

**ITU BDT Regulatory Reform Unit
Activities On Spam
Presented to 5th Global Symposium for
Regulators
Geneva, Switzerland 9 December
2004**

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**First G-REX Virtual Conference
30 March 2004 Recognized:**

- Spam is a serious global problem**
- Requires a global solution**
- Need to ensure regulators are talking to right people in each country**
- Countries can share ideas and knowledge on practices**
- A variety of cooperative actions identified**



March 2004 G-REX Virtual Conference Cooperative Actions Identified

- **Establishment of working links among regulators**
- **Sharing technical expertise, commercial intelligence, educational strategies and material**
- **Support for technical enforcement partnerships**
- **Enforcement and regulatory policy co-development**

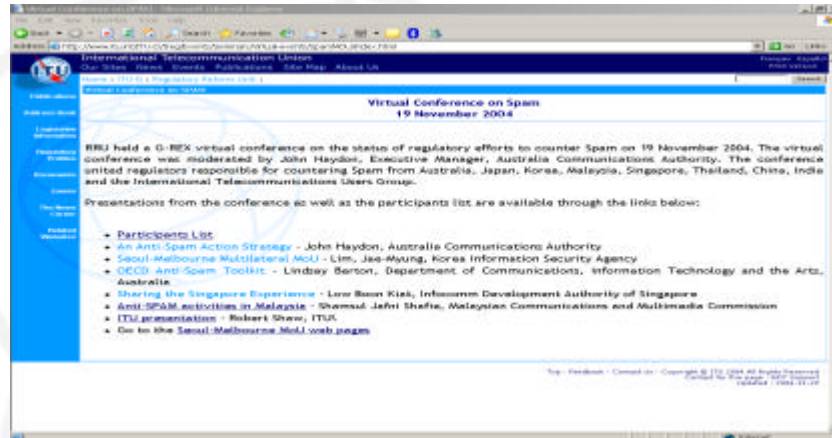


2004 ITU World Regulatory Survey Questions on Spam

- **2004 Survey included questions requesting 189 ITU Member States to:**
 - **Identify if anti-spam legislation exists, and if so, provide URL link**
 - **Identify in each country who is responsible for combating spam**



19 November 2004 G-REX Virtual Conference on Spam



G-REX Regulators' Hotline Spam Questions

- **What government entity is taking care of this problem in your country (Agency, Commission and/or Ministry of Telecommunications and/or Information Technology and/or Competition Promotion, Ministry of Commerce)?**
- **What legal initiatives have been undertaken to crackdown on this practice?**
- **Which technological measures are most used by users and ISPs in your country to avoid the negative effects of spam?**
- **Do you have statistics on the negative effects that this practice has produced at the company and personal level, as well as ISPs in your country? These statistics can be expressed in terms of economic losses (in USD), lost man-hours, damage to databases, etc.**



How to register for G-REX

- **G-REX is a service for regulators and policy makers and welcomes contributions in English, French and Spanish. Any regulator or policy maker interested in registering for G-REX is invited to do so at <http://www.itu.int/ITU-D/grex/register.asp>.**
- **Registrations from email addresses not affiliated with a regulatory body or policy maker should be confirmed with request on organization's letter head**



<http://www.itu.int/ITU-D/treg/>

A screenshot of a Microsoft Internet Explorer browser window displaying the ITU Regulatory Reform website. The browser's address bar shows 'http://www.itu.int/ITU-D/treg/'. The website header includes the ITU logo and navigation links: 'Home', 'Site Map', 'News', 'Events', 'Publications', 'Site Map', and 'About Us'. The main content area is divided into several sections: 'News' with a list of recent events like 'Forum on Telecommunication Regulation in Africa, Kampala, Uganda, 3-5 November 2004'; 'Virtual Conferences' listing 'GREX Virtual Conference - Regional Regulators Association' and 'Virtual Conference on Regulator Cooperation on SPAM'; 'Publications' featuring 'ITU Newsletter' and 'ITU-DOT Telecommunication Regulatory Survey 2004'; and 'Case Studies' with 'Global Sympochium for Regulators, 2003'. A sidebar on the left contains links for 'Publications', 'Home', 'Log in', 'Registration', 'Feedback', 'Events', 'Workshops', 'Virtual Conferences', and 'Publications'. The footer contains copyright information for ITU 2004.

Thank You

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