



**International Telecommunication Union**

**Donor Agencies Briefing  
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# **ITU World Telecommunication Indicators**

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# Market Economics and Finance Unit (MEF)

## ITU/BDT/PSF/MEF

- The ITU, through its **Indicators**, is the main source of internationally comparable data on telecommunications
- World Telecommunication Indicators Meeting
  - Every two years
  - Identify and define telecom indicators to be collected



# ITU Indicators - what is available?

- o Telephone network (main telephone lines)
- o Mobile services (cellular subscribers)
- o Traffic (local, national, international)
- o Staff (total, mobile)
- o Quality of Service (faults, waiting list)
- o Tariffs (fixed, cellular, Internet)
- o Revenues & Investment (total, fixed, cellular)
- o Broadcasting (TV, radio)
- o Information Technology (Internet users, Internet subscribers, PC)

**World Telecommunication Indicators Database**



# What else we want to measure?

## Households

- o Percentage of **Households** with:
  - PC
  - Radio
  - TV
  - Telephone
  - Internet access (from home)

## Individual

- Percentage of population that use a computer
- Percentage of population that use Internet  
(age, gender, education, location, frequency of use, purpose, etc.)



# The digital divide and the statistical divide

