

#### International Telecommunication Union

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## ITU World Telecommunication Indicators

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# Market Economics and Finance Unit (MEF) ITU/BDT/PSF/MEF

- o The ITU, through its Indicators, is the main source of internationally comparable data on telecommunications
- World Telecommunication Indicators Meeting
  - Every two years
  - Identify and define telecom indicators to be collected

### ITU Indicators - what is available?

- o Telephone network (main telephone lines)
- Mobile services (cellular subscribers)
- Traffic (local, national, international)
- o Staff (total, mobile)
- Quality of Service (faults, waiting list)
- Tariffs (fixed, cellular, Internet)
- Revenues & Investment (total, fixed, cellular)
- Broadcasting (TV, radio)
- Information Technology (Internet users, Internet subscribers, PC)

World Telecommunication Indicators Database

### What else we want to measure?



#### Households

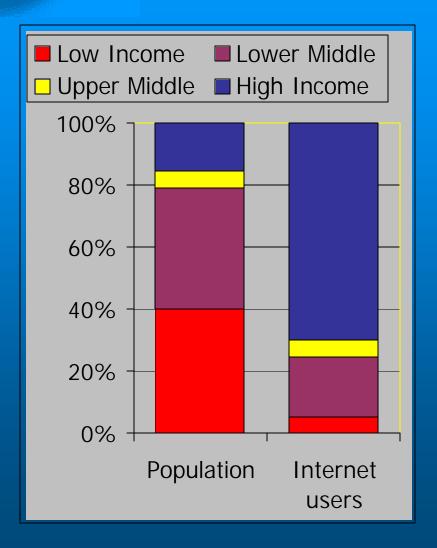
- o Percentage of Households with:
  - PC
  - Radio
  - TV
  - Telephone
  - Internet access (from home)

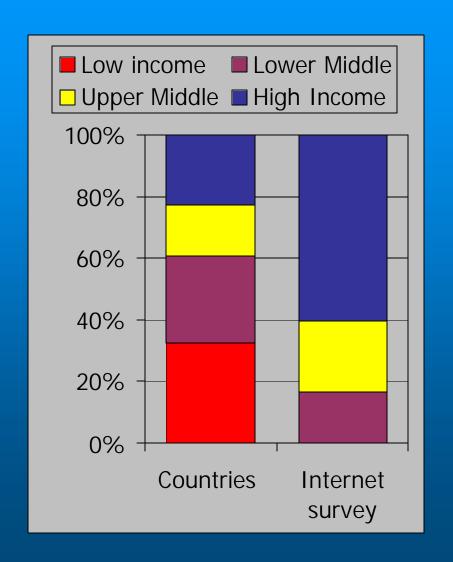
### Individual

- Percentage of population that use a computer
- Percentage of population that use Internet
   (age, gender, education, location, frequency of use, purpose, etc.)



# The digital divide and the statistical divide





Source: ITU, 2003.