

**Eng. Abdulla Ahmed Abdulla Jassmi**

**Date of Birth : 11/02/1968**

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(Qatari, Married)

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Eng. Abdulla has joined QTEL as training technician switching in year 1989 . He has completed his diploma of telecom engineering in 1993 at FARNBOROUGH COLLEGE of TECHNOLOGY in UK , and then worked as full switching engineer managing local switches, then he specialised in Ericsson switches and completed advanced operation & extended software maintenance in Sweden.



In 1996 Eng. Abdulla worked as coordinator with head of national switching where he fully enhanced the engineering department and stream line all of engineering activities towards highest quality standard. He also helped to develop full electronic system to link and manages all of the local switches activities to ensure maximum customer satisfaction.

In 1997 , Abdulla went to UK for higher education in telecom engineering and he has completed his Bachelor degree of telecom engineering with honour degree in year 2000 from University of Essex, and worked for a while as acting head for national switches.

In 2001 he has moved to department of Key customers as head of marketing and sales where he fully enhanced the various sales activities and reduced key customer complain by 90% , and he developed in coordination with IT department a program that used to segment the market in order to serve the customer in various segment in more proactive way. He also took the charge

of coordination of planning and provisioning of all required telecom services for WTO conference that is held in year 2002, and he achieved full customer satisfaction with zero dispute.

In 2003 Abdulla joined International Tariff team as head of tariff settlement in department of telecom economics and tariffs settlement, he developed a basic costing model based on experience of using COSITU software , streamed line all of the department activities and developed number of financial model for analysing the profitability and facilitating management decision on tariff changes. He also helped in developing various pricing strategy and prepared number of economics study in pricing as well as in future development of telecommunication market.