







Training on Competition and Changing Market conditions: Impact on ICT Regulation, Experience and tools for Eastern and Southern African Countries, 6th -9th November, 2007, Addis Ababa, Ethiopia

Dear Sir/Madam,

It is with great pleasure that we invite you to participate in a four-day training workshop jointly organized by the World Bank, COMESA, ARICEA and The International Telecommunication Union on "Competition and Changing Market Conditions: Impact of ICT Regulation". The workshop will be the first regional training event under the Global Capacity Building Initiative (GCBI). The GCBI is a joint ITU, InfoDev and World Bank flagship initiative designed to create a client-oriented, comprehensive and sustainable capacity building framework that facilitates the development and transfer of knowledge to support regulatory reform and support Governments in leveraging the role of the ICT sector as a key driver for economic and social development.

The competition training will be held in Addis Ababa, Ethiopia from November 6 to November 9, 2007 (venue to be defined). The overall objective of the training workshop is to address the changing role of regulators in the context of changing market conditions and improved competition in the sector. The training will focus on the regulatory tools to deal with the complexities of competition issues and facilitate the development of significant competition in the market. The curriculum will be developed on the basis of the extensive regulatory resources of the joint ITU-InfoDev ICT Regulation Toolkit, providing a full range of best regulatory practices. A copy of the tentative agenda for the training workshop is attached.

As a result of your participation in the training workshop, we hope you will

- Enhance your understanding of the link between market maturity and regulatory intervention
- Improve your knowledge of the mix between ex-ante regulation and ex-post regulation as markets develop
- Improve your understanding of the relationship between competition policy and regulatory reform
- Increase your expertise of dominant operator regulation on key regulatory issues
- Get a better understanding of the role of regulators to create an enabling environment for improved competition in the sector









The training will feature a combination of presentations, case studies and interactive exercises to create a stimulating environment for learning and sharing experience among participants. The materials will be available in English and simultaneous interpretation between English and French will be provided.

You will also find attached the training workshop registration form. You are kindly requested to return the registration forms to COMESA at your earliest convenience, preferably no later than 12th October, 2007. Badge collection will take place onsite on Tuesday, 6th November 2007 from 7:30 to 8:30 am.

COMESA and ITU will be sponsoring two persons per country using UN DSA rate which is \$99 per day. The two sponsorships are for the regulatory authority and the ICT ministry. The participants should meet the cost of the transit nights and entry visa fees. Please send your sponsored nominees by 12th October, 2007 using the Fellowship Request Form attached.

For more information on the training please contact Boutheina Guermazi <u>bguermazi@worldbank.org</u>, Abu Sufian E Dafalla <u>ADafalla@comesa.int</u>, or Marcelino Tayob <u>marcelino.tayob@itu.in</u>

We look forward to your participation in this event and also to meeting you personally in Addis Ababa.

InfoDev ITU COMESA

Valerie D'Costa Manager Sami Al Basheer Al Morshid Director BDT Sindiso Ngwenya Assistant Secretary General (Programme)

Enclosures
Provisional Programme
Registration Form
Fellowship Request Form