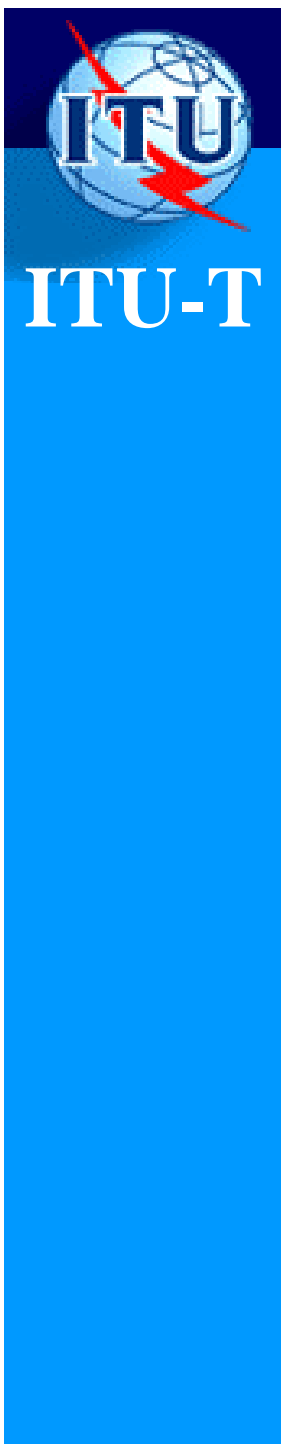
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Highlights from Presentation 2

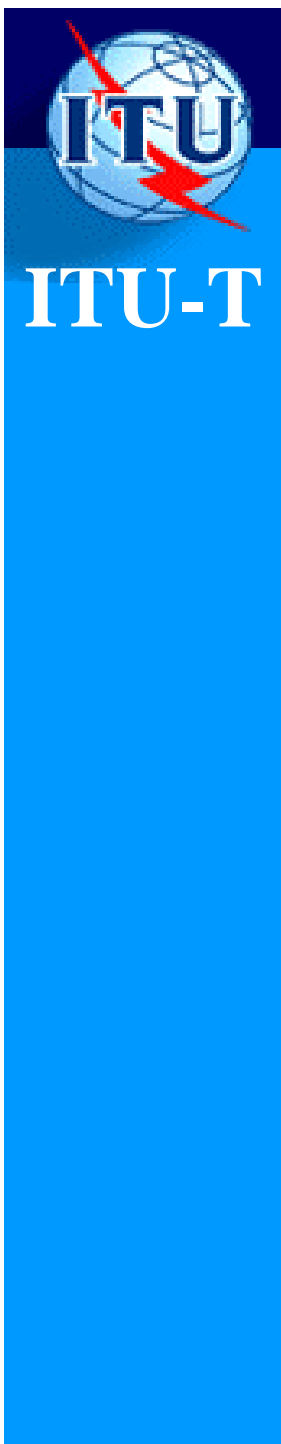
Legal and Liability Issues of Telematics

- Standard to be applied for “legitimate safety expectations” is the “least informed and most endangered user”
- Influenced by the presentation of the product in manuals, advertisement etc.
- Manufacturer must inform about limits of the system, the existence of a system at all etc. For example, how does it perform under bad weather conditions etc.?
- Manufacturer must take foreseeable misuse into consideration and must take measures to avoid it.
- For remaining risks instructions and warnings must be given to the driver.
 1. Risks must be made plausible.
 2. Warnings in manuals are not always sufficient.



Highlights from Presentation 2 Location Based Systems Policy

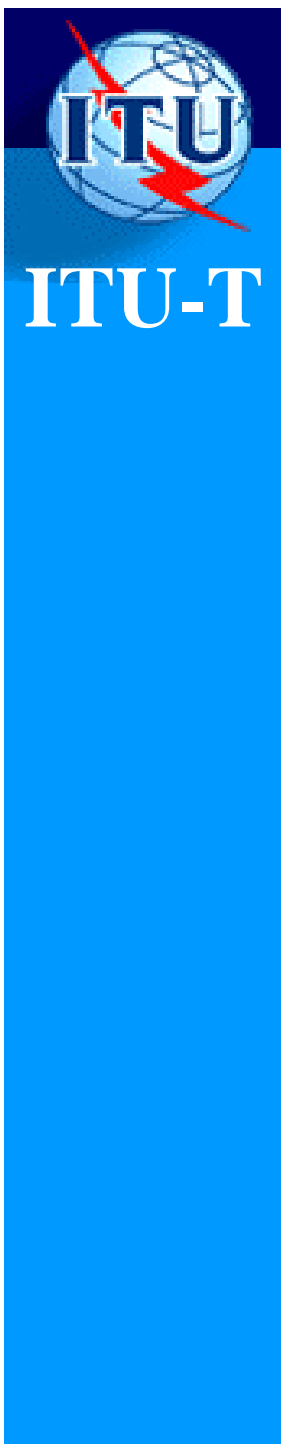
- **Location Information Operator- LBS provider must specify legal obligation on the stipulation when they collect personal location information or provide services and they must obtain subscribers' agreement.**
- **Location Information Operator can use privacy info. only for agreed purposes and can not provide it to third party.**
- **The minister of MIC is arranging policies to create good environment for using of location information**
- **MIC supports technical development and various LBS related businesses.**



Highlights from Presentation 2

Data Policy

- The VII Technical and Commercial issues are daunting, but the social issues more so
- Data Policy is a key social issue that must be resolved in order for VII to be realized
- Data Privacy is a priority subset of Data Policy due to the need for public awareness and support



Conclusion

- Add here your general conclusions, closing remarks, etc