



Fourth Regional Workshop on Information Society Measurement in Latin America and the Caribbean

Observatory for the Information Society in Latin America and the Caribbean (OSILAC)

Economic Comisión for Latin America and the Caribbean / Institute for Connectivity in the Americas (ICA) / European Commission - @LIS

Hotel Radisson, San Salvador, February 11 and 12, 2008

(DRAFT AGENDA)

Monday, 11th of February 2008

- 08:30 - 09:00 hrs. **Participants registration**
- 09:00 – 10:00 hrs. **Welcome and presentation of the workshop objectives**
Licda. Yolanda de Gavidia, Minister of Economics, El Salvador
Miguel Angel Corleto, Director DIGESTYC, El Salvador)
Maximo Aguilera, Officer Division of Statistics, ECLAC)
- 10:00 – 10:30 hrs. **Advances and perspectives in measuring ICT**
Scarlett Fondeur-Gil, UNCTAD. Partnership on Measuring ICT for Development
Doris Olaya, OSILAC, ECLAC. OSILAC information system on household surveys
- 10:30 - 10:45 hrs. **Coffee break**
- 10:45 - 13:00 hrs. **New experiences on the implementation of questions on ICT access and use in household and business surveys**
Chair: Miguel Angel Corleto
- 10:45 - 11:00 hrs. Geoconda Ocampo, INEC and Juan Carlos Fiallos, CONATEL. Encuesta de Condiciones de Vida 2005-2006, Ecuador (15 min)
- 11:00 - 11:15 hrs. Luis Díaz Silva, Encuesta CASEN 2006, Chile. (15 min)
- 11:15 - 11:30 hrs. Horacio Lovo, Encuesta de Hogares de Propósitos Múltiples 2006, Honduras (15 min)
- 11:30 - 11:45 hrs. Luis Ramírez, INE and Tania Soza, eNicaragua. Encuestas de TIC en hogares 2006, Nicaragua. (15 min)
- 11:45 - 12:00 hrs. Fidel Antonio Torres. ICT in household and business surveys (15 min)

12:00 - 12:15 hrs.	Jorge Souto, INDEC. Comparison of results of three surveys on innovation, and evolution of ICT measuring in business (15 min)
12:15 - 12:30 hrs.	Griselda Charlo, INE, Uruguay. Surveys on ICT in business. (15 min)
12:30 – 13:00hrs.	Comments
13:00 - 14:30 hrs.	Lunch break
14:30 - 16:30 hrs.	ICT harmonized indicators. Methodological agreement Chair: Máximo Aguilera
14:30 – 14:50	Doris Olaya, ECLAC. Main findings on harmonization problems according to the Compendium of practices and surveys review.
14:50 – 15:10	Scarlett Fondeur, UNCTAD. Manual for the production of Statistics on the Information Economy.
15:10 - 15:30	Vicenzo Spiezia, OECD. Revision of the OECD Guide and the core indicators.
15:30 – 16:30	Discussion to agree on a methodology for harmonization of indicators.
16:30 - 17:00 hrs.	Coffee break
17:00 - 17:30 hrs.	Results of the OSILAC study on the use of ICT tools to collect data for census and surveys Heleno Mansoldo and Celso Sampaio, Consultants ECLAC - IBGE
17:30 - 17:45 hrs.	Lisbon Manual. Guidelines for interpretation of statistics and development of indicators for transition to Information Society in Iberoamerica. Diana Suárez, RICYT
7:30 p.m	Cocktail offered by the Minister of Economics of El Salvador, Lcda. Yolanda Mayora de Gavidia. Salon Nortamérica A, hotel Radisson

Tuesday, 12th of February 2008

- 09:00 - 11:10 hrs. **¿How to advance with the definition of new indicators?**
Indicators required to measure impact of ICT
Chair: Doris Olaya
- 09:00 – 09:20 Sebastián Rovira, CEPAL. Economic impact of ICT in LAC. Analysis and results
- 09:20 – 09:40 Scarlett Founder Gil, UNCTAD. Measuring the economic impact of ICT and results of the UNCTAD survey
- 09:40 – 10:00 Vincenzo Spiezia, OECD. How to measure impact of ICT in economic growth and the efficiency of firms.
- 10:00 – 10:15 Aravena, Claudio, ECLAC. Available and missing data required to measure economic impact in LAC
- 10:15 – 10:30 XX, Indicadores para la medición de capacidades, País CE
- 10:30 – 11:15 *Discussion and agreement to advance on measuring ICT in business surveys.*
- 11:15 - 11:30 hrs. **Coffee break**
- 11:30 - 13:00 hrs. **¿How to advance towards the definition of new indicators?**
Education, public sector
Chair: Doris Olaya
- 11:30 - 11:45 hrs. Simon Ellis, UNESCO. Indicators for measurement of ICT in Education. Surveys about ICT and Education. Results and scope of information (Telephone conference).
- 11:45 - 12:00 hrs. Propuesta Cuba. Carlos Manuel Ruiz, ONE
- 12:00 – 12:15 hrs. Encuesta PISA. Módulo de TIC en educación. Alcances y resultados de la encuesta, Vincenzo Spiezia, OECD.
- 12:15 – 12:30 hrs. Valeria Jordan. eLAC2010 measurable goals. Education and public sector
- 12:30 – 12:45 hrs. Magalis Quintero, DEC. Survey about ICT in the public sector, Experiences and Results.
- 12:45 – 13:00 hrs. Discussion and agreement about the measurement of ICT in the education sector.

Election of a Committee to participate in workshop on indicators for education and ICT
- 13:00 - 14:30 hrs. **Lunch break**
- 14:30 - 15:30 hrs. **Creation of strengths for the analysis of information in the national level**

Roberto Sant'Anna, IBGE Brazil. Brazilian working group for Information Society Measurement. Cooperation with CGI.

Virginia Costa, IBGE, Brasil. Proposal to study the mapping and definition of the brazilian software industry

XX. Uruguay

15:30 - 16:30 hrs. Training activities of the Statistical Conference of the Americas (SCA)' Working Group on measuring ICT and OSILAC.

Moderator: Pablo Tactuk

José Actis, Director ONE, Dominican Republic and President of the ICT Group / SCA-ECLAC. Progress and results of the ICT group work

Planification of training activities

16:30 - 16:45 hrs. **Coffee break**

16:45 - 17:30 hrs. Definition of the 2008 working agenda