



BECOME A SPONSOR OF THE: GLOBAL INDUSTRY LEADERS' FORUM (GILF)

What is the GILF?

In response to WTDC Resolution 29 and following the advice of TDAG 07, BDT is organizing the first Global Industry Leaders' Forum (GILF) on 10 March 2008, in conjunction with the Global Symposium of Regulators (GSR), 11-13 March 2008.

The agenda of the GILF 2008 will cover regulatory and policy issues related to universal access/rural connectivity, emergency telecommunications and stimulating business investment and expansion.

Why should your organization sponsor this unique event?

- **Visibility with a targeted audience:** Strengthen your organization's visibility and brand recognition among key players in the field, including most heads of regulatory agencies and senior policy makers.
- **Showcase your activities:** Demonstrate your organization's ICT solutions and activities and help strengthen a global collaborative effort to stimulate ICT investment through forward-looking policy and regulatory reforms.
- **Excellent networking and partnership opportunities:** Featuring leaders from industry, government, and international and regional organizations, this Global Forum offers an ideal environment for networking and forging new partnerships.

SPONSORSHIP OPPORTUNITY

The benefits for **Sponsors** include:

- Exhibition space in lobby area of event venue to showcase your organization's activities
- Sponsor logo on GILF homepage with link to sponsor's website
- "Thank you" recognition during GILF Opening Ceremony
- "Thank you" recognition on the GILF programme

Financial contribution: \$10,000 Swiss Francs (approx. 6,000-6,500 Euros)

FOR MORE INFORMATION contact Jean-Yves Besnier (+41 22 730 5591) or Christopher Clark (+41 22 730 6310) or send an email to GILF08@itu.int.