

The logo features a stylized figure in dark red with a brown circle for a head, positioned to the right of the text. A light grey curved line arches over the text and ends in a series of four circles (two brown, two dark red) at the bottom right. The text 'WITFOR' is in a bold, dark red, sans-serif font.

WITFOR

G a b o r o n e
B o t s w a n a

2005



1

ABOUT BOTSWANA

Africa's Success Story



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Geographic Location

Botswana is situated in the heart of Southern Africa, sharing borders with Zambia in the North, Zimbabwe in the North East, South Africa in the South and South East finally Namibia in the North and North West

- *581 730 Square Km
(about the size of France)*
- *Semi Arid to Arid Climate*



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Population

The population currently stands at 1,7 million.
Both English and Setswana are official languages

- *1.7 Million*
- *Population Density:*
Actual: 2 per SQ KM
Effective: 10 per SQ KM

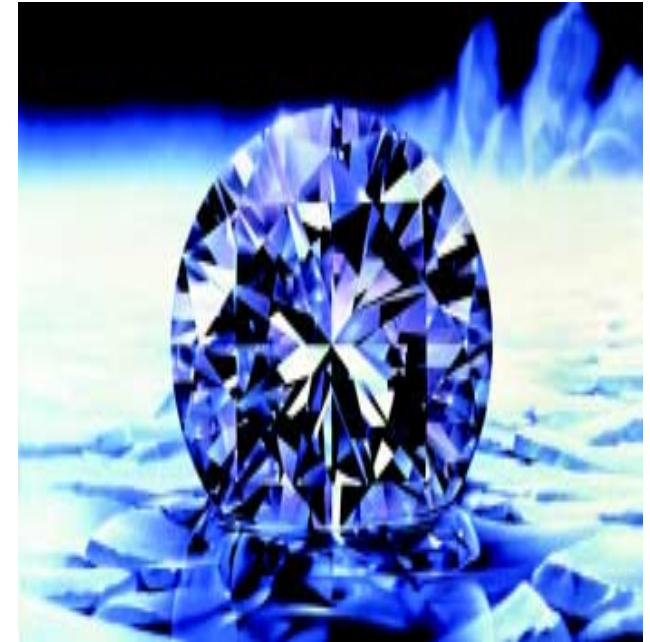




Economy

Botswana has a vibrant and liberalised economy that has shown steady growth since independence. The traditional exports from the country are diamonds and beef. Efforts aimed at diversification have yielded encouraging results especially in tourism and manufacturing.

- *Annual Growth Rate:*
9%
- *Per Capita GDP:*
€3000



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Good Investment Climate

Botswana has over the years created a good Investment climate:

- *Political Stability*
- *Fiscal and Monetary focus on economic growth and low inflation*
- *No foreign exchange control*
- *Low tax regime*
- *Good infrastructure*
- *Stable workforce*



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IT in Botswana

Investment in Government IT has been rising from €3.1 million in National Development Plan 7 (1992 to 1997) to €81.2 million in National Development Plan 8 (1997 to 2003) and is estimated to be €216 million in National Development Plan 9 (2003 to 2009).



- *15795 household computers*
(*One computer every 100 people*)
- *10 Internet Service Provider*
- *40 000 Internet Accounts*
- *Major international IT brands represented*



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2

WITFOR 2005

... Towards the Gaborone Protocol



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World Information Technology Forum 2005

Under the Auspices of:

Organised by:

Hosted by:

In Collaboration with:



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29th August to 2nd September 2005



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Purpose



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The purpose of the WITFOR Conference is to help implement information development strategies and projects in developing countries.



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Aim



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Help put equity on the agenda
of different organisations,
government and groups
now involved with the
technology



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Work with different groups
to ensure that issues of
IT-equity gets put on the
agenda of senior policy
makers and political leaders



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Be more aggressive in using
new technologies explicitly
to reduce existing social tensions
and conflicts;



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To encourage scholars,
researchers and analysts
to put ICT equity at the top
of their research agenda;



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To share experiences with
colleagues around the world
about their unique concerns
over access to technology.



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Make analysts in industrialised nations, as individuals and groups, listen to and learn from colleagues around the world about their unique concerns



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The WITFOR Process



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The outcomes of WITFOR 2003
Vilnius Declaration covering
the Eight Themes



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Review and research by eight Commissions to review the progress of Projects and determine the way forward from 2003 to 2005



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Open discussion at Conferences
around the world for each
commission leading to the draft
Gaborone Protocol



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WITFOR 2005
Discussion and Finalisation of
Gaborone Protocol



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Adoption of Gaborone Protocol
by UNESCO
General Conference
2005



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Timing Proposed



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August to December 2003
Identification of Volunteers
and Scientists to set up
the commissions



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February to December 2004
Commission are defined,
Research and consultation starts
Findings are shared on the Web
Continuous consultation is made



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January to March 2005
Draft report of the different commissions
is presented in workshops held worldwide



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April to June 2005

Draft report ratified and finalised by the commission
Contribution to the Gaborone Protocol will then be issued



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August - September 2005
WITFOR Conference
In Gaborone, Botswana



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October 2005
Adoption of Gaborone Protocol
by UNESCO General Conference 2005



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3

WITFOR 2005

All you need to know as a participant



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Gaborone

Gaborone is the capital city of Botswana.

It is only 1 hour flight from Johannesburg, South Africa
and 3 hours from Windhoek, Namibia

It has a total population of 300 000 inhabitants

- *Malaria free and state of the art health and medical assistance*
- *Classy shopping complexes and top of the range accommodation is available*



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The Conference

The 2005 WITFOR Conference is to attract 800 exhibitors and will run:

- *State of the Art Exhibition by ICT manufacturers and Tourism organisations*
- *“Fringe” exhibition on Botswana’s tourism attractions*



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Tourism

Botswana is considered by many as the Jewel Of Africa. More than 17% of the country is Allocated to National Game Reserves.

Botswana's top destination

- *Okavango Delta*
- *Chobe*
- *Kalahari Desert*
- *Makgadikgadi Salt Pan*



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Information

For further information on Botswana,
visit the following site

www.gov.bw

For further information on the conference,
visit the following site

www.witfor.org.bw

For further information on investment
opportunities, visit the following site

www.bedia.co.bw



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4

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Sponsorship Opportunities



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Facts

IFIP have approached Botswana to host
WITFOR 2005

800 participants invited
Including Head of States,
Ministers, ICT Academics
Policy Makers and Practitioners



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Funding

Funds are required for both the implementation of the Conference in Botswana in 2005 and for the preparatory activities



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Budget

The implementation of the 2005 WITFOR Conference
is estimated to be €400 000

The preparatory cost is estimated to be €280 000

TOTAL: €680 000



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Source of Funding

Botswana Government

United Nations Organisations

Private Sector

Registration fees



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Sponsorship Policy

Two type of sponsors:

Platinum Sponsor - €150 000 (Maximum 2 Platinum Sponsor)

Diamond Sponsor - €100 000 (Maximum 4 Diamond Sponsor)



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Platinum Sponsor

Maximum of 2 Platinum Sponsor

Logo/Brand Name on Website

Logo/Brand name incorporated in all marketing activities

Exhibition Booth

Participation in one or more commission(s)

Strategic position during the show



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Diamond Sponsor

Maximum of 4 Diamond Sponsor

Logo/Brand Name on Website

Logo/Brand name incorporated in all marketing activities

Exhibition Booth

Participation in one or more commission(s)



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