

ACCESSIBLE DIGITAL RADIO BROADCAST SERVICES

An Idea Whose Technology is Arriving

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America's Only Not-for-Profit
Radio Broadcast Technology R&D Center

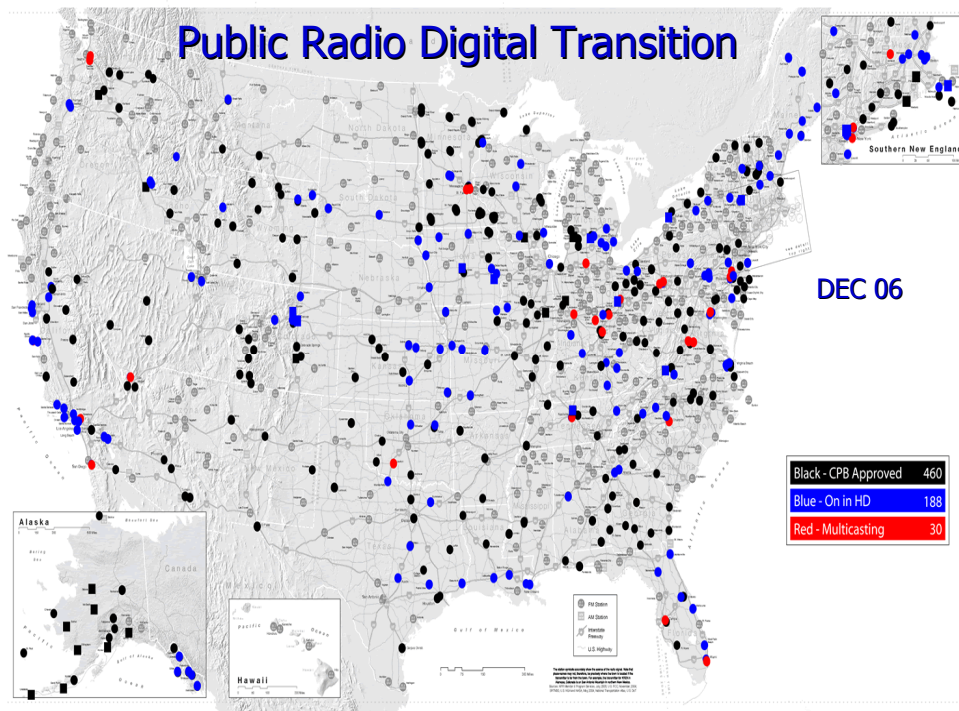


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Kean



Diane Rehm

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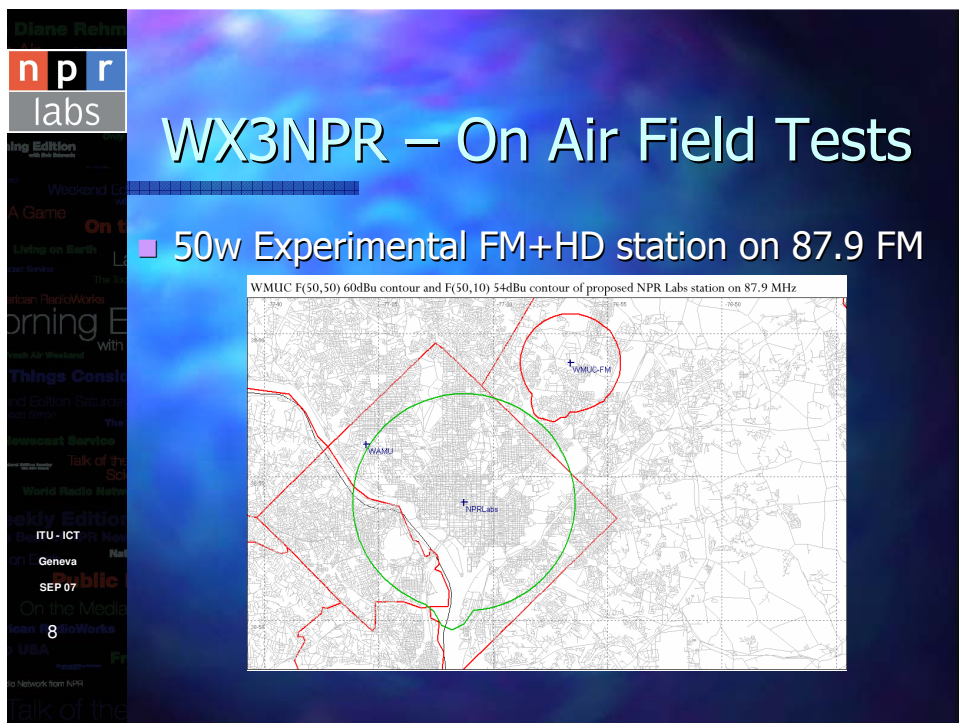
Living Edition
with Bob Schriver

Weekend Edition
with Bob Schriver

A Game
On the
Living on Earth
with
The
Science RadioWorks
Morning Edition
with
Things Considered
on Common Ground
on NPR
Weekend Edition
Talk of the Nation
World Radio
NPR
ITU-ICT
Geneva
SEP 07
On the Media
USA
Talk of the

Why Accessible Radio?

- Radio is an immediate, companion medium that provides hundreds of programs not available on the TV or web
- Radio is available during emergencies when power grid is down
- For 40 years, NPR has worked on extending signal reach to the public, now we're working on reaching the public *better* – *including accessibly*
- Two parts of the Accessible Digital Radio Broadcast Service Project:
 - Digital radio reading services for the visually impaired and print handicapped
 - First ever Captioned Radio for the Deaf and Hard of Hearing





Front seat "Captioning" – driver can see traffic map, while listening to radio - at the same time a D/HH passenger has same content on Captioned Radio view



