



# **Regional Seminar on Costs and Tariffs and meeting of the Tariff Group for Africa (TAF)**

**Djibouti, 28 to 31 January 2008**

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Trainer/Consultant  
CoE/ESMT**



# **CoE/ESMT capacity-building products**



# Contents



- **The school**
- **Initial training**
- **Continuing professional development (CPD)**
- **Expertise and foresight**
- **The future**



24/01/2008

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## Situating ESMT:



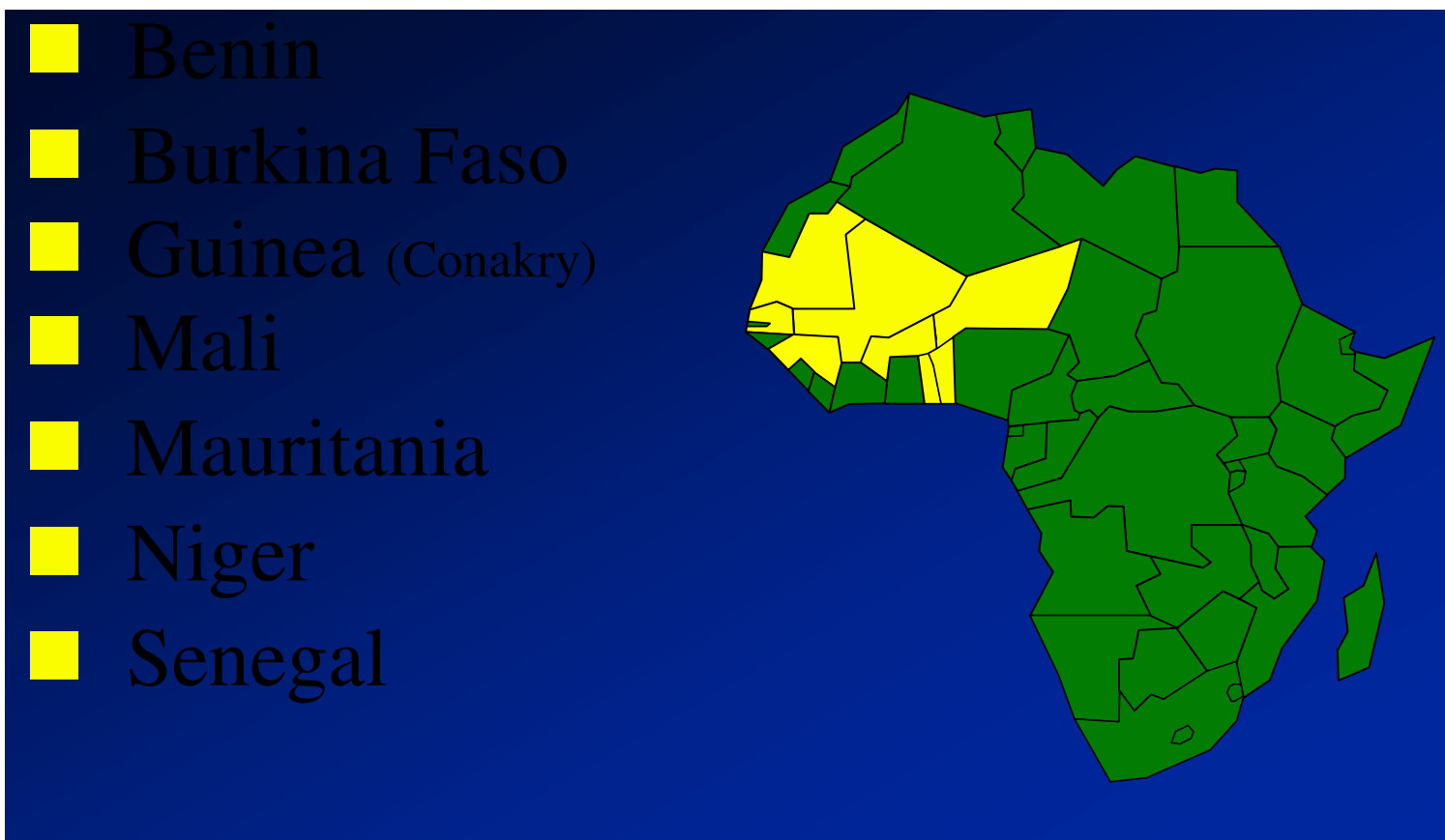
# The school

**ESMT, an African institution**

**Set up in 1981 (project backed by UNDP,  
ITU and cooperation from France,  
Switzerland and Canada)**



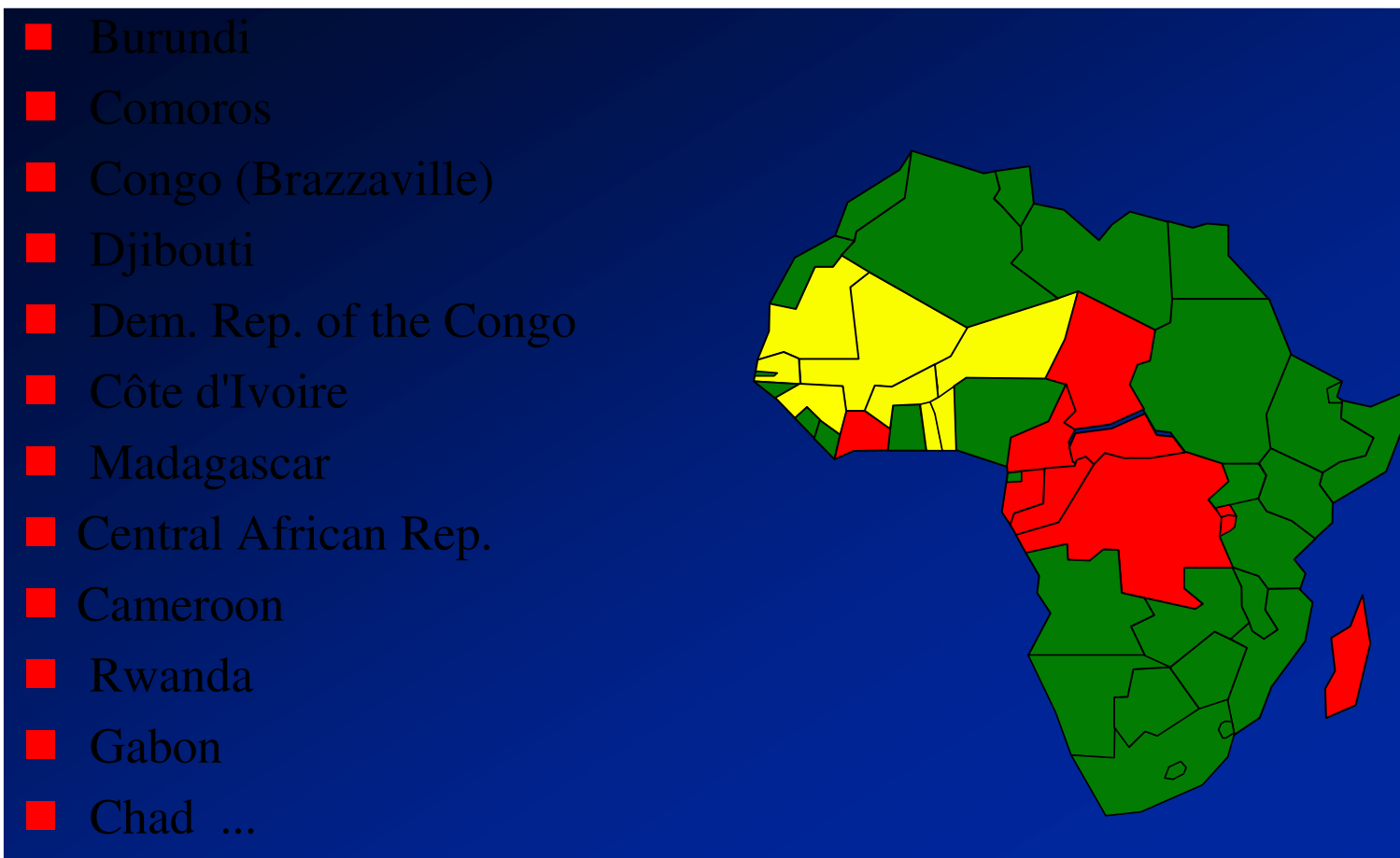
# 7 member countries



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# Large number of clients ...



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# Support from the international community



UNDP and  
ITU







# Support from the international community ...



## France

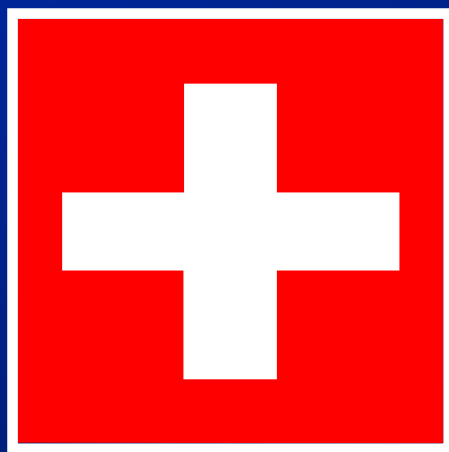




# Support from the international community ...



## Switzerland





# Support from the international community ...



Canada





# ESMT



- **ITU CoE (2000);**
- **Member of CAMES (2003);**
- **Label of Excellence from the West African Economic and Monetary Union (WAEMU) (2005);**
- **Regional Academy CISCO, IT Microsoft;**
- **INTIF LabTIC;**
- **etc. ...**



## 1. The school

- **At the service of 22 countries**
  - **7 member countries (....)**
  - **22 client countries**
- **3 basic texts**
  - **An intergovernmental agreement**
  - **A headquarters agreement**
  - **Staff regulations**
- **Governance**
  - **Board of administrators**
  - **Oversight committee**
  - **Management**
  - **Department of Training and Research**
- **ESMT missions**
  - **Initial training and CPD**
  - **Expertise and consultancy**
  - **Foresight and technological activity**
- **Certification, recognition and label**
  - **ITU centre of excellence – 2000**
  - **CAMES: recognition and certification – 2003**
  - **WAEMU centre of excellence label – 2005**
  - **CAMES: member institute of CAMES – 2005**
  - **LMD (L = Bachelor's; M = Master's; D = Doctorate) standard – 2006**

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## Human resources:

- 30 permanent staff, including
- 12 teachers
- a large pool of freelances



## Turnover, initial training and CPD: last five years



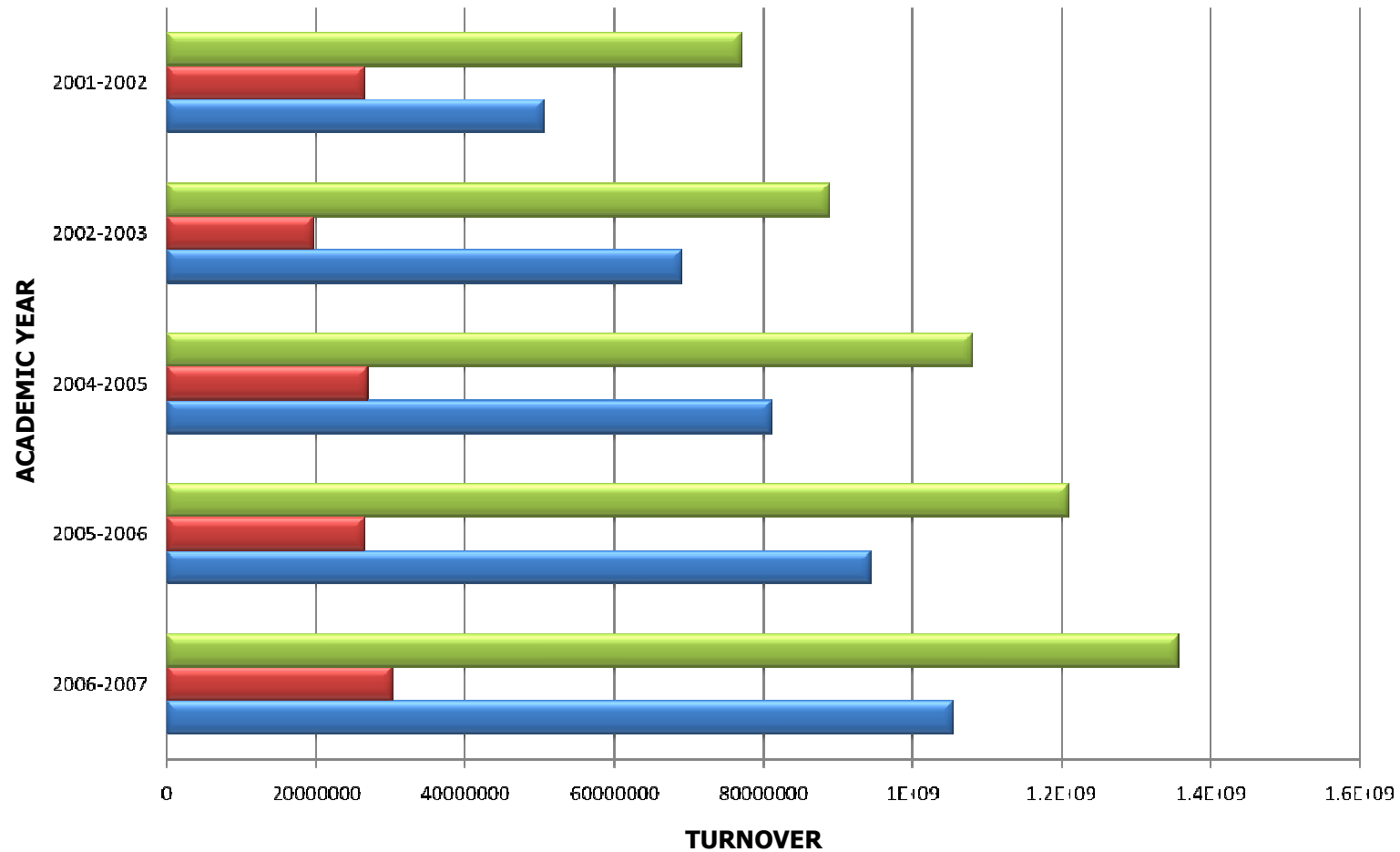
Year	Initial training	CPD	Total
2006-2007	1 054 150 000	302 977 340	1 357 127 340
2005-2006	944 050 000	265 015 720	1 209 065 720
2004-2005	810 675 000	269 426 220	1 080 101 220
2002-2003	690 622 222	197 264 463	887 886 685
2001-2002	505 400 000	265 355 121	770 755 121

TABLE 1 : ESMT TURNOVER IN CFA FRANCS

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## EVOLUTION OF TURNOVER



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# ESMT



## 2. Initial training

**ESMT trains young Africans in order to supply ICT enterprises with competent and dynamic staff at the three international university levels and equipped for the world of work**



## 2. Initial training

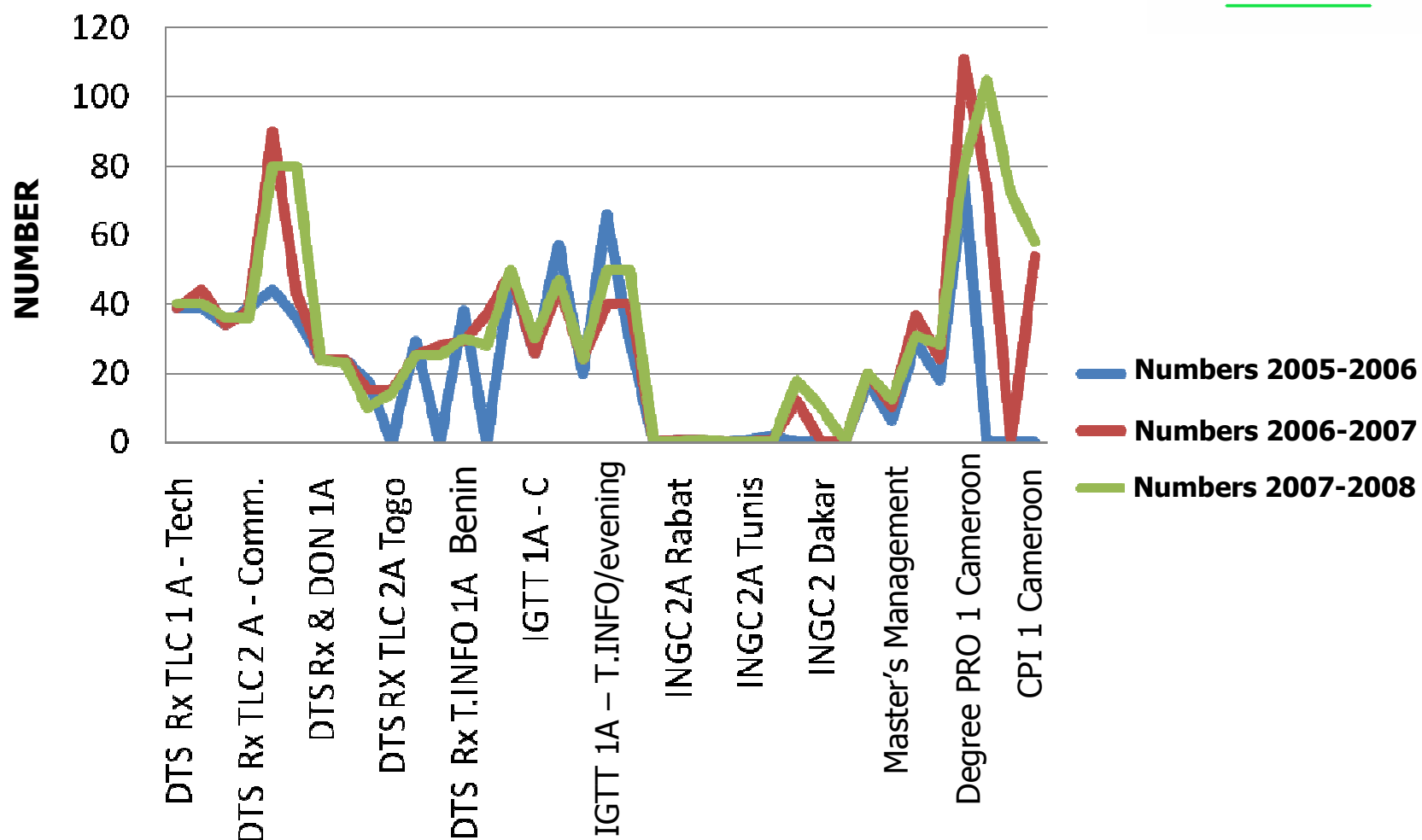
### Our products

- **1st cycle – Senior technician (DTS) or degree: Bac +2 or Bac +3**
  - **DTS telecom networks (Bac +2)**
  - **DTS tele-informatics (Bac +2)**
  - **DTS networks and data (Bac +2)**
  - **Professional degree in ICT (Bac +3)**
  - **General degree in engineering science (Bac +3)**
- **2nd cycle – Telecom engineer (IGTT) or Design engineer (INGC): Bac +4 or Bac +5**
  - **IGTT telecom networks (Bac +4)**
  - **IGTT tele-informatics (Bac +4)**
  - **INGC or Master's degree in ICT (Bac +5)**
- **3rd cycle – Specialized master's or doctorate: Bac +5 or Bac +8**
  - **Master's in telecom networks (Bac +5)**
  - **Master's in tele-informatics (Bac +5)**
  - **Master's in telecom management (Bac +5)**
  - **Doctorate in ICT (Bac +8)**

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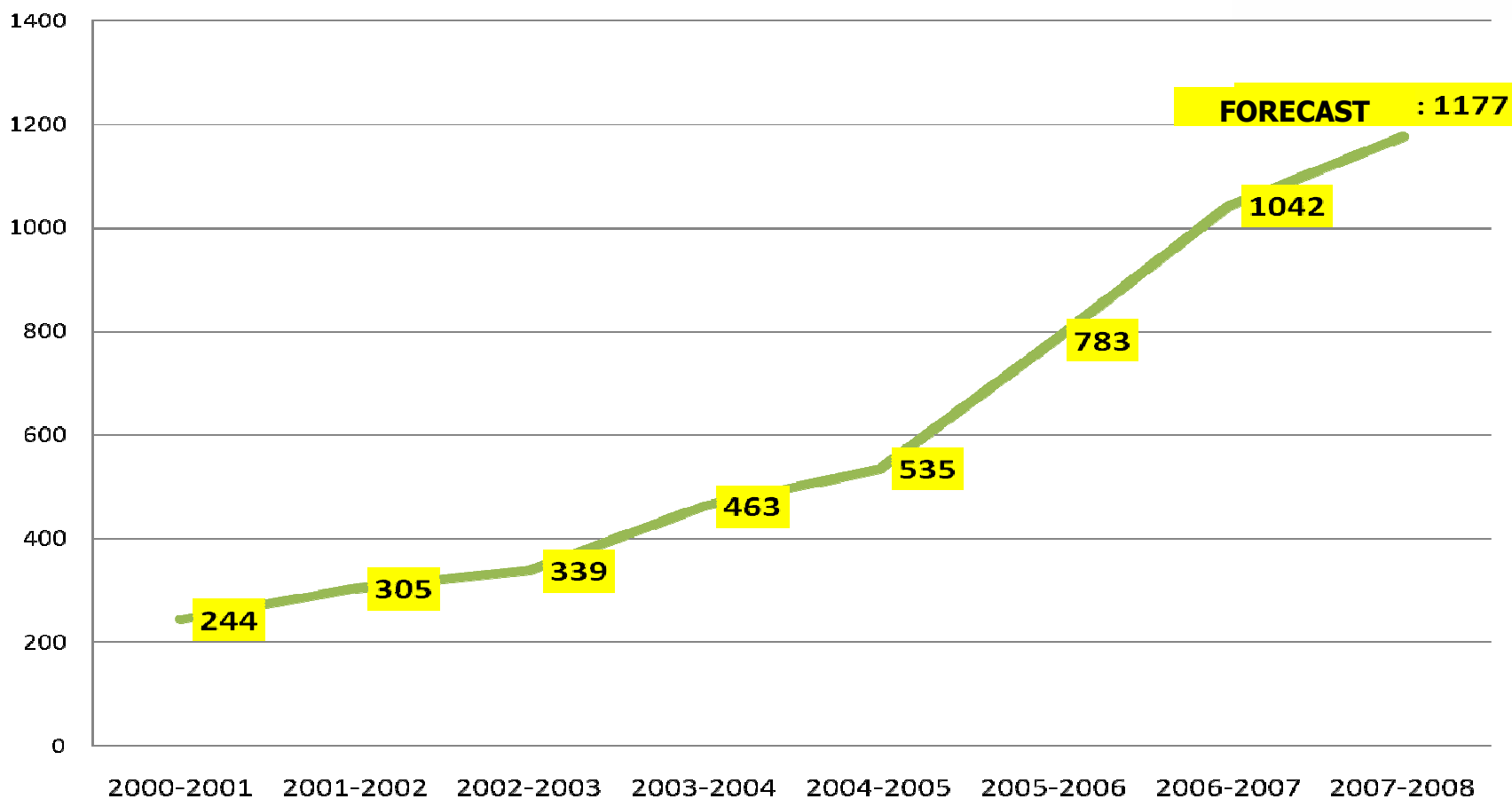
## EVOLUTION OF ESMT NUMBERS



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## EVOLUTION TOTAL ESMT NUMBERS



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## 2. Initial training

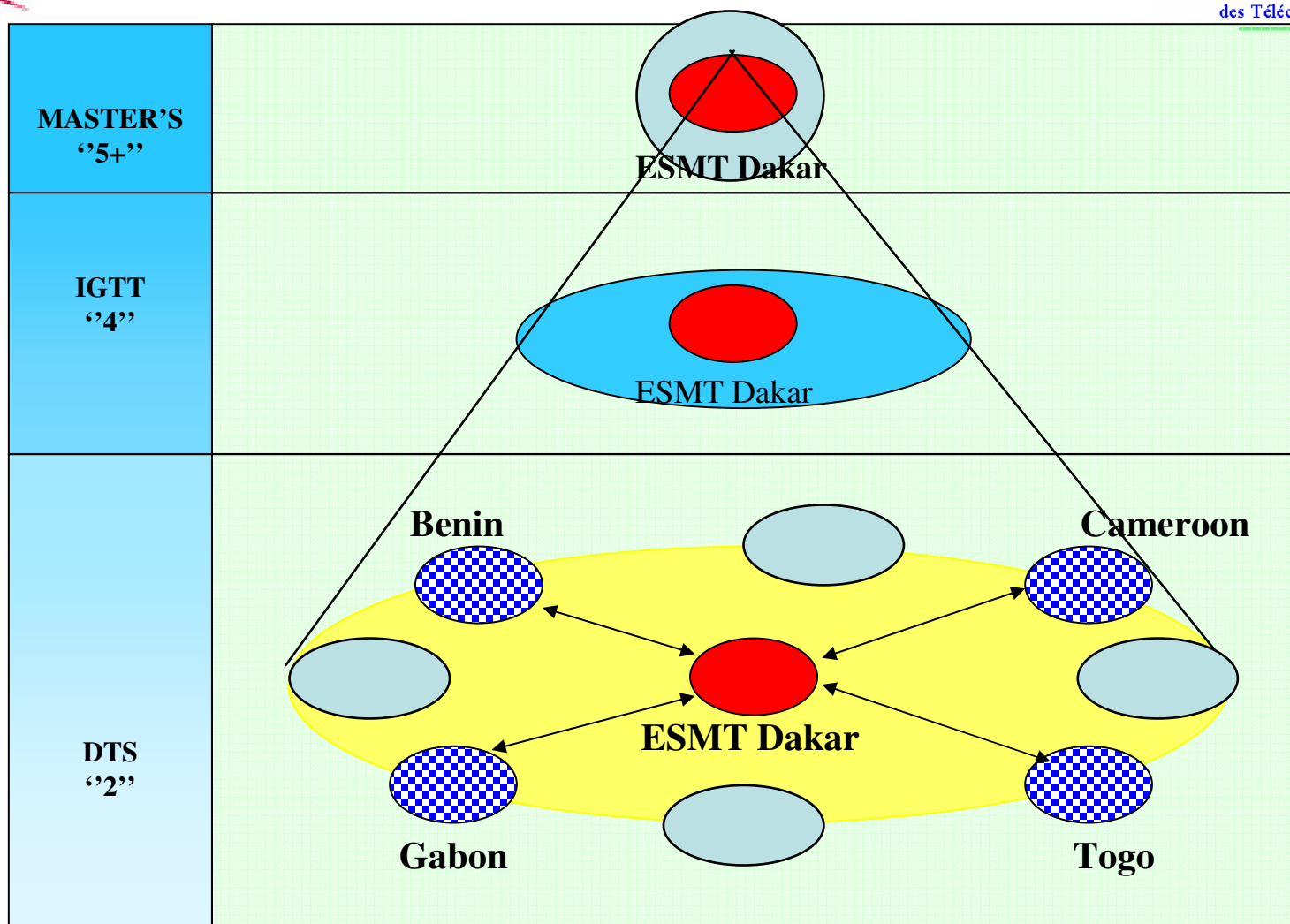
### Our strategy



- **Retain current DTS (Bac +2), IGTT (Bac +4) and Master's (Bac +5) until demand dries up**
- **Delocalize level 1 to national branches, in order to get closer to the market and increase training capacity in line with national needs**
- **Gradually migrate to Degree – Master's – Doctorate (LMD)**
- **Position ESMT as the answer to Sub-Saharan Africa's need for a prestigious higher education institute of international repute**



# Current development strategy



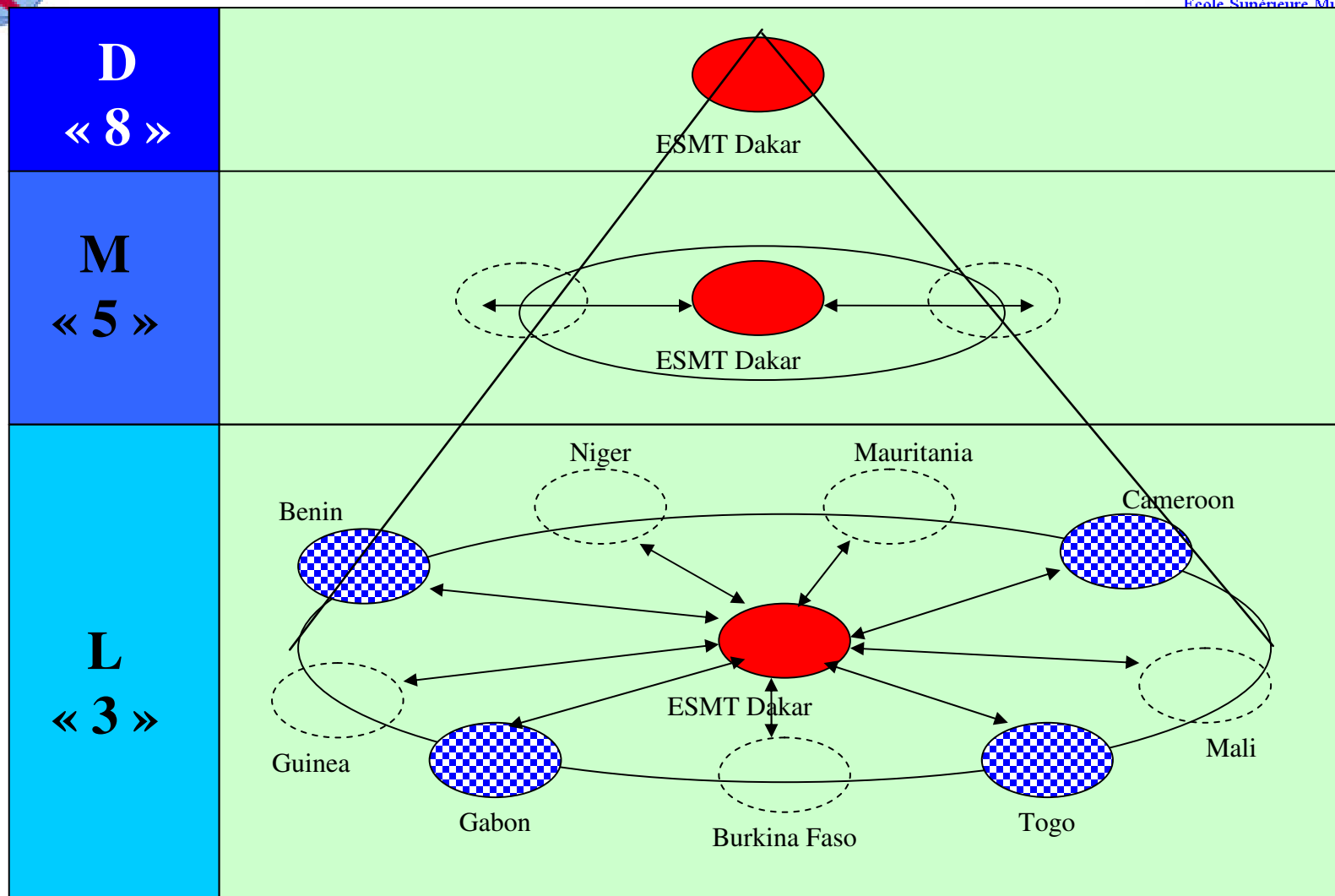
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# Strategy for migration to LMD



Ecole Supérieure Multinationale  
tions



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# ESMT



## 3. Continuing professional development (CPD)

**A CoE since 2000, ESMT is obliged to be a self-financing institution.**

**CPD and expertise constitute important sources of internal funding for ESMT's activities.**





### 3. CPD

- Our catalogue
  - An evolving catalogue of over 100 modules
  - Covers all traditional or conventional telecommunication and IT professions
- With ITU's support for CoEs, training and assistance activities have been developed for operators and regulatory bodies
  - Regulation
  - Business plan
  - Interconnection
  - Management of scarce resources (numbering plan, spectrum management)
  - Network planning
  - Network migration to NGN
  - IP networks and services
  - Operational assistance
  - etc. ...



### 3. CPD



## Organization

- Several possible arrangements:
  - Organization in Dakar by ESMT itself with individual registration
  - Organization by a regulator, possibly open to other countries of the subregion
  - Organization at the request of a local partner (e.g. an operator)



## 4. Expertise and foresight

**ESMT's departments are poles of expertise that are placed at the service of the development of ICT networks and services in Africa**

**We also undertake technology watch, dissemination of information, leadership and research**



## 4. Expertise and foresight



- **Our experience in providing expertise**
  - **Study of national numbering plan (Guinea Bissau, etc.)**
  - **Implementation of new numbering plans (Mali, Benin, Guinea Conakry, Central African Republic ...)**
  - **Network interconnection (training and assistance – for both regulators and operators)**
  - **Studies on behalf on international firms and organizations (Panos, Fondation du devenir, BIPE, ITU, EU, World Bank, etc. ...)**
- **Technology leadership**
  - **Forums and trade fairs**
  - **Various events**



# Consultancy activities



ESMT is involved in:

- Needs analysis
- Definition of learning objectives
- Specifications
- Planning and implementation of training





# 5. The future



## *STRATEGIC PLAN 2008-2010*



## *ESMT – Towards excellence*



## *STRATEGIC PLAN 2008-2010*



### VISION

**"We are a key institution for ICT teaching and training policy in Africa alongside other stakeholders in the sector.**

**We strive to become the market leader, the shop window for ICTs and the benchmark learning institute in Africa."**

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## *STRATEGIC PLAN 2008-2010*



### MISSION

**"Accompany and strengthen our clients in terms of their development strategy through a diverse and judicious portfolio of world-class services"**



## *STRATEGIC PLAN 2008-2010*

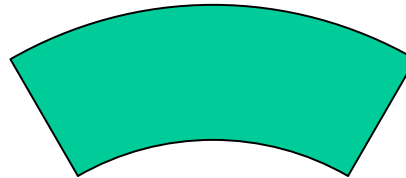


# STRATEGIC DIRECTIONS

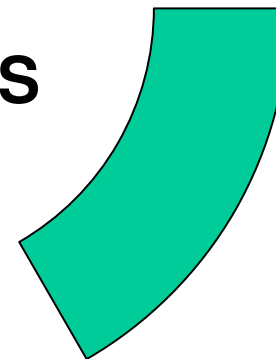
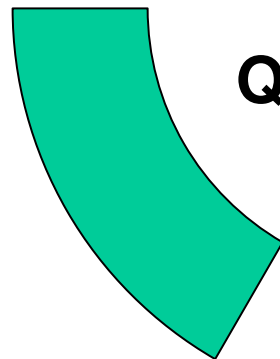
- **Customer;**
- **Growth;**
- **Innovation;**
- **Human resources.**



**THANK  
YOU**



**QUESTIONS**



**ANSWERS**



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