



**Country Presentation**  
**NTRC Saint Lucia**  
*Transition to Digital Terrestrial TV & the Digital Dividend*

Regional Workshop and Frequency Coordination meeting on the Transition to Digital Terrestrial Television and the Digital Dividend  
Barbados, 21-25 May 2012



**Country Presentation – Saint Lucia**

Country Name: **SAINT LUCIA**

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## Country Presentation – Saint Lucia

Country Name: **SAINT LUCIA**



- **Population:** 173,765
- **Geographical Area:** 238 sq. miles
  - ~25 mi S of Martinique / ~15 mi N of St. Vincent & Grenadines / ~90 mi NW of Barbados
- % pop. covered by free-to-air analog TV ~ 65% (>5%)
- % pop. Covered by cable TV > 90%
- % pop. Covered by satellite TV ~ ?? (<1%)

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- Migration plans for Digital Terrestrial TV?
  - Currently no ongoing consultations by ECTEL
- UHF Band Analog TV? Yes
  - Spectrum available but no freq. assignments
- VHF Band Analog TV? Yes
  - Ch 4: 66-72MHz
  - Ch 6: 82 - 88MHz
  - Ch 2/9: 54 – 60MHz / 186 – 192MHz
  - Ch 7: 74 – 180MHz

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- # of State Broadcasters 2
- # of Private Broadcasters 3 (5)
- Digital TV Licenses offered: No
- Requests received for use of digital dividend bands for mobile services: Yes
  - Bands requested: 600/700/800 MHz
- Planned channelization of digital dividend bands for mobile services: Yes (ECTEL)
  - BB wireless access – legislation about to be sent to member states

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### Background on Existing TV Networks

- # of public/private analog channels available
  - CATV: Public – over 50
  - IPTV:
  - MMDS: Public – over 50
  - Terrestrial Broadcast Public – 3
- Analog Broadcast TV Stations
  - VHF: 4 UHF: 1
- % of coverage (territory/population)
  - VHF: ~65/45% UHF: ??
  - Regulation: Government License/Cabinet Conclusion

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### Market Conditions & Regulatory Aspects

- **Internet Penetration:** 52% of HH
  - >60% urban, <36% some rural
- **Digital TV Technologies Used:**
  - CATV, MMDS
- **Regulators – Telecommunications - Hybrid**
  - Regional/Multi-state regulator (ECTEL)
  - National Regulator (NTRC's)
- **Regulators – AV Content** – none

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### Digital TV Transition

- **DTT Transition Policy & Strategy:** No
- **DTT Broadcasting:** No
- **Legislation/regulation for transition:** No
- **DTT Transition Plans (financing/migration/etc):** No

### Spectrum

- **Allocation: as per ECTEL plan**
  - Mobile & Wireless broadband access
  - No DTT broadcasting anticipated

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## NTRC Saint Lucia

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