Chapter 1: Global Trends in Market Reform

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The ICT market soared to dizzying heights in the late 1990s and began a scary decent by mid-2000.
Despite bleak headlines, there are many signs of growth opportunities:

- Mobile shows no sign of slowing
- The internet continues to grow
- There are huge untapped markets poised to open
• 2001 Estimation and 2002 forecast
• Source: ITU World Telecommunication Indicators database.
China Offers Huge Growth Potential

- Biggest Mobile Subscriber Market In World
- Only 1 in 10 Subscribe
- WTO Commitments Promise New Opportunities for Foreign Companies
The Majority of ITU Member States Have Now Initiated Sector Reform Initiatives

- Majority have already privatized
- Majority have established a regulator
- Majority allow some form of competition in ICT services
Source: ITU/BDT Telecommunication Regulatory Database
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"La Règle du jeu"

Regulatory agencies, world (cumulative)

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Source: ITU/BDT Telecommunication Regulatory Database
Mobile and Internet services are growing everywhere there is competition.

Investor confidence is linked to effective implementation of a fair and transparent regulatory framework.
Mission Possible

- Coupling Market Reality with Creativity;
- Broadened to a Comprehensive Approach; and
- Now more than ever, founded on a clear and transparent regulatory framework
Regulator’s Job Is Like Playing Quidditch

• Four Different Positions:
  • Chasers, Beaters, Seeker and Keeper

• All Players On Broomsticks:
  • Nimbus 2000, Nimbus 2001, Firebolt

• Three Different Balls:
  • The Quaffle
  • The Bludger
  • The Golden Snitch