



Workshop on Digital Television Migration and Digital Dividend
Draft program

	23 November	24 November	25 November
	Digital Migration (1)	Digital Migration (3)	Digital Dividend (2)
09:00	Opening of the Workshop	Implementation aspect (BDT)	Future mobile broadband services (BR)
09:30	Why Digital Migration matters? (BR)	Communication strategies (BR)	How to accommodate future mobile services? (BR)
10:00	Digital Migration worldwide - Status Report (BR)	Discussions	Discussions
10:30	Break	Break	Break
11:00	Digital Migration Roadmap (BDT)	The cost of migration and who pays? (ANFR)	Sharing of the UHF spectrum - Technical considerations (ANFR)
11:30	Policy and Regulatory aspects (BDT)	Countries experiences (MEX, F)	
12:00-		Discussions	Discussions
12:30	Lunch	Lunch	Lunch
	Digital Migration (2)	Digital Dividend (1)	Digital Dividend (3)
14:00	Market and Business Development (ANFR)	What is Digital Dividend? Why is it important to decide now? (BR)	Why harmonization of Digital Dividend Spectrum important? (BR)
14:30	Technical aspects – Standards, Frequency, Network Planning and Channeling (BR)	Countries experiences (MEX, F)	Digital Dividend – Regional Perspectives (ANFR)
15:15		Discussions	Discussions
15:30	Break		Break
16:00	Technical aspects – Standards, Frequency, Network Planning and Channeling (BR)	Who gets the Digital Dividend? (BR)	The Broadband Commission report – Key recommendations (F. Rancy)
16:30-17:00	Discussions	Countries experiences	Feedback and closing