



Third Workshop on Information Society Measurement in Latin America and the Caribbean

Observatory for the Information Society in Latin America and the Caribbean (OSILAC)
Economic Commission for Latin America and the Caribbean (ECLAC) / Institute for Connectivity in the Americas (ICA) / European Commission - @LIS

Panama City, November 22, 23 and 24, 2006

Hotel El Panama

PROGRAM

Wednesday, November 22, 2006

09:00 - 09:30 hrs. **Participants' registration**

09:30 - 10:45 hrs. **Inauguration and presentation of the workshop objectives**

Dani Kuzniecky, Contralor General de la República, Panama

Fernando Lasso De La Vega, Secretario General Adjunto para la Innovación y la Conectividad, Panama

Julio Escobar, Secretaría Nacional de Ciencia, Tecnología e Innovación (SENACYT)

Ben Petrazzini, Director, Institute for Connectivity in the Americas, ICA - IDRC.

Doris Olaya, OSILAC, CEPAL. eLAC2007, OSILAC and the ICT measurement process. A description of current progress in LAC region.

10:45 - 11:00 hrs. **Coffee break**

11:00 - 12:30 hrs. **The challenge and importance of measuring the information society**

Moderator: Ben Petrazzini

Fernando Lasso De La Vega, Secretario General Adjunto para la Innovación y la Conectividad, Panama. National Agenda for Innovation and Connectivity in Panama. Links with Information Society measurement.

Vanessa Gray, UIT. Partnership on ICT measurement for development. Advances and perspectives.

Hartmut Buchow, EUROSTAT. The digital divide in Europe

George Sciadas, IDRC. Connecting the Dots: Analytical Uses of ICT statistics.

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- 12:30 - 13:00 hrs. **Presentation of the compendium of practices on the implementation of ICT questions in household and business surveys and other special cases.**
Doris Olaya, OSILAC, CEPAL-IDRC. Presentation of the compendium
Discussion
- 13:00 - 14:00 hrs. **Lunch break**
- 14:00 - 16:00 hrs. **Experiences regarding the collection of statistics about ICT access and usage in household and individual surveys**
Moderator: Gerardo Lopez
Roberto Neves Sant'Anna, IBGE. Brazil's experience
Carlos Rodríguez, INE Uruguay. Uruguay's experience
Silvia Elizabeth Lugo, DGEEC, Paraguay's experience
Joaquín Montoya, DIGESTYC. El Salvador's experience
- 16:00 - 16:15 hrs. **Coffee break**
- 16:30 - 18:00 hrs. **Experiences regarding the collection of statistics about ICT access and usage in household and individual surveys (Continuation)**
Moderador: George Sciadas
Gerardo López, INEGI. Mexico's experience
Mariana Balboni, CGIB. Comparison of two experiences (2005 y 2006)
Eyra de Ramos, DEC, Panama. Panama's experience
Prunela Charles, Saint Lucian Statistics, Saint Lucia's experience

Discussion

Thursday, November 23, 2006

- 09:00 - 11:00 hrs. **The challenge and importance of measuring the information society (continuation)**
Moderator: George Sciadas
Hartmut Buchow, EUROSTAT. Advancements in European countries. How has the way of measuring ICTs evolved?
Martin Schaaper, OECD. The importance on measuring business use of ICT for policy making
Alvaro Díaz, CEPAL. The importance of ICT for productivity growth. Why measure them?
Scarlett Fondeur, UNCTAD. Key indicators regarding the use of ICT in companies. UNCTAD survey. Results.
Discussion

11:00 - 11:30 hrs. **Coffee break**

11:30 - 13:00 hrs. **Implementation experiences regarding questions on ICT access and usage in business surveys**

Moderator: Scarlett Fondeur

Roboán González, DEC. Companies survey. Validation process.

Zoraida Castro, INEI. ST&I in Business survey. INEI-CONCYTEC Perú.

Jorge Souto, INDEC. Innovation survey in Argentina.

Mariana Balboni, CGIB. The business survey.

Discussion

13:00 - 14:30 hrs. **Lunch break**

14:30 - 18:00 hrs. **Learning from experiences in other sectors**

Moderator: Ben Petrazzini

Measuring e-government

Abdón Sánchez, INEGI. Mexico's experience

Pablo Tactuk, Dominican Republic's experience

Discussion

How to approach the measurement of ICT in education?

Cesar Guadalupe, UNESCO. Current and future work on ICT access and usage in Education

Gerardo López, INEGI. Universities' Survey, México

Discussion

16:30 - 16:45 hrs. **Coffee break**

The experience of an ICT satellite account.

Kareen Schramm, Ministry of Economy, Chile

Measuring the ICT sector. Classifications for the ICT sector

Martin Schaaper, OECD

Indicators on Social use of ICT

Mirta Alarcón, ONE, Cuba.

20:30hrs. **Dinner offered by Panama's government.**

Friday, November 24, 2006

09:00 - 10:30 hrs **Use of Technologies to gather information. The census case.**

Moderador: Roboan González

Fidel Antonio Torres, DANE. Colombia's experience

Roberto Neves Sant'Anna, IBGE. Brazil's experience

Discussion

10:30 - 11:30 hrs **Group activities towards the future**

Doris Olaya, Dissemination of results from household surveys and emphasis in the measurement of ICT in business surveys. What is missing?

Scarlett Fondeur, UNCTAD, Capacity requirements and technical assistance.

Group activities towards eLAC2007

11:15 - 11:45 hrs. **Coffee break**

11:45 - 13:00 hrs. **Conclusion, approval of the Compendium, and future measurement perspectives.**