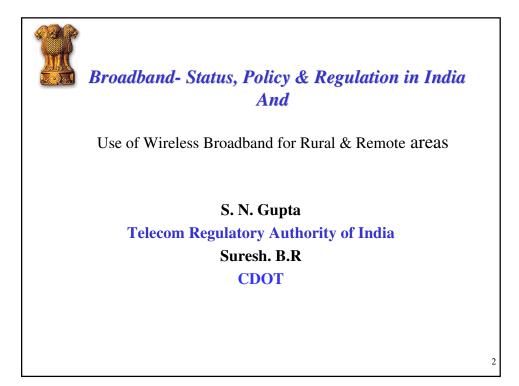
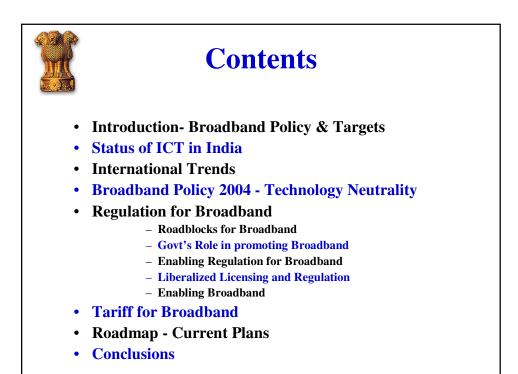
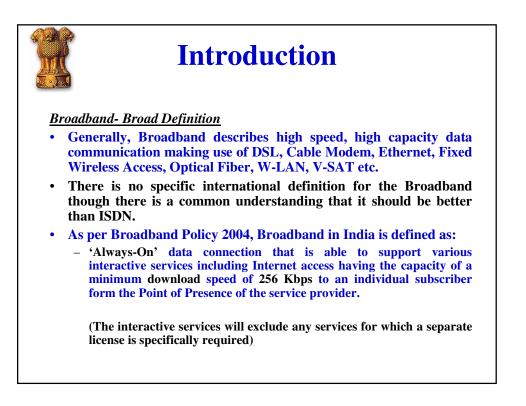
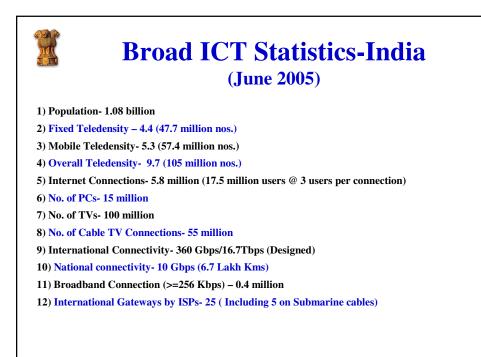
USE OF WIRELESS BROADBAND FOR RURAL AND REMOTE AREAS –India case study





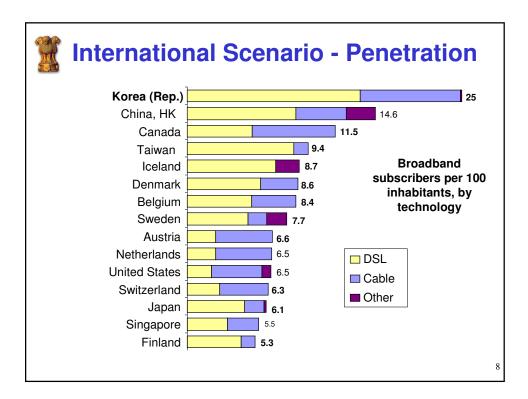


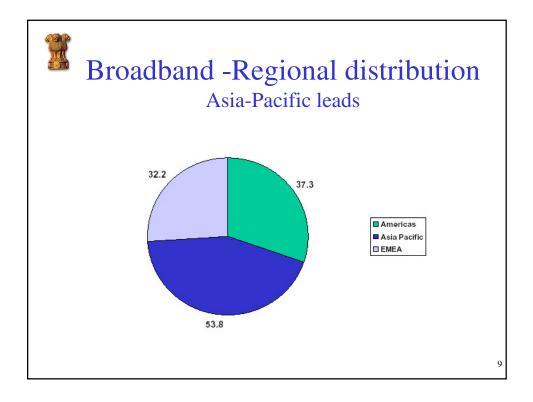


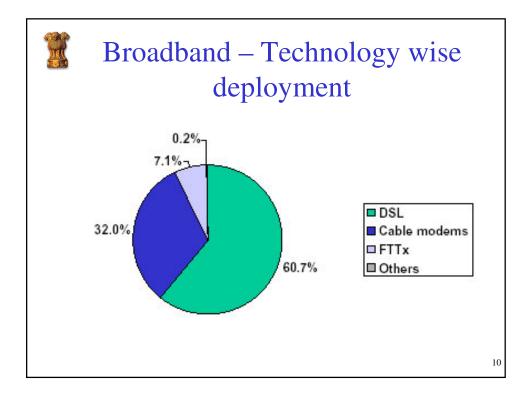
OVE	OVERALL ICT PENETRATION IN INDIA STILL LAGS BEHIND				
Key internet and broadban End of year 2003	d indicator	S			
Parameters	Korea	Malaysia	China	India	India Jun'05
Internet connections per 100 persons	26	12	2.5	0.4	0.57
Broadband connections per 100 persons	25	0.4	1.4	0.02	0.04
Ratio of High speed to Internet Connections	0.96	0.33	0.56	0.05	0.1
Ratio of Internet connection to PCs	0.3	0.8	0.9	0.5	0.4
Charges per 256 kbps (\$ per month)	0.60	20	7.5	40	12
GDP (US\$ Per capita) month (US\$)	10,000	4,000	965	465	480

## Targets for Internet & Broadband Penetration (Broadband Policy 2004)

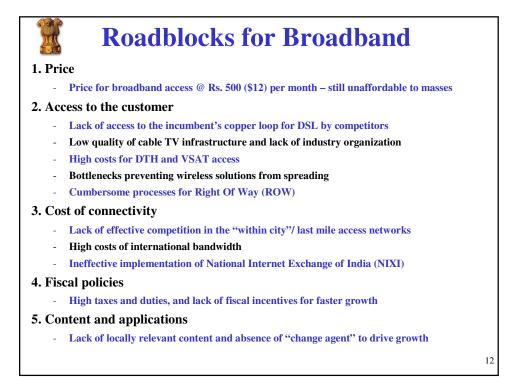
Year	Internet Subscribers (in million)	Broadband Subscribers (in million)
2004	5.5	0.05
(existing Dec'04)		
2005	6.0	3.0
2007	18.0	9.0
2010	40.0	20.0







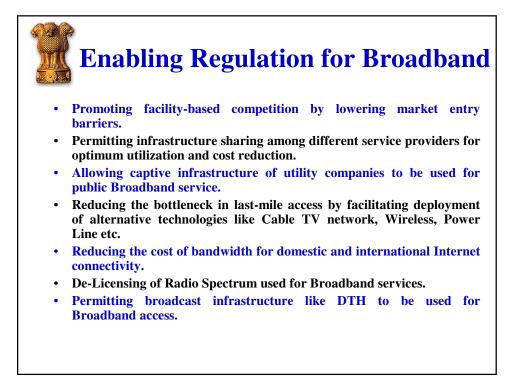
Broadband Policy India2004	
Contents	
BROADBAND CONNECTIVITY	
ESTIMATED GROWTH	
TECHNOLOGY OPTIONS FOR BROADBAND SERVICES	
•Various Access Technologies	
>Optical Fibre Technologies	
Digital Subscriber Lines (DSL) on copper loop	
≻Cable TV Network	
≻Satellite Media	
➤Terrestrial Wireless	
➢Future Technologies	
•Quality of Service (QoS)	
<ul> <li>Simplification of SACFA / WPC Clearance</li> </ul>	
OTHER ISSUES	
•Bandwidth Availability	
National Internet Exchange of India (NIXI)	
•Role of Other Agencies	
•Fiscal Issues	
	11

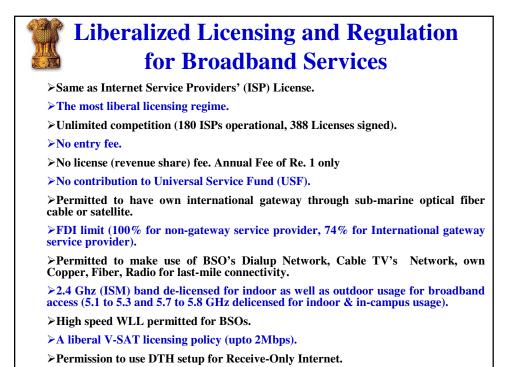


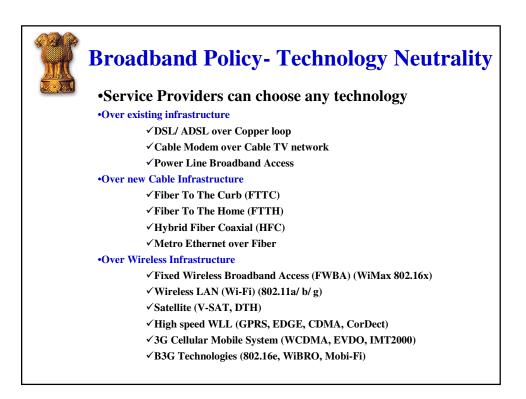


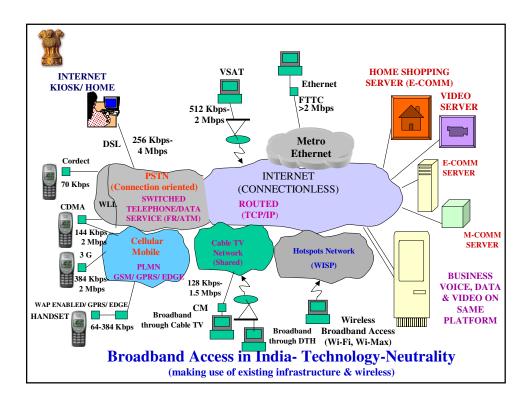
## Govt's Role in Promoting Broadband

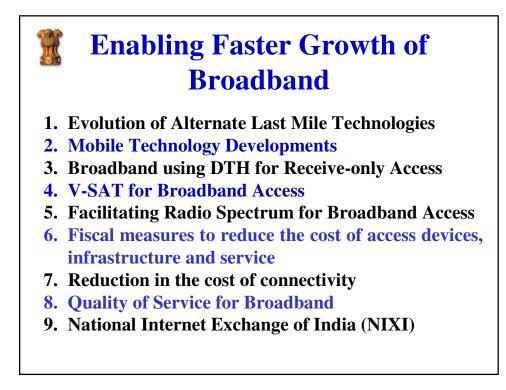
- Creating the right policy environment by removing entry barriers.
- Creating National Backbone infrastructure.
- Establishing Internet Exchange in the country.
- Permitting Unlimited Competition for Broadband.
- Encouraging International players to setup Gateways in the country.
- Funding community investment in Broadband in uneconomic remote rural areas.
- Leveraging Govts. own demand and setting example by being on-line leader.
- Extending special tax concessions for equipments & access devices used for Broadband.











# 1. Evolution of Alternate Last Mile Technologies

- Use of Coaxial Cable for Telecom Services (Cable TV Network for Broadband and telephony local loop).
- Use of DSL technology on traditional Copper Loops (DIY, Franchising, Shared unbundling, Bit stream access).
- Wireless Access Service for Fixed and Mobile communication.
- VSAT-based Access in remote areas.
- DTH based one-way Broadband Access.
- Emergence of Metro Ethernet Networks

## Technology Alternatives for Wireline Broadband

#### 1. Evolution of Wireline Technologies

- i) Use of Digital Subscriber Loop (DSL) technology on traditional Copper Loops (DIY, Franchising, Shared unbundling, Bit stream access)
  - Asymmetric DSL (ADSL) 1 Mbps upstream/ 8 Mbps downstream, 3 Km
  - ADSL (G.Lite) Splitter free, 512 Kbps upstream/ 1.5 Mbps downstream, 5.4 km
  - Symmetrical DSL 1.5 Mbps, 3 Km
  - Single pair High-speed DSL (SHDSL) 2.3 Mbps symmetric, 3 Km
  - ADSL 2, ADSL 2 plus 8/16 Mbps, 1.5 Km
  - Very high Data Rate DSL (VDSL) 52 Mbps, 1.5 Km

# ii) Cable TV Networks can play a significant role in providing broadband

- Broadband over cable TV accounts for 74% of total connections in US, and 55% in Canada
- 55 million cable homes in India, but infrastructure can not support bidirectional communication and requires upgrade
- Regulatory environment, via an ISP license, allows this with some MSO's and operators already doing so
- For advances to occur, better organization of the industry needed to be executed
- Cable operators will need to adopt innovative business models to compete in converged environment
  - Possible to provide upgraded entertainment services such as interactive digital TV, pay-per-view, video on demand and time-shifted TV
  - Benefits operators with significantly higher ARPU and better customer retention
  - To start with Cable TV network which is uni-directional can be used for downloading, the uplink to be conventional narrow band like dialup/ ISDN/ RADIO
- Operators need training to create awareness about utility of their networks and understanding of the investments required, returns possible, and technical aspects

#### iii) Fibre Optic Cable Technologies -Fiber To The Curb (FTTC) - by existing operators -Fiber To The Home (FTTH) - Fibre in last mile to deliver converged services -Hybrid Fiber Coaxial (HFC) - by Cable TV operators -Metro Ethernet (Fibre based) - extending the range of LAN -GPON (Gigabit - Passive Optical Network) - triple play over TDM -(No limitation of distance or throughput speeds) iv) Broadband over Powerline (BPL) Technologies -Use of existing domestic power connections for sending data -Throughput in the range of 1 MHz (4 – 6 Mbps) -Ideal for rural areas where telecom / cable TV infrastructure may not be there v) Metro Ethernet Networks -Use of Ethernet beyond LAN -Use of high-speed access using hybrid fiber/ copper based Ethernet technology

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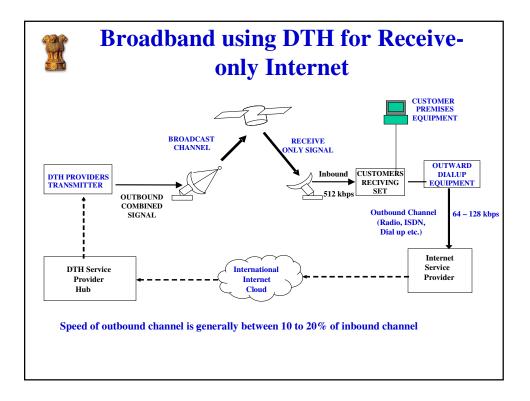
- GPRS, EDGE, CDMA-1X, CorDect, 802.11 (WLAN, Wi-Fi), PTT, Bluetooth-Already Available.
- UWB, 3G, B3G, 802.11n, 802.16 (WiMAX), OFDM, 802.20(WWAN, Mobi-Fi, MBWA)- Emerging out.
- Personnel Area Network (PAN) associated with body/ clothing-Becoming a possibility.
- Software Defined Radios (SDR) Multi-Functional, Multiservice, Multiprotocol, Multiband, Multimode (Universal) Radios.

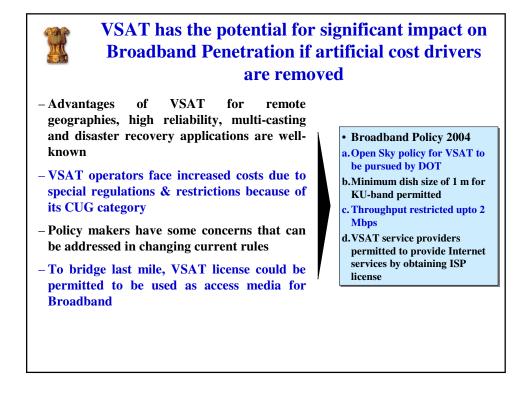
<b>Technology</b>	Max Throughput	Frequency Bands	Typical Range	Application
WiFi (802.11x)	54 Mbps/ 11 Mbps	2.4 G, 5.1 G	100-400 mtrs	WLAN
WiMax (802.16x)	70 Mbps	700 MHz, 2.3 G, 2.5 G, 3.5 G, 5 G	Up to 50 Kms	WWAN
Mobi-Fi (802.20)`	40 Mbps	2.4, 3.5, 5.5 G	8-10 Kms	Mobile Broadband
CorDect	70 Kbps	1900 MHz	10-15 Kms	WWAN
WCDMA/ 3G	2.0 Mbps	1900-2100 MHz	Unlimited (Cellular)	Mobile Broadband
EV-DO,HSPDA	2.4 Mbps (shared)	450,,900,1800 MHz	Unlimited (Cellular)	Mobile Broadband
EDGE	230 Kbps	900,1800 MHz	Unlimited (Cellular)	Mobile Internet
GPRS	58 Kbps	900,1800 MHz	Unlimited (Cellular)	Mobile Internet
CDMA (2000-1X)	144 Kbps (shared)	450,,900,1800 MHz	Unlimited (Cellular)	Mobile Internet
FSO	100 Mbps to few Gbps	Light Wave	Few Kms	CAN
Microwave radio (MMDS/ LMDS)	Few Mbps	3.5 G – 31 G	50 Kms +	MAN
VSAT	20 Mbps	4 G – 11 G	Unlimited	GAN (Remote Area
Wireless USB 2.0	480 Mbps	2.4 G	10 mtrs	PAN
Bluetooth(802.15.1	3 Mbps	2.4 G	1-10 mtrs	PAN
Infrared	16 Mbps	Light Wave	1-5 meter	PAN
ZigBee/ UWB	200Kbps/400-500Gbps	2.5G-5.8G	1-100 mtrs	PAN

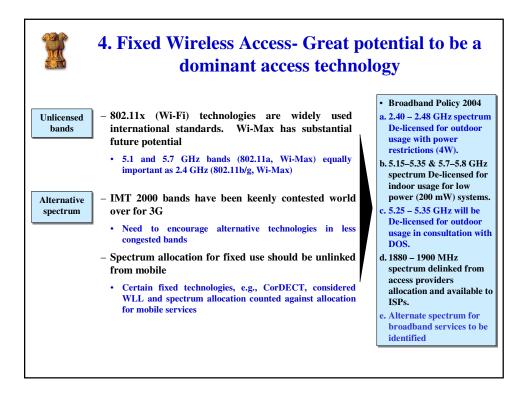
	UMTS (3G)	HSDPA	EVDO (3G)	802.16 a/d	802.16e	802.20
Bandwidth	5 MHz	5 MHz	1.25 MHz	1.25-20 MHz	1.25-20	1.25-5 MHz
Typical Spectrum	1.9-2.1 GHz	1.9-2.1 GHz	450-1900 MHz	2.3-5.8 GHz	2.3-5.8 GHz	Various
Downlink Peak Rate	0.4 bps/Hz	2.9 bps/Hz	2.5 bps/Hz	3.2 bps/Hz	3.2 bps/Hz	2.4-3.6 bps/Hz
Uplink Peak Rate	0.4 bps/Hz	0.4 bps/Hz	1.4 bps/Hz	2.4 bps/Hz	2.4 bps/Hz	1.2 bps/Hz
Ave DL Thr put	0.1 bps/Hz	0.7 bps/Hz	0.9 bps/Hz	0.53 bps/Hz	0.75 bps/Hz	0.78 bps/Hz
Ave UL Thr put	0.1 bps/Hz	0.1 bps/Hz	0.32 bps/Hz	NA	NA	0.35 bps/Hz
Flat IP Support	No	No	No	Yes	Yes	Yes
Mobility	Full	Full	Full	Fixed	Limited	Full

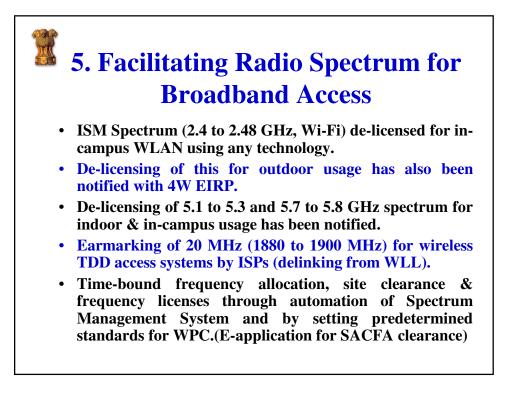
### 3. Satellite based DTH Services offer alternate for the Broadband via Receive Only Internet Service (ROIS)

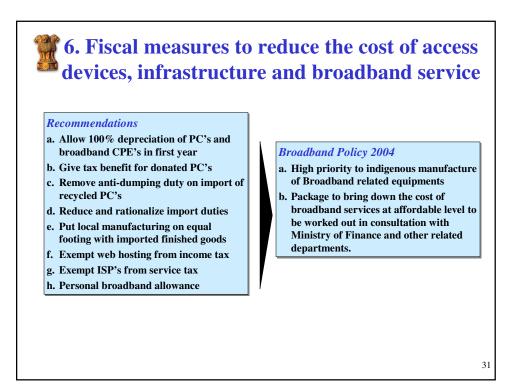
- Deployment of DTH for TV has begun, but internet access through this was not permitted
- While internet data is downloaded from the satellite, the uplink connection to the ISP is through another channel
  - Since DTH (or receive-only VSAT) dish is only receiving, should not require SACFA clearance or NOCC fee for uplink monitoring
- New technology permits DTH to be used for bidirectional internet access, though costs are high because of required hardware
- Broadband Policy 2004 a.DTH provider with ISP license allowed to offer Receive Only internet services
- b.ISP licenses permitted to allow customers for downloading data through DTH
- c. DTH providers permitted to provide both way Internet service after obtaining VSAT and ISP license

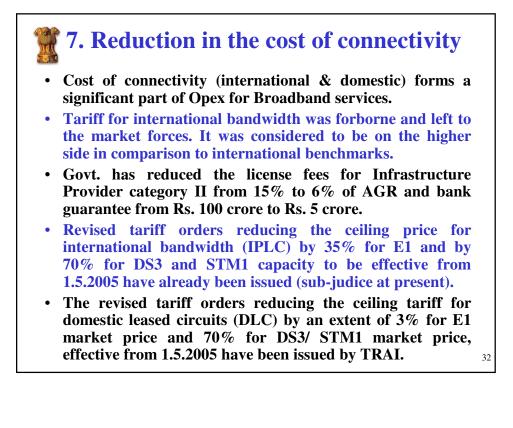


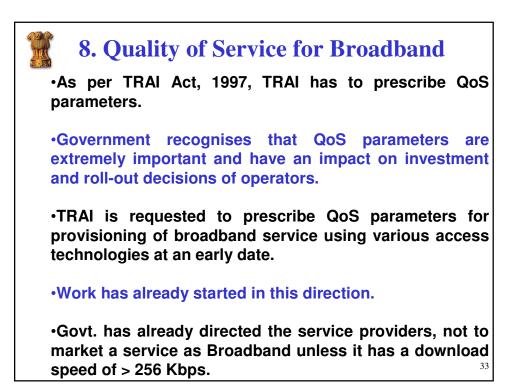


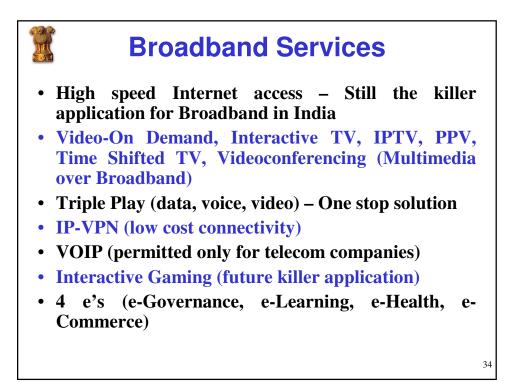


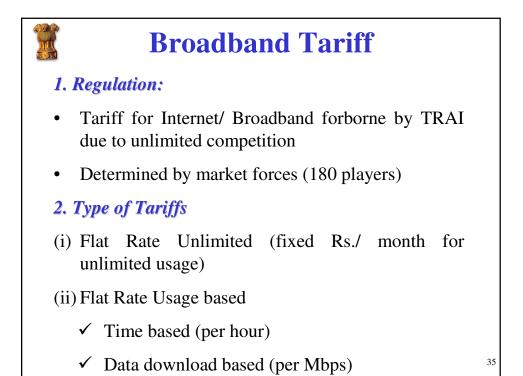












	SP-1	SP-2	SP-3
Speed	256 Kbps	256/ 512 Kbps	256 Kbps
Security Deposit	Triband- Rs. 1300 with Landline Rs. 5300 partly refundable	Rs. 1000	None, since connection through cable
Installation Charges	Rs. 500	Rs. 1000-3000	Rs. 2500
Equipment cost	Rental Rs. 95/month	Included in installation charge	None
Basic Package	<ul> <li>•Rental of Rs. 590 for 500 MB for a month.</li> <li>•Lapses if unused.</li> <li>•Additional usage Rs. 1.20 per Mb. Free from 12 am – 8 am</li> </ul>	<ul> <li>•Rental of Rs. 375 for 500 MB for a month.</li> <li>•Lapses if unused.</li> <li>•Additional usage at Rs. 1.25 per MB.</li> </ul>	•Rental of Rs. 400 fc 400 MB for a month. •Lapses if unused. •Need to renew package.
Additional IP address	Rs. 2000	Rs. 2000	NA
Dialup domestic and international roaming	NA	Yes	NA

### **Roadmap - Current Plans for Broadband**

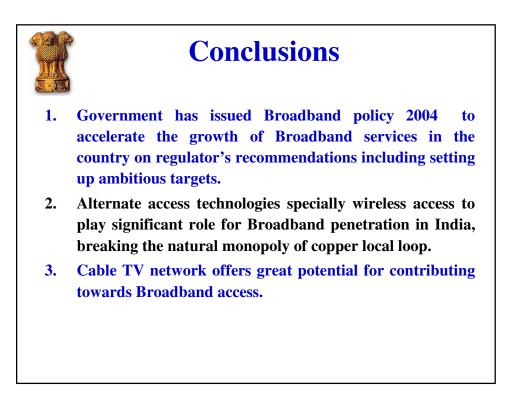
•Govt. has issued Broadband Policy 2004 based on TRAI's recommendations on 'Accelerating Growth of Internet & Broadband Penetration in the country.

• ISPs are teaming up with Cable TV operators to provide Broadband to the homes using HFC technologies and also making use of radio links for high speed last mile access.

• New entrants in Basic Service are using advanced technologies like 'Fiber to the Curb', High Speed WLL, DSL etc. to enable Broadband access in the last mile. Some of the service providers have started offering PC alongwith the Broadband connection under rental / installment schemes.

• Incumbent operators BSNL & MTNL which have a subscriber base of around 40 million over copper loop are appointing franchisees to offer broadband services by offering existing copper network and co-location facilities to the third parties on mutually agreed revenue share basis. Aim to provide 1.5 million connections by the end of 2005 and a total of 7 million Broadband connections in further years. They have also launched broadband services @ Rs. 500 per month throughout the country.

• Public places like Airports, Railway stations, modern business centres, star hotels, cyber cafes, Malls have started having deployment of Hot Spots (Wi-Fi) in unlicensed 2.4 Ghz band (already 300 hotspots in the country). More expected now after outdoor de-licensing of 2.4 GHz band.

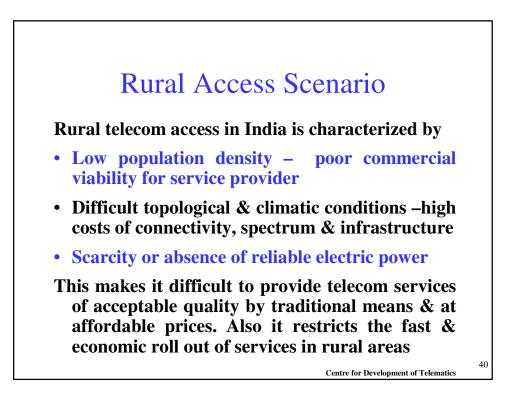


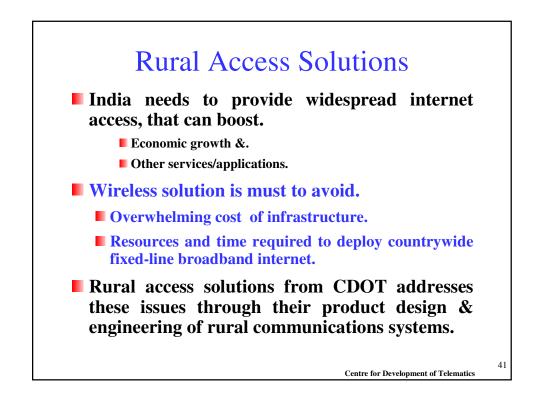
# **Conclusions** (Contd...)

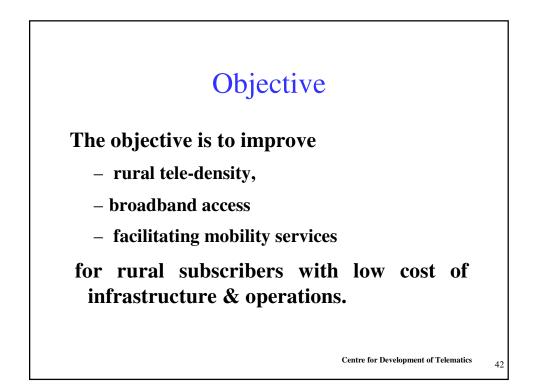
4. Wireless based technologies specially WLL, Wi-Fi, Wi-Max, V-SAT, DTH etc. are enabling cost effective and faster broadband deployment & will pick up after enabling notifications are in place.

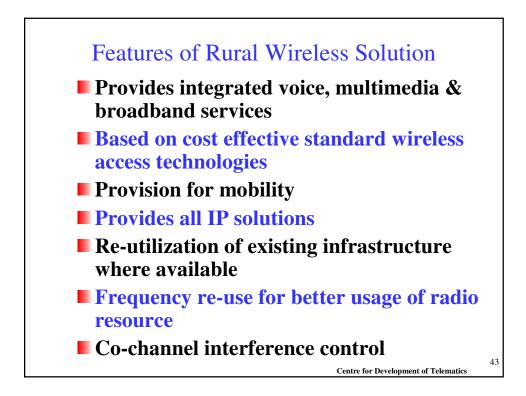
- 5. Markets to offer innovative applications and leverage costeffective technologies to make Broadband attractive and affordable.
- 6. In India one of the main hindrance to Broadband deployment has been the cost to consumer which was of the order of US\$ 20 per month against the telephony ARPU of US\$ 10 per month and Internet ARPU of US\$ 5 per month. Now with offerings @ below Rs. 500 per month, it should pick up, but real growth is expected at the tariff of Rs. 250 / month.

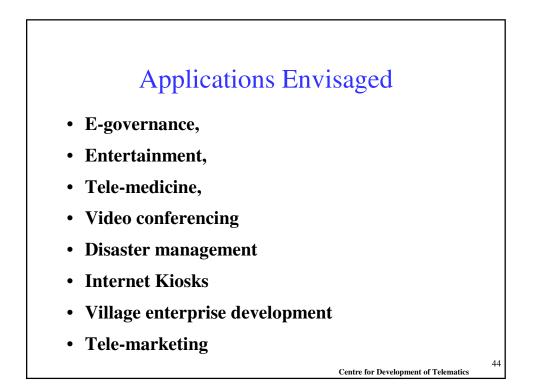
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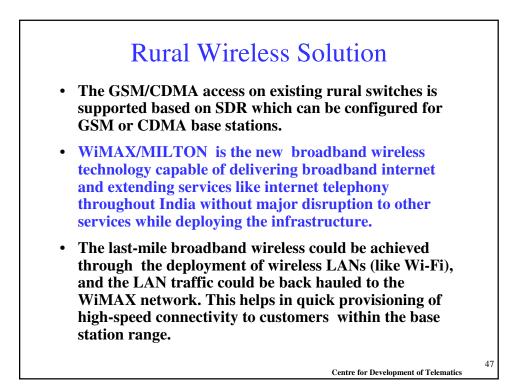


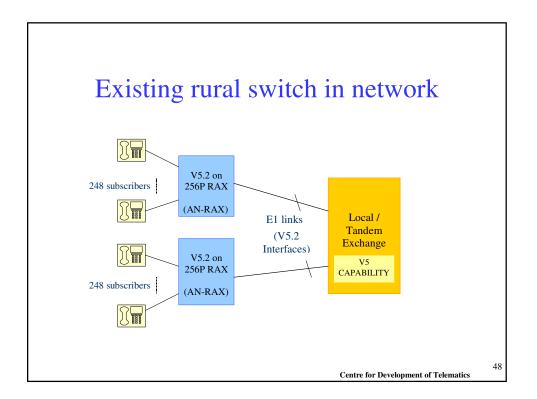


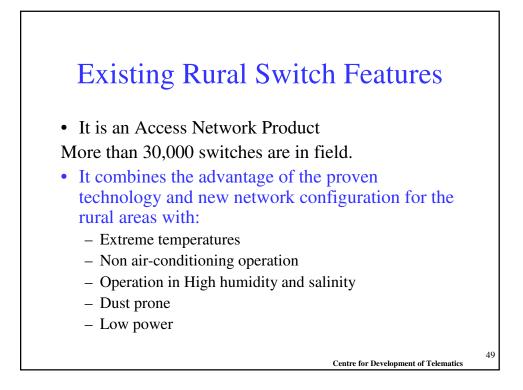


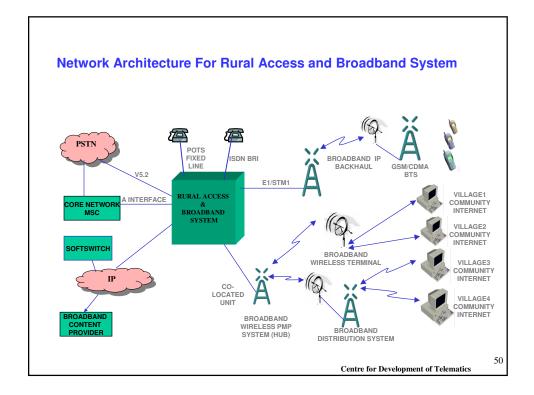
Year	No. of phones	Tele- density	No of mobile phones	Rural connecti- vity	Internet connectivity	Broadband connections
2005	100 Mn	10 %	55 Mn	87 %	5.45 Mn	3 Mn
2007	250 Mn	22 %	180-200 Mn	100 %	18 Mn	9 Mn
2010					40 Mn	20 Mn

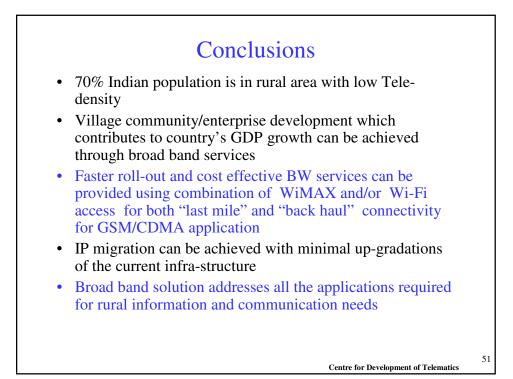
#### **Evolution of Rural Telecom Solutions** India has about 600,000 villages 87% of these villages are provided . with village public phones (VPT's) The rural tele-density is still about 2% which is very low compared to more than 27% in urban areas The rural telephones capacity is about 15 million largely catered by CDOT switches designed for rugged rural conditions In the last 3 years the rural switches were up-graded to provide • ISDN connectivity with 128kbps data rates As a next step the same switches are provided with add-on units to cater to wireless access using GSM/CDMA technology Further an upgrade path is envisaged which addresses broad band wireless connectivity, extension of range, provision of direct interface to IP based soft switch 46 Centre for Development of Telematics











# **Thank You**

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