

**Joint ITU –APT - ESCAP**  
**Capacity Building on Information Society Statistics**  
Infrastructure, Household and other Indicators  
**6 – 8 November 2007**  
**Bangkok, Thailand**

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 PARTNERSHIP ON  
 MEASURING ICT  
 FOR DEVELOPMENT

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- Global, multi-stakeholder partnership launched in June 2004 to identify a core set of ICT indicators and help guide countries in collecting and disseminating ICT statistics
- Includes key stakeholders working on ICT statistics, including four regional commissions
- The region is represented by **ESCAP**
- Coordinates ongoing and future activities based on partners' expertise
- A framework for raising additional resources to assist developing countries



# Partnership objectives

1. Analyse the availability of internationally comparable ICT statistics and identify a common set of core ICT indicators (**achieved**)
2. Assist developing countries to produce ICT statistics by promoting ICT policies, by enhancing capacity of National Statistical Agencies and by providing methodologies (**ongoing**)
3. Set up a global database for ICT indicators (**in progress**)

## Current members

### *International level*

ITU  
OECD  
UNCTAD  
UNESCO Institute for  
Statistics  
(UN ICT Task Force – G@ID)  
World Bank

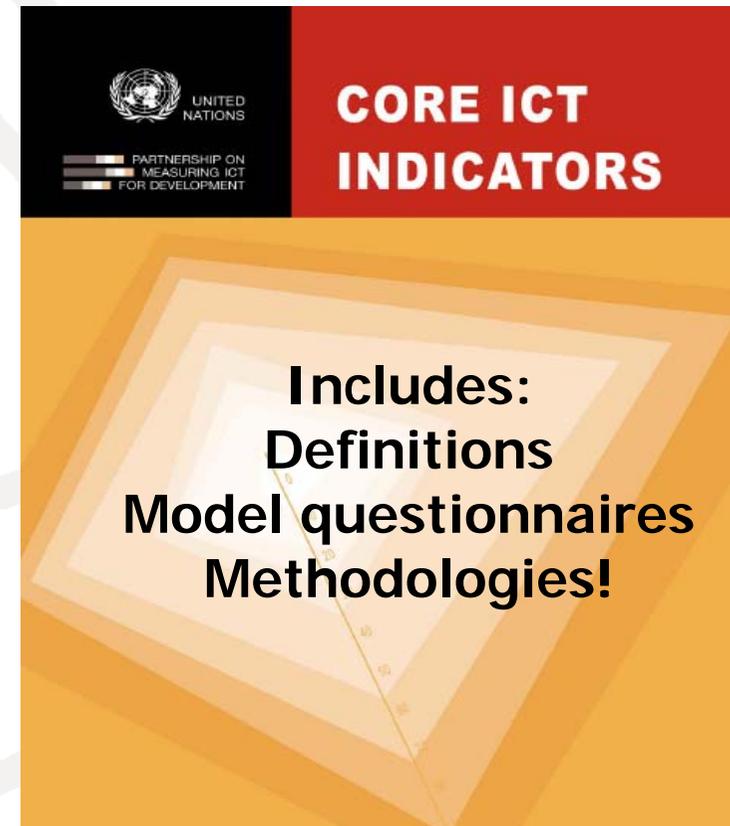
### *Regional level*

ECA  
ECLAC  
ESCAP  
ESCWA  
Eurostat

# Core list of indicators & methodological material

## In 2005:

- Adoption of a core list of ICT indicators
- Methodological material on the collection of ICT statistics



## Core list: type of indicators

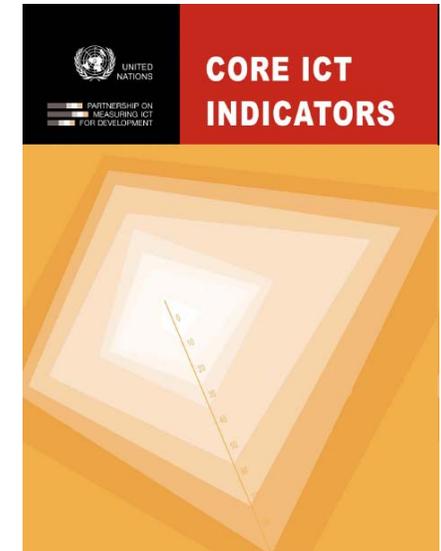
Indicator category	Basic core	Extended core	Total
<b>ICT infrastructure and access</b>	<b>10</b>	<b>2</b>	<b>12</b>
<b>ICT access and usage by households and individuals</b>	<b>10</b>	<b>3</b>	<b>13</b>
ICT access and usage by businesses	8	4	12
ICT sector	4	-	4
Total	32	9	41

Plus one reference indicator .

# Core list of ICT indicators

38th session of the UN Statistical Commission (New York, March 2007)

- ❖ Endorsed the list
- ❖ Congratulated the Partnership
- ❖ Encouraged countries to use the list
- ❖ Encouraged the Partnership to continue work to improve and update the list and to assist countries in building ICT statistical capacity



# Present situation

## Revision of indicators

In accordance with work done by OECD,  
Eurostat

## Development of new indicators

Education (UIS)

Government (ECA)

# Present situation

## *Steering Committee*

ITU, UNCTAD, UNECLAC

## *Task Groups*

Capacity Building (UNCTAD, ITU)

Education (UIS)

E-Government (UNECA)

Database Development (World Bank)



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## Technical Assistance

- Main focus 2006-2008
- Task Group on Capacity Building (TGCB): all Partners are members
- Workshops and seminars, advisory missions, guiding materials/manuals



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## TGCB activities

- Questionnaire on ICT statistical capacity building needs in countries
- Roster of experts
- Coordination of TA activities among Partners, esp. at country level (technical advice, training, workshops)



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## Partnership TGCB (TA) Questionnaire

- First questionnaire sent in June 2006:  
53 responses
- Follow-up questionnaire sent in October 2006 and distributed at subsequent workshops: **45 requests from developing country NSOs**



# Expert roster

- Mainly experts from OECD member countries (NSOs)
- Experts – ready to travel on advisory missions and establish institutional links with NSOs in developing countries

# Workshops and seminars

Helping the world communicate



- Asia, Bangkok (UNCTAD-ITU-ESCAP), July 2006
- China (OECD), September 2006
- Latin America, Panama (ECLAC), November 2006
- Africa, Addis Ababa (ECA-UNCTAD-ITU), March 2007
- Joint ITU-UNCTAD-ESCWA workshop (June 2007)
- Indonesia workshop/training (29 Oct-2 Nov 2007)
- Joint **ITU-ESCAP-APT** Regional Workshop on Information Society Statistics  
4-6 November 2007, Bangkok, Thailand

November 2007

# Workshop - 2006

Helping the world communicate



## Findings:

- Lack of technical capacity in countries
- Lack of resources to employ staff for data collection
- Lack of financial resources to guarantee the sustainability of survey programmes
- Lack of expertise in the NSOs on data collection, methodologies and data analyses
- Weak coordination among the different organizations responsible for the production of ICT statistics
- Lack of understanding of policy-makers for the need to integrate indicators into the national ICT plans

- Global Report 2007 (end 2007)
- Event at Internet Governance Forum, Brazil (November 2007)
- Workshops and training
  - UNCTAD manual on business ICT indicators
  - ITU manual and training course on household statistics)
- Advisory missions/technical assistance (using manuals developed by UNCTAD on business indicators and ITU on household indicators.



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<http://www.itu.int/ITU-D/ict/partnership/index.html>

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