

# The Availability of ICT Indicators for Households and Individuals: Case of Indonesia

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# Problems Encountered

- BPS collects mostly data related to socio-economics and environment, but not yet on ICTs
- Some of BPS' surveys just add a few questions on ICTs
- Maybe no other institutions gather ICTs data directly from respondents (HHs, companies, governments, and others)
- A new statistical data collecting system is necessary

# **Objective**

Identifying the availability of  
data sources (BPS) in compiling  
ICT indicators  
for households and individuals

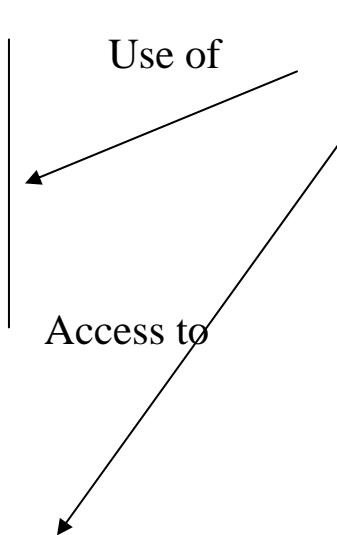
# ICT Indicators Framework

## Supply

ICT Sectors and  
Trade in ICT Goods  
(ICT1-ICT4)

## Demand

Households and  
Individuals (HH1-HH13)  
Businesses (B1-B8)  
Governments



ICT Infrastructure and  
Access (A1-A12)

I N F O R M A T I O N   S O C I E T Y

# Core Indicators on Access to, and Use of, ICT by Households and Individuals (1):

Cited from “CORE ICT INDICATORS: Partnership on Measuring ICT for Development”

Proportion of HHs with:

- HH1: a radio
- HH2: a TV
- HH3: a fixed line telephone
- HH4: a mobile cellular telephone
- HH5: a computer
- HH7: internet access at home
- HH12: access to the internet by type of access

# Core Indicators on Access to, and Use of, ICT by Households and Individuals (2)

Proportion of individuals who used:

- HH6: computer in the last 12 months
- HH8: the internet (from any location) in the last 12 months
- HH9: Location of individual use of internet in the last 12 months
- HH10: Internet activities undertaken by individuals in the last 12 months
- HH11: Proportion of individuals with use of a mobile telephone
- HH13: Frequency of individual access to the internet in the last 12 months (from any location)

# Statistical Issues

- BPS follows Official Statistics Principles
- International standard classifications (ISIC, ISCO, HS, and others) are applied in all BPS surveys
- Probability sampling is applied
- Statistical unit: HHs for Susenas, Village for Podes, Establishment for Manufacturing Industry Survey

# **Indonesia's Experiences**

## **Expected ICTs Data Sources:**

National Socio-economic Survey (Susenas)

Village Potential Survey (Podes)

Large and Medium Manufacturing Survey

Foreign Trade Statistics

# Availability of ICT Indicators by Data Sources

ICT Indicators	National Socio-Economic Survey (SUSENAS)	Village Potensial Survey (PODES)
HH1: a radio	-	-
HH2: a TV	v	v
HH3: a fixed line telephone	v	v
HH4: a mobile cellular telephone	v	v
HH5: a computer	v	v
HH6: computer in the last 12 months	v	-
HH7: internet access at home	v	v
HH8: the internet (from any location) in the last 12 months	v	-
HH9: Location of individual use of internet in the last 12 months	v	-
HH10: Internet activities undertaken by individuals in the last 12 months	v	-
HH11: Proportion of individuals with use of a mobile telephone	v	-
HH12: access to the internet by type of access	v	v
HH13: Frequency of individual access to the internet in the last 12 months (from any location)	v (Yes, No)	-

# National Socio-Economics Survey (Susenas)

- Household approach, divided into two types:
  - Susenas Module with 68.000 samples (HHs)
  - Susenas Core with 270.000 samples (HHs)
  - All provinces
- Susenas Module are divided into three different modules, viz:
  - Module on household income and expenditure:
    - every three year (e.g. 2002, 2005, etc)
  - Module on socio-culture, criminality and tourism,
    - (2003, 2006, etc)
  - Module on health, nutrition, and education cost,
    - (2001, 2004, etc)
- Susenas Core is conducted yearly, limited questions. Started at year 2005. In this core survey several questions on ICTs are added.

# Village Potential Survey (Podes)

- Complete enumeration method is used.
- Direct interview by field enumerator to head of village or other village officials.
- The only survey collect information on village potentials.
- BPS runs Podes regularly one or two years before the coming census. For example, Podes SE2006 was done at the year 2005, while the Economic Census 2006 did a year after, that was 2006. Podes SP2010 (Population Census) will be conducted at 2008, while the SP2010 will be run two years after (2010).

Examples of ICT Indicators  
from  
Various BPS' Data Sources

**Tabel 1. Persentase Banyaknya Desa yang Memiliki Prasarana Komunikasi menurut Pulau**  
***Percentage of Villages Having Communication Facility by Province***

<b>Prasarana Komunikasi/ Communication Facility</b>	<b>Sumatera</b>	<b>Jawa</b>	<b>Bali + Nusa Tenggara</b>	<b>Kalimantan</b>	<b>Sulawesi</b>	<b>Maluku + Papua</b>	<b>Total</b>
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
<b>Telepon Umum Koin/ Coin Public Telephone</b>							
2000	1,54	13,23	6,58	1,30	3,59	1,74	5,98
2003	1,79	7,86	3,93	1,52	4,08	1,35	4,00
2005	1,52	3,03	2,25	2,03	2,83	1,03	2,20
<b>Wartel/ Telephone Stall</b>							
2000	2,81	21,62	4,63	2,85	4,47	1,81	9,35
2003	10,44	39,51	11,38	10,24	16,54	3,75	19,56
2005	20,40	58,76	20,15	15,73	32,24	7,76	32,07
<b>Warnet/ Internet Shop</b>							
2000	0,47	1,46	0,61	0,39	0,57	0,29	0,80
2003	1,18	0,91	1,25	0,99	1,54	0,80	1,10
2005	0,60	0,59	0,87	0,44	0,88	0,44	0,62
<b>Kantor Pos/ kantor Pos Pembantu Post Office/Subsidiary Post Office</b>							
2000	3,95	5,02	5,38	6,40	4,70	3,02	4,65
2003	3,90	4,03	3,58	5,49	3,66	2,55	3,93
2005	3,44	3,38	3,01	4,20	3,06	1,52	3,26
<b>Pos Keliling/ Mobile post</b>							
2000	17,29	28,29	11,24	12,94	11,11	1,74	18,45
2003	17,84	34,82	13,60	9,92	13,63	2,51	20,17
2005	14,15	21,41	11,35	7,91	8,62	2,21	13,89



**Tabel 2. Banyaknya Desa yang mempunyai Lembaga Pendidikan Keterampilan menurut Provinsi dan Jenis Keterampilan, 2005**

***Number of Villages Having Skilled Education Institution by Province and Type of Skilled Education, 2005***

<b>Provinsi/Province</b>	<b>Komputer/ Computer</b>	<b>Montir Mobil/Motor Motorized Mechanic</b>	<b>Elektronik/ Electronical Mechanic</b>
<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>
Nanggroe Aceh Darussalam	134	124	69
R i a u	164	47	44
Kepulauan Riau	-	-	-
DKI Jakarta	165	58	38
Jawa Tengah	500	136	61
DI Yogyakarta	61	25	12
B a l i	76	11	6
Nusa Tenggara Barat	106	14	16
Kalimantan Timur	116	32	19
Sulawesi Utara	59	30	23
Gorontalo	16	9	7
Sulawesi Selatan	153	38	31
M a l u k u	33	4	5
Maluku Utara	19	-	2
Papua	56	10	8
<b>INDONESIA</b>	<b>4,332</b>	<b>1,201</b>	<b>821</b>

**Tabel 3. Persentase rumah Tangga yang Memiliki Telepon, Telepon Seluler, dan Komputer menurut Provinsi, 2005-2006**

***Percentage of Households Possessing Telephone, Handphone, and Personal Computer by Province and Area Type, 2005-2006***

<b>Provinsi/Province</b>	<b>Telepon/ Telephone</b>		<b>Telepon Seluler/ Handphone</b>		<b>Komputer/ Personal Computer</b>	
	<b>2005</b>	<b>2006</b>	<b>2005</b>	<b>2006</b>	<b>2005</b>	<b>2006</b>
(1)	(2)	(3)	(4)	(5)	(6)	(7)
Nanggroe Aceh Darussalam	6.98	5.43	16.01	20.75	1.82	2.01
Riau	10.11	7.29	27.67	33.95	4.24	4.70
Kepulauan Riau	22.93	17.89	53.94	52.79	5.93	7.05
DKI Jakarta	38.55	38.34	50.00	59.90	13.65	16.99
Jawa Tengah	6.98	6.07	17.42	21.64	2.20	2.77
DI Yogyakarta	13.14	14.63	39.14	46.57	10.66	15.74
Bali	17.14	15.27	34.13	42.03	4.58	5.76
Nusa Tenggara Barat	4.54	4.09	11.14	16.84	1.41	2.02
Kalimantan Timur	21.22	18.97	36.42	47.06	6.50	8.38
Sulawesi Utara	15.83	12.09	18.15	20.80	2.16	2.28
Gorontalo	6.66	5.29	9.61	12.06	2.14	1.63
Sulawesi Selatan	12.29	12.25	15.31	23.64	2.76	3.21
Maluku	10.81	7.82	9.71	14.72	1.61	2.30
Maluku Utara	8.70	4.56	10.48	13.06	1.91	1.92
Papua	12.00	6.14	14.71	15.74	2.30	2.07
<b>INDONESIA</b>	<b>13.10</b>	<b>11.20</b>	<b>19.94</b>	<b>24.60</b>	<b>3.67</b>	<b>4.36</b>

**Tabel 5. Rata-Rata Anggota Rumah Tangga yang Menggunakan Internet di Beberapa Fasilitas menurut Provinsi, 2005-2006**

**Average Number of Households, Members Using Internet at Several Facilities by Province and Area Type, 2005-2006**

Provinsi/Province	Warinet/ Internet corner		Kantor/ Sekolah Office/school		Lainnya/ Others	
	2005	2006	2005	2006	2005	2006
(1)	(2)	(3)	(4)	(5)	(6)	(7)
Nanggroe Aceh Darussalam	1.7	1.5	1.7	1.5	1.4	1.8
R i a u	1.5	1.6	1.2	1.4	1.2	1.6
Kepulauan Riau	1.6	1.4	1.4	1.5	1.6	1.5
DKI Jakarta	1.5	1.4	1.4	1.4	1.5	1.3
Jawa Tengah	1.2	1.3	1.2	1.2	1.6	1.1
DI Yogyakarta	1.2	1.2	1.1	1.3	1.3	1.1
B a l i	1.2	1.3	1.3	1.4	1.6	1.6
Nusa Tenggara Barat	1.3	1.3	1.1	1.1	1.1	1.1
Kalimantan Timur	1.4	1.4	1.2	1.3	1.5	1.4
Sulawesi Utara	1.6	1.6	1.6	1.3	1.7	1.0
Gorontalo	1.4	1.5	1.4	1.4	2.3	1.2
Sulawesi Selatan	1.4	1.6	1.2	1.8	1.2	1.6
M a l u k u	1.7	1.3	1.4	1.6	2.3	1.0
Maluku Utara	1.2	1.3	1.1	1.5	2.8	2.2
Papua	1.5	1.4	1.4	1.2	1.7	1.0
<b>INDONESIA</b>	<b>1.4</b>	<b>1.4</b>	<b>1.3</b>	<b>1.3</b>	<b>1.4</b>	<b>1.4</b>

**Tabel 6. Jumlah Perusahaan, Nilai Tambah dan Tenaga Kerja menurut Industri/  
Number of workers and Value Added by Industrial Code , 2003 - 2004**

Kode Industri/ <i>Industrial Code</i>	Jumlah Perusahaan/ <i>Number of Establishments</i>		Nilai Tambah (Harga Pasar)/ <i>Value added (at market prices)</i> (000 Rp)		Tenaga Kerja/ <i>Workers</i>	
	2003 (1)	2004 (2)	2003 (4)	2004 (5)	2003 (6)	2004 (7)
30001	1	1	*	*	1,833	1,833
30003	6	5	16,904,087	12,102,357	1,045	695
30004	1	1	*	*	91	91
31300	64	72	1,017,919,140	1,168,313,213	22,234	23,279
32100	146	158	9,191,623,622	10,541,688,610	76,109	87,213
32200	17	15	517,355,070	1,084,758,178	6,099	6,369
32300	43	46	6,224,630,520	6,388,080,035	38,896	39,287
33121	8	9	31,212,546	61,680,616	535	796

\* Tidak bisa dipublikasikan, tetapi tergabung dalam nilai kelompok KLUI lain /*Not available for publication, but included in ISIC group values where applicable*

30001 : Mesin kantor dan akuntasi manual/ *Manual office, computing and accounting machineries*

30003 : Mesin kantor, komputasi dan akuntasi elektronik/ *Electronic office, computing and accounting machineries*

30004 : Mesin foto copy/ *Foto copy machineries*

31300 : Kabel listrik dan telepon/ *Electric and telephone cables*

32100 : Tabung dan katup elektronik dan komponen elektronik/ *Electronic valve and tube and other electronic component*

32200 : Alat Komunikasi/ *Communication equipments*

32300 : Radio, TV, alat-alat rekaman suara dan gambar, dan sejenisnya/ *Radio and TV receiver, sound and video recording and accosiates goods*

33121 : Peralatan pengukuran, pengatur dan penguian manual/ *Non electric instrument and appliance for measuring, navigating and testing*

**Tabel 7. Ekspor Mesin Pengolahan Data Otomatis (PDO), Unit, Komponen dan Aksesorinya, Tahun 2004-2005**

Deskripsi Komoditas/ Commodity Description	Ekspor (juta USD)	
	2004	2005
Mesin PDO analog atau hybrid	103.97	30.09
Mesin PDO digital	<b>339.88</b>	<b>369.16</b>
Laptop, palmtop, notebook, dan mesin PDO portable lainnya	8.38	6.37
Komputer non portable	16.53	3.21
Unit pengolahan (processing units) untuk komputer personal dan portable	1.12	0.19
Mesin PDO digital dan unit pengolahan lainnya	313.85	359.39
<b>Unit Input atau Output</b>	<b>1,516.89</b>	<b>1,855.17</b>
Printer	850.38	1,085.26
Monitor Komputer	4.63	4.80
Kamera digital, kamera video	602.53	693.97
Unit Input /Output lainnya	59.35	71.14
<b>Unit Penyimpanan (storage)</b>	<b>181.04</b>	<b>309.10</b>
Hard disk drive	25.27	33.64
Media rekaman suara dan video	34.02	34.62
Unit penyimpanan lainnya	121.75	240.84
Mesin dan unit pengolahan data lainnya	14.70	14.77
Komponen (parts) dan Aksesoris dari mesin komputasi	994.97	641.78
<b>Total</b>	<b>3,151.45</b>	<b>3,220.07</b>

**Tabel 8. Impor Mesin Pengolahan Data Otomatis (PDO), Unit, Komponen dan Aksesorinya, Tahun 2004-2005**

<i>Deskripsi Komoditas/ Commodity Description</i>	<b>Impor (juta USD)</b>	
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# Some Remarks

- In line with the rapid growth of ICT activities in Indonesian economy, so data on ICT are needed to monitor, evaluate, and make better plans for the benefit of our people.
- BPS has set up a new organizational unit so-called “Subdirektorat Statistik Telekomunikasi dan Teknologi Informasi” which is responsible for compiling ICT statistics.
- Support from all related government institutions, private companies, and other parties are needed.

*Thank you*