

## **CV Marianne Røgeberg**

National Expert

DG Information Society

International Affairs

E-mail: marianne.rogeberg@cec.eu.int

Phone +32 22991444/+47 90988239

### **Competence – Key Areas**

- Policy-Initiatives and - Instruments in the Field of IT, Telecommunications and e-Commerce: Norwegian, Nordic and European level, OECD.
- Business Strategies and - Development in the IT and Telecommunications Sector.
- The Information Society: Implications for Work-Life, Business Strategies and the Public Sector.
  - Cross-Industry: Challenges and Opportunities Related to the Use of New Technology. Implications on Organisations and Employees, Critical Success Factors.
  - Industry-specific Challenges and Opportunities: Public Sector, Service Industry, and the IT/Telecom Sector.
- International Co-operation: Nordic, European and Global Level (OECD).
- Management
- Analyses and Strategy-development in the Public and Private Sector
- Technology and Applications for Electronic Communication and – Commerce, e-Government, Interactive Learning and Electronic Marketplaces.

### **Educational Background**

- College, Branch of Study: Natural Science, 1986
- Mathematics and Object-Oriented Programming, Subsidiary Subjects, University of Oslo (UiO), 1986-1987
- Psychology, Subsidiary Subject, UiO, 1988-1989
- Political Science, Subsidiary Subject, UiO, 1990
- Western Europe and the European Federation, Subsidiary Subject, UiO, 1991
- Economic Geography, Intermediate and Main Subject. Thesis on the Competitiveness of the Norwegian IT-Industry in the Context of Evolutionary and Institutional Economic Theory. UiO, 1992-1996
- E-commerce and Entrepreneurship, Interactive Studies, University of Lund, 2000
- E-business Management Programme, Norwegian School of Business/Telenor University, 2001

## Professional Background

**National Expert, European Commission, DG Information Society** March 2002 –

Main Areas of Responsibility:

- Information Society and telecommunications regulatory frameworks – Russia and the NIS
- The Northern eDimension Action Plan, NeDAP

**Project Manager and Business Adviser, Telenor and SAP Norway** August 2000 – March 2002

Projects:

- **E-Government:**
  - Electronic Commerce in a Government Department
  - Electronic Reporting of Business Information to the Directorate of Taxes
  - Electronic Marketplace for Procurement in the Norwegian Public Sector.
- **Business Strategies:**
  - Business Opportunities in the Public Sector.
  - E-Commerce and e-Learning in a Multinational Service Enterprise: Organisational Implications, Costs and Benefits (project manager).

**Senior Officer/Adviser, Ministry of Trade and Industry**, Dept. of IT-policy. April 1998 - August 2000.

Areas of Responsibility:

- **Electronic Commerce:** Legal Framework, International Co-operation, Policy Instruments and e-Commerce in the Public Sector.
- **The IT – and Telecommunications Industry:** Statistics and Indicators on the Industry and Electronic Commerce, Co-operation with Industry Representatives and the National Bureau of Statistics.
- **IT-related Research:** National Research Council of Norway, Relevant EU Programmes.
- **International Co-operation:** OECD Working Group on Information Economy and WG on Indicators on the Information Society. EFTA WG on Information Services and Telecommunications. Head of the Norwegian Delegation to INFOCOM, Advisory Committee for the EU INFO2000 Programme. Nordic Council of Ministers, Senior Officials Committee on IT-policy.
- **Norwegian Action Plan on Broadband Development**

**Head of Unit, National Insurance Administration** 1997 - April 1998.

**Economic Adviser in a Local Government Office** (Municipality of Bärum) 1992 – 1997.