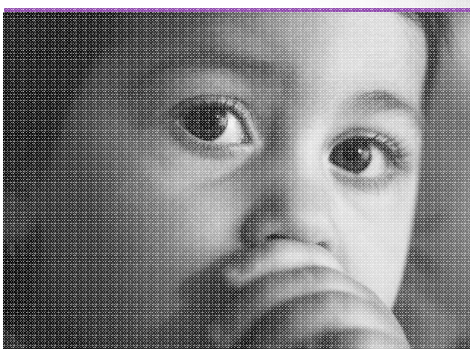
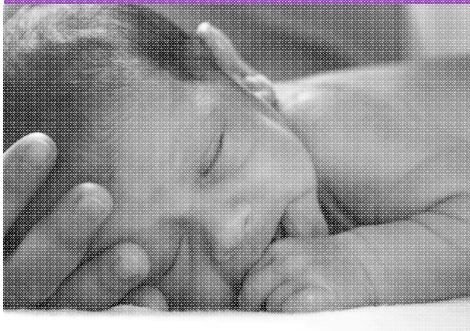
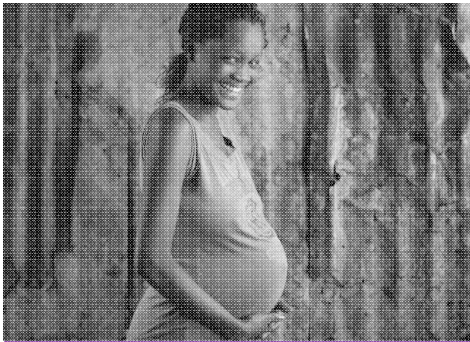


26 October 2011

Partnership for Maternal, Newborn and Child Health (PMNCH)

Evidence, advocacy and accountability
for women's and children's health



Who we are

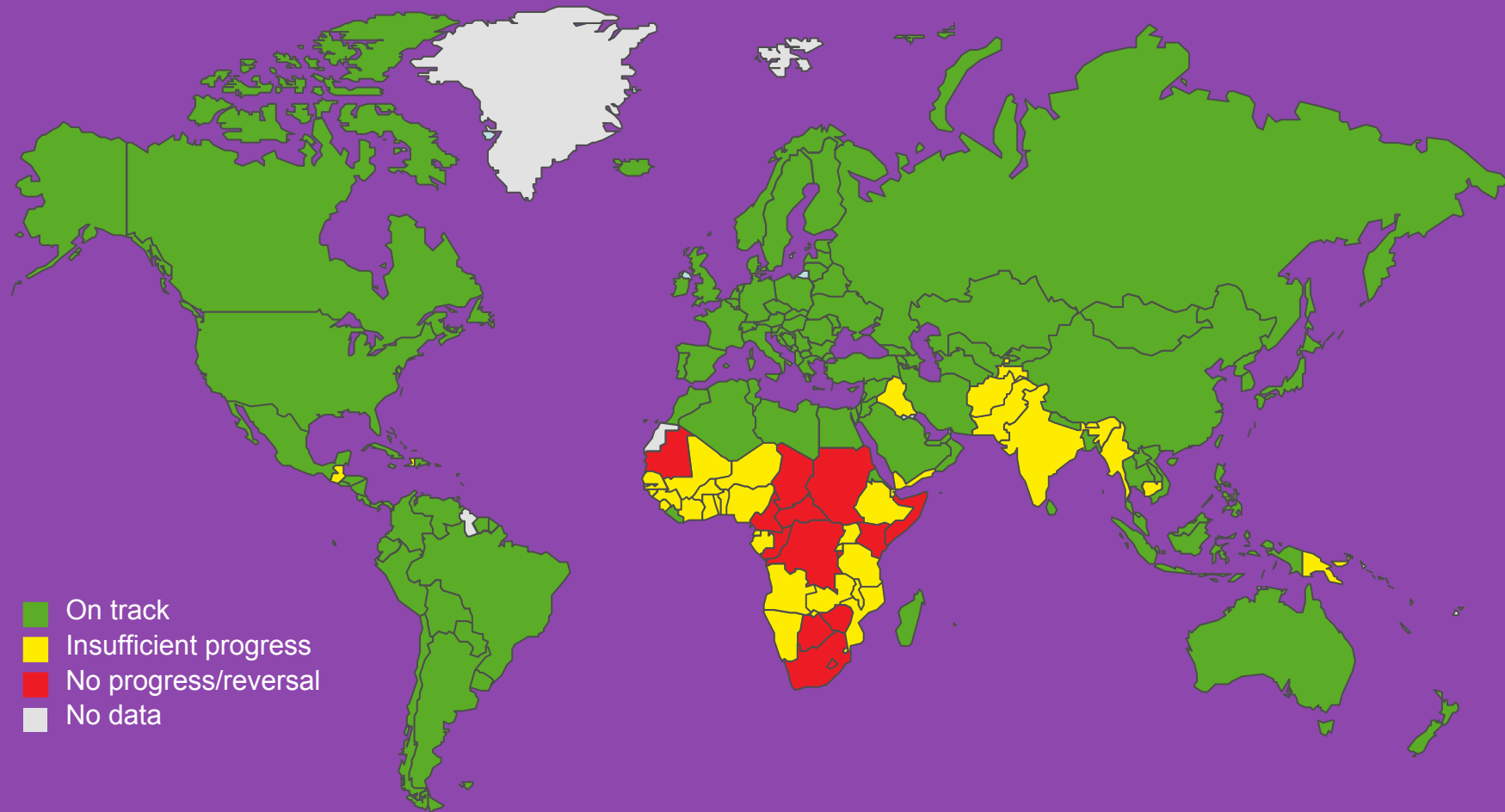
- Leading global alliance - 400+
- Launched Sept 2005 in India
- Unique knowledge based advocacy partnership
- Aims to accelerate achievement of MDGs 4 & 5
- Hosted by WHO, with independent Board and budget

“Progress to improve women’s and children’s health and MDGs can be achieved through close co-operation between the UN, governments, NGOs and the private sector”

UN Secretary General Ban Ki-moon, Sept 2011

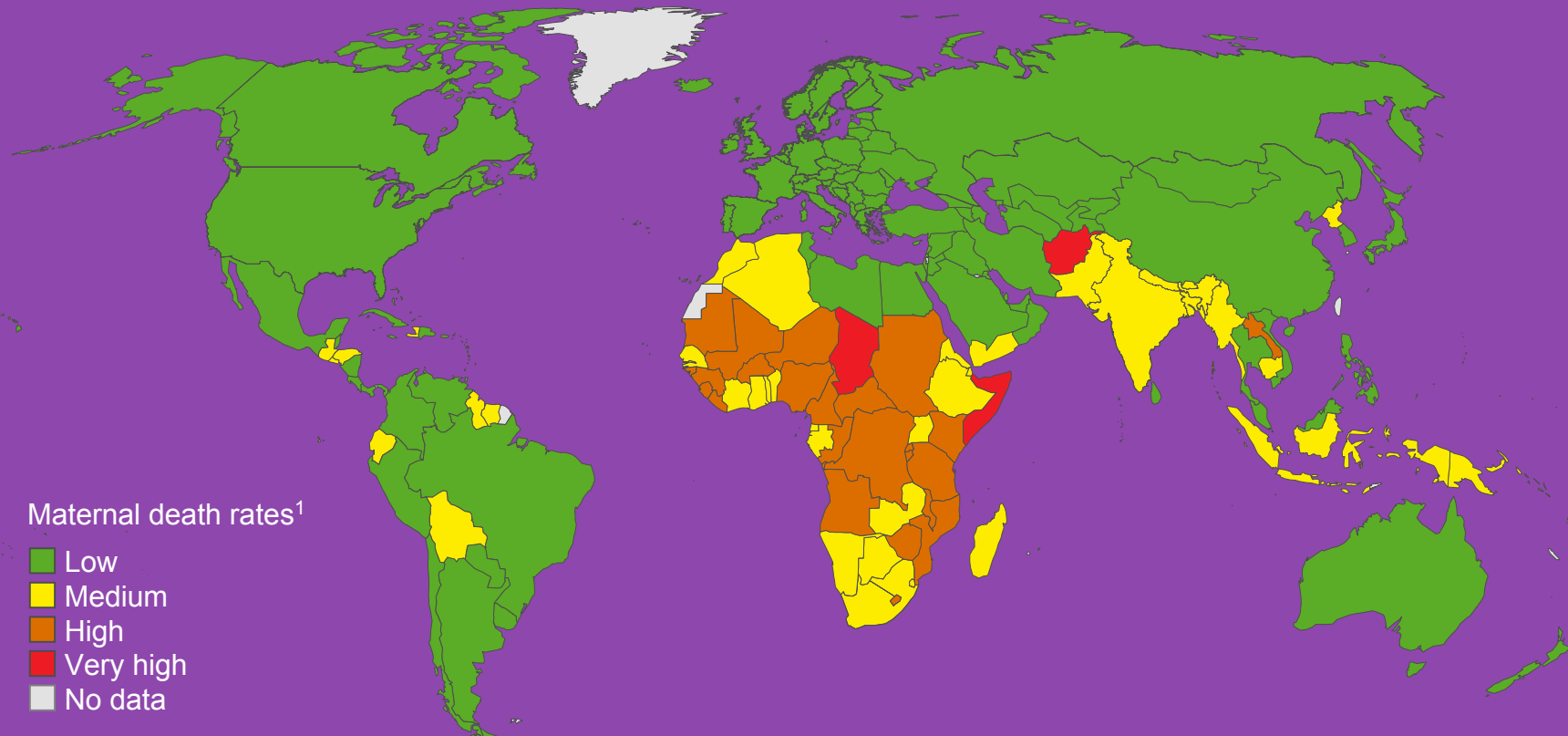
Why we act

MDG 4 (Child Mortality) - Little progress in Africa



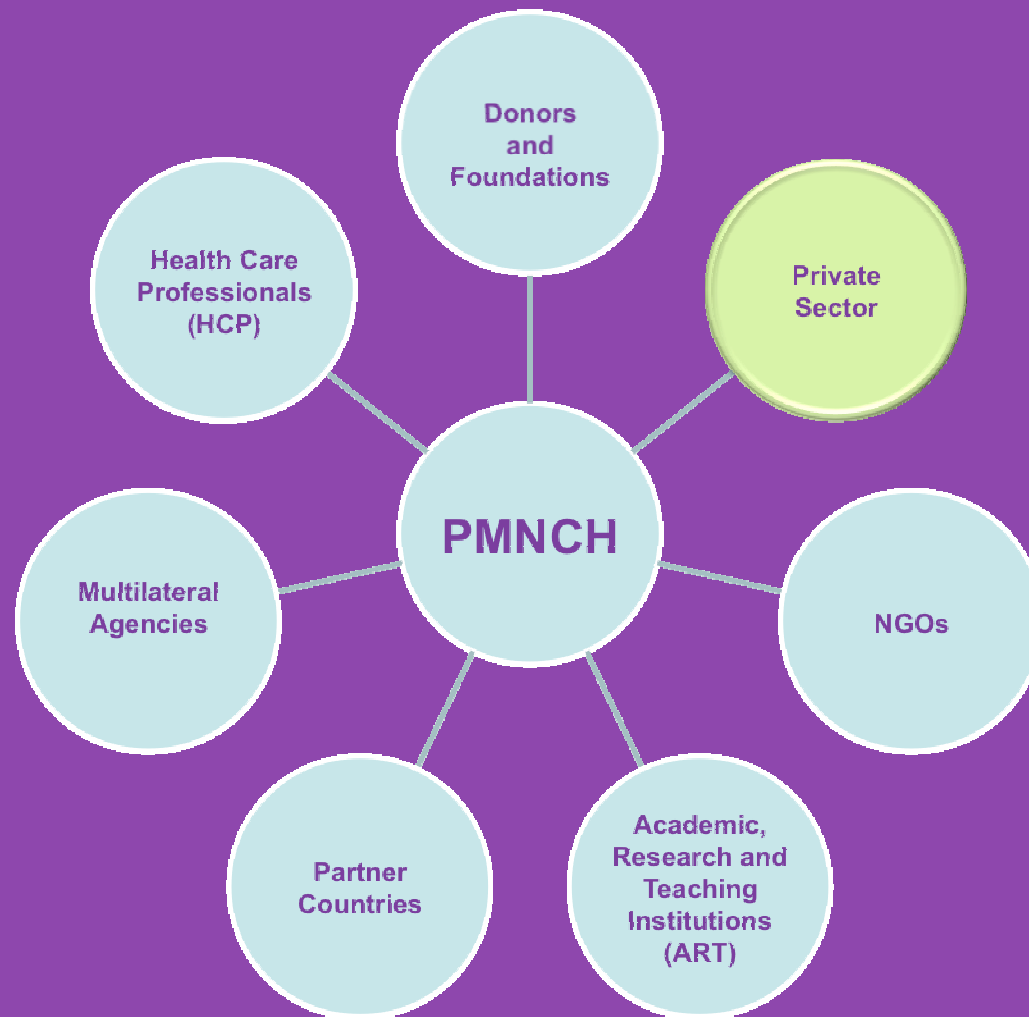
Why we act

MDG 5 - Maternal deaths still common in Africa and Asia



1. Maternal mortality ratio is defined as the number of deaths per 100,000 live births. Low represents countries with less than 100 deaths per 100,000 live births, medium represents countries with 100-500 deaths per 100,000 live births, high represents countries with 501-1,000 deaths per 100,000 live births, and very high represents countries with greater than 1,000 deaths per 100,000 live births.

PMNCH Structure: 7 Constituency Groups



Since June 2011

Merck*
GSMA*
Novartis*
Intel
Safaricom
J&J
Pfizer
GE Healthcare
Siemens
Medtronic
Lifespring

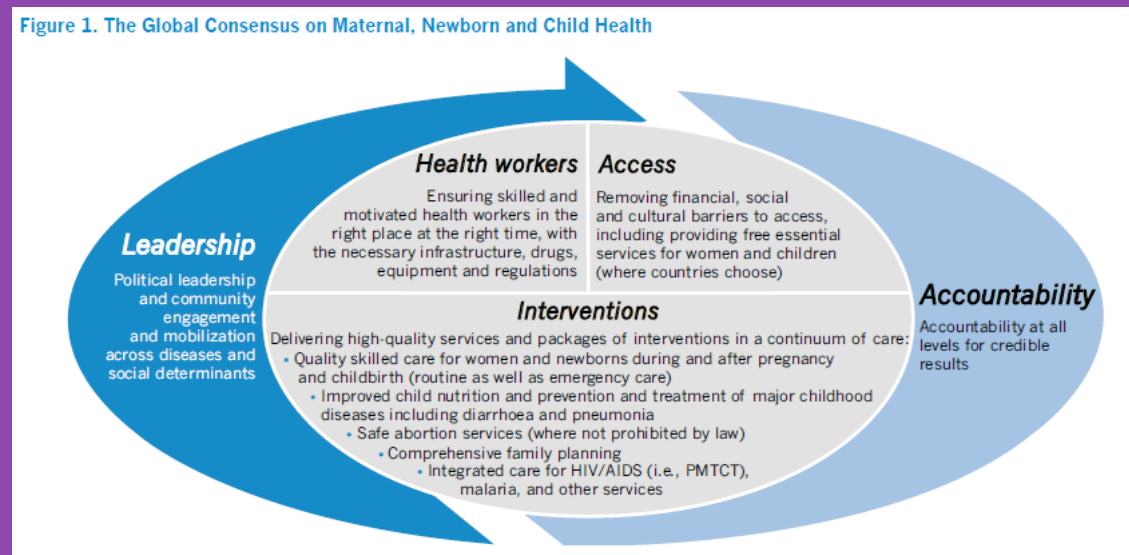
• *Joined Membership*
(others in progress)

The Global Strategy for Women's and Children's Health



- PMNCH lead catalyst in development, launch and implementation
- Unique global effort led by UN SG Ban Ki-moon, launched in 2010
- Over 200 commitments valued at \$40+ billion, several from business

Figure 1. The Global Consensus on Maternal, Newborn and Child Health



Untapped potential of the private sector

Commitments to the Global Strategy in 2010/ 11:

- 30 commitments from the private sector (out of 200+ from different stakeholders)
- Less than 2% in terms of estimated value (\$ 40 billion) from private sector

Private sector has significant role to play

- Catalyze Progress
- More Health for the Money
- Leadership - Corporate Champions
- Rethink business models
- Product and service innovation
- Engage employees and communities



ICT/Mobile-Private Sector Engagement

- Open source learning platforms for education
- Decision support tools
- Reporting, supervision and management systems
- Mobile payments for health workers
- Telemedicine support
- SMS messaging applications that health workers can use to communicate with clients
- Inventory and supply chain management for commodities
- Vital registration
- Product compliance
- Reduced counterfeiting

46





THANK YOU