



International Telecommunication Union

**Donor Agencies Briefing
Measuring ICT for Development
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ITU World Telecommunication Indicators

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ITU/BDT/PSF/MEF

- The ITU, through its **Indicators**, is the main source of internationally comparable data on telecommunications
- World Telecommunication Indicators Meeting
 - Every two years
 - Identify and define telecom indicators to be collected



ITU Indicators - what is available?

- Telephone network (main telephone lines)
- Mobile services (cellular subscribers)
- Traffic (local, national, international)
- Staff (total, mobile)
- Quality of Service (faults, waiting list)
- Tariffs (fixed, cellular, Internet)
- Revenues & Investment (total, fixed, cellular)
- Broadcasting (TV, radio)
- Information Technology (Internet users, Internet subscribers, PC)

World Telecommunication Indicators Database



What else we want to measure?

Households

- o Percentage of Households with:
 - PC
 - Radio
 - TV
 - Telephone
 - Internet access (from home)

Individual

- Percentage of population that use a computer
- Percentage of population that use Internet
(age, gender, education, location, frequency of use, purpose, etc.)



The digital divide and the statistical divide

