

ITU-T Workshop

“Opportunities and Challenges in Home Networking”

CV

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Session:

3: Home Networking Services and Business Models

Title of Presentation:

Different Rooms Different Views – The Evolving Home Networking Landscape

Mark Francisco has been directing an engineering team in Comcast's New Media Development organization since July, 2001.

His focus at Comcast is to lead the definition of networked home technologies and services. The applications are centered on using the best of Comcast's data, telephony and video resources to seamlessly provide additional value to their customers. Mark is currently chairing CableLabs CableHome Certification Board. Previously, Mark spent six years leading the systems integration of CDMA Cellular Phones for Motorola. Prior to Motorola, Mark spent nine years developing microwave communications hardware for communications and meteorological satellites while at Lockheed Martin. Mark has a BSEE degree from Rutgers College of Engineering and an MSEE degree from Drexel University. He lives with his wife and two children in Clarksburg, NJ.