Regional Seminar on Costs and Tariffs for TAF Group Member Countries BANJUL, GAMBIA 7-8 MAY 2007

International Telecommunication Union/Union Internationale de telecommunications

ITU perspectives on financing and investment / Perspectives de l'UIT sur le financement et l'investissement



R.JOSHI Regulation and Market Environment Unit ITU/BDT

ITU 's role in investment and financing perspectives- through PROGRAM 4

ECONOMICS AND FINANCING INCLUDING COSTS AND TARIFFS



Program 4- key thrusts

Linking telecommunication development issues from perspectives of financing and and investment in a region specific context



MANDATE OF ITU

Mandate of actions mainly comes from Member countries — a key meeting was the World Telecommunication Development conference ,Doha 2006 which laid the ground for the priorities of the ITU actions



FACILITATING ACTIONS RELEVANT TO REGIONAL PRIORITIES

AFRICAN REGIONAL INITIATIVES

- Human and institutional capacity building
- Strengthening and harmonizing policy and regulatory frameworks for integration of African ICT markets
- Development of a broadband infrastructure and achievement of regional interconnectivity ICT applications
- Introduction of new digital broadcasting technologies



Priorities

TO ASSIST MEMBER STATES DEVELOP AND IMPLEMENT FINANCING POLICIES AND STRATEGIES THAT PROMOTE EQUITABLE ACCESS TO TELECOMMUNICTIONS

INFORM, SHARE, EXCHANGE AND DISSEMINATE STRATEGIES, POLICIES AND ITS IMPLICATIONS ON INVESTMENT WITH STRESS ON ECONOMICS OF COST AND FINANCE



KEY FIGURES ON AFRICAN TELECOM SCENARIO (2005)

Population; 895.63 million (World 6469.84 million) GDP per capita: 1099 USD (World 7423 USD)

Total telephone subscribers: 18.41 per 100 inhabitants(World-53.41)



AFRICA-POTENTIAL FOR GROWTH

Fixed penetration- 3.07 per 100 inhabitants, world 19.40 Internet pernetration 1.21 per 100 inhabitants
Broadband penetration 6.8 per 1000 inhabitants



Trends in telecommunications developement —MOBILE

As of 2005, 89.2 % of the world s population is covered by mobile networks Africa 83.2% of population covered Highest growth in mobile subscribers Mobile cellular subscribers witnessed a growth of 54.7% between 200 and 2005 in Africa



INVESTMENT FIGURES – AFRICAN REGION

Total investment in telecommunications in Africa - USD8096.5 million

- World figure 201547.3 USD million
- Investment per inhabitant Africa -USD12.9, World 42.8



MOBILE SUCCESS IN AFRICA

Mobile cellular subscribers per 100 inhabitants in Africa 15.22, world figure-34.02

Africa , prepaid subscribers(%) 92.1, World 50.6%



ITU'S PROGRAM GOALS — GIVEN THE SCENARIO

TO ENHANCE THE GROWTH
POTENTIAL IN THE REGION WITH
STREAMLINED ACTIONS THAT LEAD
TO PROMOTION OF INVESTMENT AND
FINANCING STRATEGIES BY MEMBER
STATES



HOW- AS A CATALYST - The actions of the programme are streamlined into four important components:

- -Creation of tools
- –Assistance to Member States and/or Sector Members
- -Information-sharing
- -ITU Coordination (support to BDT and TSB Study Groups; TAL, TAS and TAF seminars and meetings)



Creation of tools

- Through need based studies, training materials, COSITU
- Publications to promote the learning skills and techniques



Publications http://www.itu.int/ITU-D/finance/work-costtariffs/publications/







Assisting Member countries in key goals- better investment and financing options

ACTIONS IN AFRICA

- Assistance on tariff calculation and traffic
- Workshops on interconnection
- Tariff regulation
- Cositu trainings
- ICT Strategy formulation



Information sharing: Data bases in ICT EYE

Databases on:

Tariff policies

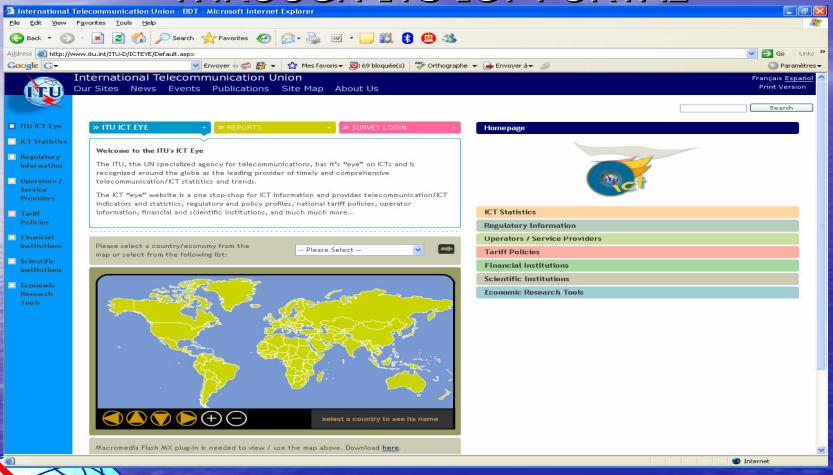
Scientific Institutions focusing on telecommunications/ICTs

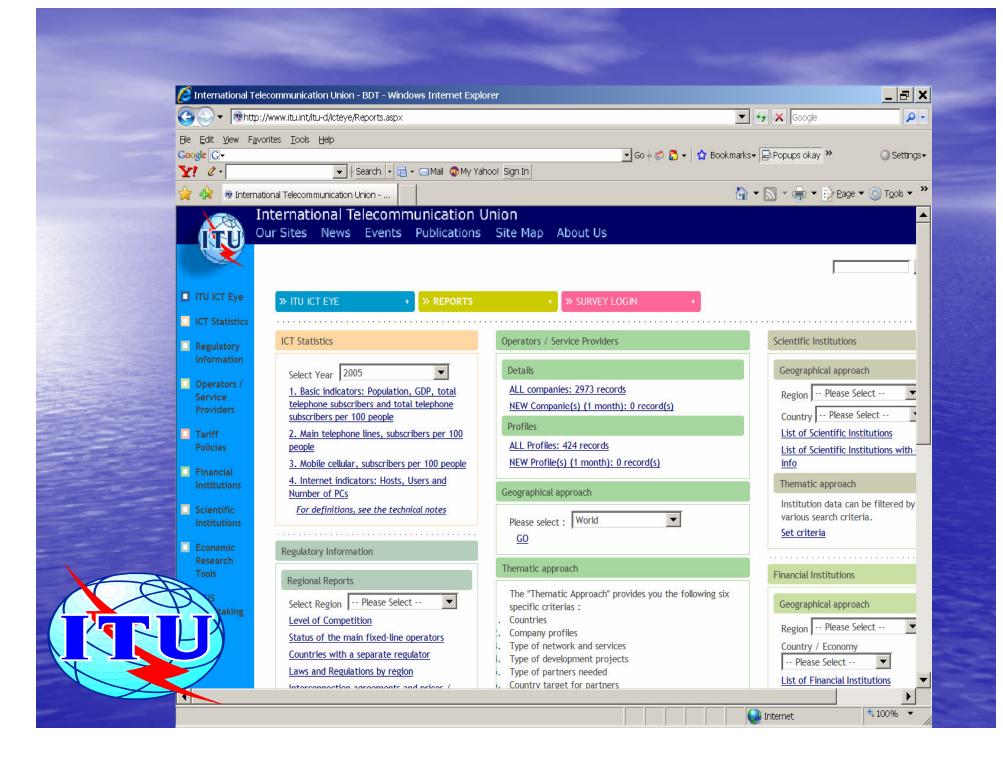
Financial Institutions/Private Sources

Tools for Economic Research

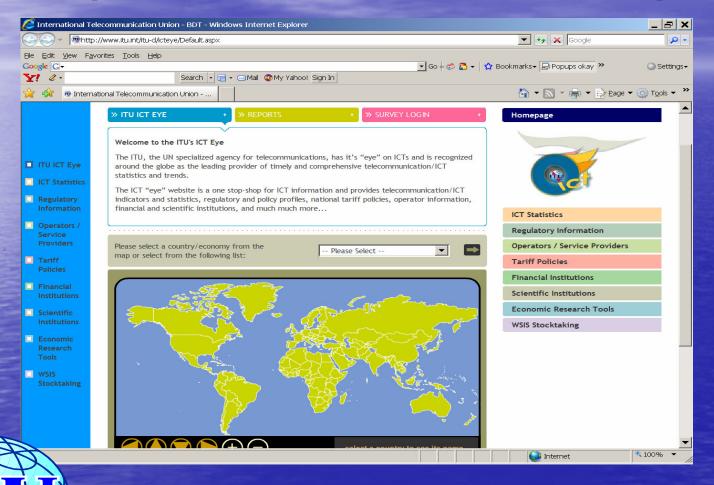


DISSEMINATION INFORMATION THROUGH ITS ICT PORTAL





http://www.itu.int-d/icteye



Other information sharing initatives

- Tariff policies database
- Financial institutions database
- Global database for scientific institutions



CO ORDINATION WITHIN ITU

- GIVE SUPPORT TO STUDY GROUP QUESTIONS
- CO ORGANISE TAF, TAL AND TAS MEETINGS (AFRICA, AMERICAS, AND ASIA PACIFIC REGIONS)



TAF MEETINGS AND ITS EVOLUTION

- 2003- MALI: IMPACT OF VOIP
- •2004: CAMEROUN :OPERATIONAL ASPECTS OF INTERNET TELEPHONY
- ▶2005 SOUTH AFRICA: ECONOMIC AND FINANCIAL ASPECTS OF NGN
- 2006: QUALITY OF SERVICE ,IMPLEMENTATION STRATEGIES FOR NGN
- •2007; BROADBAND STRATEGIES, FIXED WIRELESS ACCESS, TERMINATIONS RATES IN REFILING SCENARIOS



CONCLUSION

GOAL: ENABLE AND DEVELOP PROACTIVE AND CONSTRUCTIVE INITIATIVES TO RESPOND TO NEEDS AND CHANGES IN AN EVOLVING TELECOM SCENARIO



THANK YOU JOSHI@ITU.INT

